## **Total TV Report - FTA Total People, Audience**

## Monday, October 09, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,466,000	4%	918,000	1,000	495,000	1,000	51,000	38,000	13,000
2	THE BLOCK -MON	NINE	1,447,000	35%	756,000	65,000	315,000	23,000	288,000	213,000	75,000
3	SEVEN NEWS AT 6.30	SEVEN	1,410,000	4%	886,000	1,000	468,000	1,000	54,000	40,000	14,000
4	NINE NEWS 6:30	NINE	1,097,000	7%	754,000	1,000	275,000	0	67,000	54,000	13,000
5	NINE NEWS	NINE	1,087,000	6%	748,000	2,000	275,000	0	62,000	51,000	11,000
6	A CURRENT AFFAIR	NINE	1,017,000	9%	649,000	11,000	285,000	3,000	69,000	53,000	16,000
7	HOME AND AWAY	SEVEN	968,000	23%	510,000	33,000	276,000	14,000	135,000	88,000	47,000
8	HAVE YOU BEEN PAYING ATTENTION?	TEN	933,000	26%	547,000	90,000	191,000	25,000	80,000	62,000	18,000
9	SAS AUSTRALIA - LAUNCH	SEVEN	894,000	38%	464,000	65,000	184,000	28,000	153,000	112,000	41,000
10	ABC NEWS-EV	ABC	884,000	4%	582,000	0	271,000	0	31,000	26,000	5,000
11	THE MASKED SINGER AUSTRALIA - REVEAL	TEN	864,000	29%	481,000	97,000	190,000	14,000	82,000	60,000	22,000
12	7.30-EV	ABC	862,000	7%	561,000	2,000	247,000	1,000	51,000	43,000	8,000
13	AUSTRALIAN STORY-EV	ABC	848,000	15%	516,000	34,000	224,000	7,000	67,000	55,000	12,000
14	THE CHASE AUSTRALIA	SEVEN	804,000	4%	501,000	2,000	274,000	0	27,000	19,000	8,000
15	MEDIA WATCH-EV	ABC	717,000	22%	413,000	58,000	173,000	36,000	37,000	31,000	6,000
16	THE MASKED SINGER AUSTRALIA	TEN	633,000	30%	344,000	71,000	143,000	8,000	67,000	49,000	18,000
17	FOUR CORNERS-EV	ABC	595,000	11%	367,000	16,000	171,000	7,000	34,000	28,000	6,000
18	THE ROOKIE	SEVEN	503,000	68%	190,000	91,000	110,000	43,000	69,000	46,000	23,000
19	MISSING PERSONS INVESTIGATION	NINE	500,000	23%	277,000	32,000	131,000	8,000	52,000	37,000	15,000
20	HOT SEAT	NINE	496,000	6%	339,000	0	130,000	0	27,000	21,000	6,000
21	THE CHASE AUSTRALIA-5PM	SEVEN	495,000	4%	307,000	1,000	171,000	0	16,000	11,000	5,000
22	THE PROJECT 7PM	TEN	402,000	4%	283,000	1,000	102,000	0	16,000	13,000	3,000
23	TIPPING POINT	NINE	381,000	9%	218,000	11,000	133,000	2,000	17,000	13,000	4,000
24	Q+A-LE	ABC	376,000	23%	231,000	30,000	75,000	11,000	29,000	24,000	5,000
25	SUNRISE	SEVEN	361,000	6%	209,000	0	131,000	0	21,000	14,000	7,000
26	NINE'S AFTERNOON NEWS	NINE	351,000	4%	230,000	0	106,000	0	15,000	12,000	3,000
27	10 NEWS FIRST	TEN	323,000	3%	208,000	0	105,000	0	10,000	8,000	2,000
28	HOT SEAT -5PM	NINE	320,000	6%	208,000	0	95,000	0	17,000	13,000	4,000
29	SEVEN NEWS AT 4.30	SEVEN	313,000	3%	199,000	0	104,000	0	10,000	7,000	3,000
30	THE ROOKIE: FEDS	SEVEN	299,000	53%	125,000	45,000	70,000	29,000	30,000	20,000	10,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Page 1/2

