

Total TV Report - FTA

Total People, Audience

Saturday, October 14, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	998,000	4%	624,000	2,000	334,000	1,000	37,000	28,000	9,000
2	NINE NEWS SATURDAY	NINE	896,000	6%	635,000	2,000	214,000	0	45,000	37,000	8,000
3	AUSTRALIA VOTES: THE VOICE REFERENDUM - THE COUNT-EV	ABC	838,000	9%	494,000	5,000	275,000	0	64,000	52,000	12,000
4	AUSTRALIA VOTES: THE VOICE REFERENDUM - THE DECISION-EV	ABC	694,000	9%	421,000	4,000	216,000	0	53,000	43,000	10,000
5	AUSTRALIA VOTES: THE VOICE REFERENDUM - WHAT NEXT?-LE	ABC	512,000	9%	305,000	3,000	165,000	1,000	38,000	31,000	7,000
6	NINE NEWS SPECIAL: THE VOICE REFERENDUM	NINE	481,000	11%	311,000	2,000	121,000	1,000	46,000	36,000	10,000
7	THE VOICE REFERENDUM 2023	SEVEN	480,000	5%	281,000	0	176,000	0	23,000	17,000	6,000
8	PACIFIC CHAMPIONSHIPS -KANGAROOS V SAMOA	NINE	449,000	17%	246,000	6,000	139,000	1,000	57,000	42,000	15,000
9	AUSTRALIA VOTES: THE VOICE REFERENDUM - POLLS CLOSE-EV	ABC	441,000	9%	265,000	1,000	138,000	0	37,000	30,000	7,000
10	WEEKEND SUNRISE - SAT	SEVEN	372,000	5%	203,000	0	152,000	0	17,000	12,000	5,000
11	SEVEN'S HORSE RACING 2023-THE EVEREST	SEVEN	371,000	6%	218,000	0	131,000	0	22,000	16,000	6,000
12	GETAWAY	NINE	370,000	5%	253,000	0	98,000	1,000	18,000	14,000	4,000
13	THE VOICE REFERENDUM: WRAP UP 2023	SEVEN	351,000	4%	242,000	0	97,000	0	12,000	9,000	3,000
14	WEEKEND SUNRISE - SAT - LATE	SEVEN	344,000	5%	185,000	0	144,000	0	15,000	10,000	5,000
15	M- THE PROPOSAL	SEVEN	329,000	5%	200,000	3,000	114,000	1,000	11,000	8,000	3,000
16	NINE NEWS: FIRST AT FIVE	NINE	281,000	4%	183,000	0	88,000	0	10,000	8,000	2,000
17	ICC MEN'S ODI WORLD CUP 2023 -IND V PAK -S1	NINE	277,000	19%	179,000	0	53,000	0	45,000	37,000	8,000
18	WEEKEND SUNRISE - SAT - EARLY	SEVEN	275,000	5%	156,000	0	106,000	0	13,000	9,000	4,000
19	10 NEWS FIRST SAT	TEN	264,000	3%	171,000	0	86,000	0	7,000	6,000	1,000
20	WEEKEND TODAY - SATURDAY	NINE	250,000	9%	150,000	0	79,000	0	21,000	16,000	5,000
21	SEVEN'S HORSE RACING 2023	SEVEN	241,000	6%	136,000	0	91,000	0	14,000	10,000	4,000
22	WEEKEND TODAY - SATURDAY - LATE	NINE	241,000	8%	144,000	0	79,000	0	18,000	14,000	4,000
23	AUSTRALIA VOTES: THE VOICE REFERENDUM - PREVIEW-PM	ABC	227,000	9%	128,000	2,000	80,000	0	17,000	14,000	3,000
24	THE DOG HOUSE AUSTRALIA EP 2 RPT	TEN	221,000	4%	153,000	3,000	60,000	2,000	3,000	2,000	1,000
25	PACIFIC CHAMPIONSHIPS -JILLAROOS V KIWI FERNS	NINE	206,000	12%	104,000	0	80,000	1,000	21,000	15,000	6,000
26	WEEKEND TODAY - EARLY SATURDAY	NINE	204,000	9%	117,000	0	71,000	0	16,000	12,000	4,000
27	THE DOG HOUSE AUSTRALIA RPT	TEN	198,000	8%	126,000	8,000	58,000	3,000	3,000	2,000	1,000
28	10 NEWS FIRST: THE VOICE	TEN	188,000	3%	130,000	2,000	52,000	1,000	3,000	2,000	1,000
29	WEEKEND BREAKFAST-AM	ABC	176,000	7%	77,000	0	88,000	0	11,000	9,000	2,000