## **Total TV Report - FTA** People 25-54, Audience

## Monday, October 09, 2023

TTV

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THE BLOCK -MON	NINE	665,000	50%	327,000	28,000	115,000	10,000	185,000	138,000	47,000
2	HAVE YOU BEEN PAYING ATTENTION?	TEN	430,000	32%	251,000	40,000	75,000	14,000	50,000	39,000	11,000
3	SAS AUSTRALIA - LAUNCH	SEVEN	427,000	52%	206,000	35,000	75,000	15,000	96,000	70,000	26,000
4	SEVEN NEWS AT 6.30	SEVEN	388,000	9%	233,000	1,000	123,000	0	31,000	23,000	8,000
5	SEVEN NEWS	SEVEN	372,000	8%	227,000	0	117,000	0	28,000	21,000	7,000
6	THE MASKED SINGER AUSTRALIA - REVEAL	TEN	371,000	35%	193,000	38,000	81,000	8,000	51,000	38,000	13,000
7	HOME AND AWAY	SEVEN	363,000	42%	163,000	19,000	93,000	8,000	80,000	52,000	28,000
8	NINE NEWS 6:30	NINE	326,000	13%	228,000	0	60,000	0	38,000	31,000	7,000
9	A CURRENT AFFAIR	NINE	308,000	17%	189,000	4,000	74,000	1,000	40,000	31,000	9,000
10	NINE NEWS	NINE	295,000	14%	201,000	1,000	58,000	0	35,000	29,000	6,000
11	THE MASKED SINGER AUSTRALIA	TEN	285,000	38%	143,000	32,000	63,000	5,000	42,000	31,000	11,000
12	7.30-EV	ABC	201,000	14%	126,000	0	50,000	0	25,000	21,000	4,000
13	THE ROOKIE	SEVEN	199,000	78%	74,000	30,000	38,000	18,000	39,000	26,000	13,000
14	MEDIA WATCH-EV	ABC	195,000	40%	106,000	21,000	33,000	16,000	19,000	16,000	3,000
15	ABC NEWS-EV	ABC	185,000	8%	128,000	0	43,000	0	14,000	12,000	2,000
16	THE CHASE AUSTRALIA	SEVEN	184,000	8%	110,000	0	60,000	0	14,000	10,000	4,000
17	THE PROJECT 7PM	TEN	183,000	7%	128,000	1,000	43,000	0	11,000	9,000	2,000
18	AUSTRALIAN STORY-EV	ABC	180,000	29%	98,000	7,000	41,000	2,000	32,000	27,000	5,000
19	MISSING PERSONS INVESTIGATION	NINE	180,000	29%	101,000	7,000	39,000	2,000	31,000	22,000	9,000
20	FOUR CORNERS-EV	ABC	141,000	23%	87,000	6,000	28,000	3,000	17,000	14,000	3,000
21	THE BETOOTA ADVOCATE PRESENTS	TEN	119,000	7%	84,000	3,000	27,000	1,000	4,000	3,000	1,000
22	THE PROJECT 6.30PM	TEN	118,000	6%	86,000	0	25,000	0	7,000	6,000	1,000
23	THE CHASE AUSTRALIA-5PM	SEVEN	115,000	8%	65,000	0	41,000	0	9,000	6,000	3,000
24	HOT SEAT	NINE	113,000	14%	78,000	0	21,000	0	14,000	11,000	3,000
25	SUNRISE	SEVEN	112,000	13%	62,000	0	37,000	0	13,000	9,000	4,000
26	THE ROOKIE: FEDS	SEVEN	103,000	63%	40,000	9,000	23,000	14,000	17,000	11,000	6,000
27	Q+A-LE	ABC	103,000	39%	59,000	12,000	15,000	3,000	14,000	12,000	2,000
28	TODAY	NINE	99,000	21%	54,000	0	28,000	0	17,000	13,000	4,000
29	SUNRISE-EARLY	SEVEN	92,000	11%	49,000	0	34,000	0	9,000	6,000	3,000
30	10 NEWS FIRST	TEN	89,000	6%	61,000	0	23,000	0	5,000	4,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only) Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Page 2/2