30	THE YORKSHIRE VET-PM	SEVEN	168,000	8%	90,000	8,000	65,000	3,000	2,000	1,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Saturday, October 14, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	AUSTRALIA VOTES: THE VOICE REFERENDUM - THE COUNT-EV	ABC	314,000	13%	190,000	3,000	88,000	0	33,000	27,000	6,000
2	SEVEN NEWS - SAT	SEVEN	267,000	9%	158,000	0	87,000	1,000	21,000	16,000	5,000
3	AUSTRALIA VOTES: THE VOICE REFERENDUM - THE DECISION-EV	ABC	252,000	14%	156,000	3,000	66,000	0	27,000	22,000	5,000
4	NINE NEWS SATURDAY	NINE	244,000	11%	174,000	1,000	45,000	0	24,000	20,000	4,000
5	PACIFIC CHAMPIONSHIPS -KANGAROOS V SAMOA	NINE	185,000	23%	105,000	0	45,000	0	35,000	26,000	9,000
6	AUSTRALIA VOTES: THE VOICE REFERENDUM - POLLS CLOSE-EV	ABC	170,000	14%	104,000	1,000	45,000	0	20,000	16,000	4,000
7	AUSTRALIA VOTES: THE VOICE REFERENDUM - WHAT NEXT?-LE	ABC	168,000	14%	95,000	2,000	52,000	0	19,000	16,000	3,000
8	NINE NEWS SPECIAL: THE VOICE REFERENDUM	NINE	166,000	20%	103,000	0	35,000	1,000	27,000	21,000	6,000
9	THE VOICE REFERENDUM 2023	SEVEN	151,000	10%	80,000	0	57,000	0	14,000	10,000	4,000
10	THE VOICE REFERENDUM: WRAP UP 2023	SEVEN	134,000	6%	93,000	0	33,000	0	8,000	6,000	2,000
11	ICC MEN'S ODI WORLD CUP 2023 -IND V PAK -S1	NINE	125,000	30%	82,000	0	14,000	0	29,000	24,000	5,000
12	M- THE PROPOSAL	SEVEN	118,000	6%	75,000	0	36,000	0	7,000	5,000	2,000
13	SEVEN'S HORSE RACING 2023-THE EVEREST	SEVEN	110,000	15%	63,000	0	33,000	0	14,000	10,000	4,000
14	WEEKEND SUNRISE - SAT - LATE	SEVEN	106,000	9%	64,000	0	33,000	0	9,000	6,000	3,000
15	WEEKEND SUNRISE - SAT	SEVEN	106,000	10%	61,000	0	35,000	0	10,000	7,000	3,000
16	GETAWAY	NINE	93,000	12%	62,000	0	21,000	0	10,000	8,000	2,000
17	PACIFIC CHAMPIONSHIPS -JILLAROOS V KIWI FERNS	NINE	80,000	19%	43,000	0	24,000	0	13,000	9,000	4,000
18	WEEKEND TODAY - SATURDAY	NINE	79,000	20%	45,000	0	21,000	0	13,000	10,000	3,000
19	AUSTRALIA VOTES: THE VOICE REFERENDUM - PREVIEW-PM	ABC	78,000	15%	45,000	1,000	23,000	0	9,000	7,000	2,000
20	SEVEN'S HORSE RACING 2023	SEVEN	77,000	12%	41,000	0	28,000	0	8,000	6,000	2,000
21	10 NEWS FIRST SAT	TEN	76,000	6%	51,000	0	21,000	0	4,000	3,000	1,000
22	THE DOG HOUSE AUSTRALIA EP 2 RPT	TEN	73,000	1%	53,000	0	19,000	0	1,000	1,000	0
23	WEEKEND TODAY - SATURDAY - LATE	NINE	72,000	18%	37,000	0	24,000	0	11,000	8,000	3,000
24	WEEKEND SUNRISE - SAT - EARLY	SEVEN	71,000	11%	42,000	0	22,000	0	7,000	5,000	2,000
25	ICC MEN'S ODI WORLD CUP 2023 -IND V PAK -S2	NINE	64,000	49%	37,000	0	6,000	0	21,000	18,000	3,000
26	NINE NEWS: FIRST AT FIVE	NINE	64,000	8%	44,000	0	15,000	0	5,000	4,000	1,000
27	10 NEWS FIRST: THE VOICE	TEN	62,000	2%	45,000	0	16,000	0	1,000	1,000	0
28	WEEKEND TODAY - EARLY SATURDAY	NINE	62,000	17%	39,000	0	14,000	0	9,000	7,000	2,000
29	NINE NEWS SPECIAL: THE VOICE REFERENDUM -LATE	NINE	58,000	38%	37,000	0	5,000	0	16,000	13,000	3,000
30	THE DOG HOUSE AUSTRALIA RPT	TEN	56,000	6%	40,000	2,000	13,000	0	1,000	1,000	0



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