## **Total TV Report - FTA Total People, Audience**

## Friday, October 06, 2023

| 7 TTV |
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|      |                                                     |                        |                      |                      | Metro Linear TV |                        | ar TV Regional Linear TV |                        | National | Metro  | Regional |
|------|-----------------------------------------------------|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------------|------------------------|----------|--------|----------|
| Rank | Program                                             | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight                | 7 Day TV<br>Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | SEVEN NEWS                                          | SEVEN                  | 1,186,000            | 3%                   | 735,000         | 3,000                  | 412,000                  | 1,000                  | 35,000   | 26,000 | 9,000    |
| 2    | SEVEN NEWS AT 6.30                                  | SEVEN                  | 1,130,000            | 4%                   | 705,000         | 4,000                  | 385,000                  | 0                      | 36,000   | 27,000 | 9,000    |
| 3    | NINE NEWS                                           | NINE                   | 881,000              | 6%                   | 595,000         | 1,000                  | 239,000                  | 0                      | 46,000   | 38,000 | 8,000    |
| 4    | NINE NEWS 6:30                                      | NINE                   | 871,000              | 6%                   | 577,000         | 1,000                  | 246,000                  | 0                      | 47,000   | 39,000 | 8,000    |
| 5    | A CURRENT AFFAIR                                    | NINE                   | 740,000              | 7%                   | 477,000         | 8,000                  | 213,000                  | 1,000                  | 41,000   | 32,000 | 9,000    |
| 6    | ABC NEWS-EV                                         | ABC                    | 716,000              | 3%                   | 479,000         | 1,000                  | 216,000                  | 0                      | 20,000   | 17,000 | 3,000    |
| 7    | SHERWOOD-EV                                         | ABC                    | 676,000              | 40%                  | 338,000         | 63,000                 | 146,000                  | 23,000                 | 106,000  | 87,000 | 19,000   |
| 8    | BETTER HOMES AND GARDENS                            | SEVEN                  | 672,000              | 6%                   | 413,000         | 11,000                 | 221,000                  | 4,000                  | 23,000   | 16,000 | 7,000    |
| 9    | THE CHASE AUSTRALIA                                 | SEVEN                  | 664,000              | 4%                   | 409,000         | 2,000                  | 232,000                  | 0                      | 21,000   | 15,000 | 6,000    |
| 10   | GARDENING AUSTRALIA-EV                              | ABC                    | 614,000              | 14%                  | 366,000         | 24,000                 | 172,000                  | 14,000                 | 38,000   | 31,000 | 7,000    |
| 11   | HOT SEAT                                            | NINE                   | 442,000              | 5%                   | 298,000         | 0                      | 122,000                  | 0                      | 22,000   | 18,000 | 4,000    |
| 12   | BEACH HOUSE HUNTERS                                 | NINE                   | 417,000              | 12%                  | 257,000         | 14,000                 | 116,000                  | 2,000                  | 28,000   | 22,000 | 6,000    |
| 13   | THE CHASE AUSTRALIA-5PM                             | SEVEN                  | 411,000              | 4%                   | 255,000         | 1,000                  | 142,000                  | 0                      | 13,000   | 9,000  | 4,000    |
| 14   | M- THE ACCOUNTANT                                   | SEVEN                  | 376,000              | 9%                   | 225,000         | 16,000                 | 121,000                  | 5,000                  | 9,000    | 6,000  | 3,000    |
| 15   | NINE'S AFTERNOON NEWS                               | NINE                   | 372,000              | 4%                   | 246,000         | 0                      | 112,000                  | 0                      | 14,000   | 11,000 | 3,000    |
| 16   | SUNRISE                                             | SEVEN                  | 365,000              | 6%                   | 210,000         | 0                      | 135,000                  | 0                      | 20,000   | 14,000 | 6,000    |
| 17   | MIDSOMER MURDERS RPT                                | ABC                    | 341,000              | 11%                  | 200,000         | 17,000                 | 108,000                  | 8,000                  | 8,000    | 7,000  | 1,000    |
| 18   | TIPPING POINT -RPT                                  | NINE                   | 329,000              | 4%                   | 203,000         | 2,000                  | 113,000                  | 1,000                  | 10,000   | 8,000  | 2,000    |
| 19   | HOT SEAT -5PM                                       | NINE                   | 324,000              | 5%                   | 216,000         | 0                      | 93,000                   | 0                      | 15,000   | 12,000 | 3,000    |
| 20   | SUPERCARS CHAMPIONSHIP: BATHURST 1000 D1 QUALIFYING | SEVEN                  | 302,000              | 7%                   | 158,000         | 5,000                  | 123,000                  | 2,000                  | 14,000   | 9,000  | 5,000    |
| 21   | TODAY                                               | NINE                   | 294,000              | 9%                   | 174,000         | 0                      | 95,000                   | 0                      | 25,000   | 19,000 | 6,000    |
| 22   | 10 NEWS FIRST                                       | TEN                    | 284,000              | 3%                   | 204,000         | 1,000                  | 72,000                   | 0                      | 7,000    | 6,000  | 1,000    |
| 23   | THE PROJECT 7PM                                     | TEN                    | 270,000              | 4%                   | 197,000         | 1,000                  | 63,000                   | 0                      | 9,000    | 7,000  | 2,000    |
| 24   | HAVE YOU BEEN PAYING ATTENTION? ENCORE              | TEN                    | 260,000              | 20%                  | 153,000         | 31,000                 | 63,000                   | 5,000                  | 8,000    | 6,000  | 2,000    |
| 25   | THE EXPENDABLES 3                                   | NINE                   | 233,000              | 6%                   | 147,000         | 3,000                  | 72,000                   | 1,000                  | 10,000   | 8,000  | 2,000    |
| 26   | THE PROJECT 6.30PM                                  | TEN                    | 210,000              | 4%                   | 152,000         | 0                      | 50,000                   | 1,000                  | 7,000    | 6,000  | 1,000    |
| 27   | SOUTH AMERICA WITH SIMON REEVE                      | SBS                    | 208,000              | 10%                  | 149,000         | 13,000                 | 40,000                   | 1,000                  | 5,000    | 4,000  | 1,000    |
| 28   | HARD QUIZ S3-PM                                     | ABC                    | 207,000              | 6%                   | 128,000         | 8,000                  | 67,000                   | 0                      | 4,000    | 3,000  | 1,000    |
| 29   | POINTLESS                                           | NINE                   | 206,000              | 4%                   | 127,000         | 0                      | 72,000                   | 0                      | 7,000    | 5,000  | 2,000    |
| 30   | THE GRAHAM NORTON SHOW ENCORE                       | TEN                    | 205,000              | 6%                   | 146,000         | 6,000                  | 48,000                   | 0                      | 5,000    | 4,000  | 1,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Friday, October 06, 2023

| TTV |  |
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|      |                                                     |                        |                      |                      | Metro Linear TV |                        | V Regional Linear TV |                        | National | Metro  | Regional |
|------|-----------------------------------------------------|------------------------|----------------------|----------------------|-----------------|------------------------|----------------------|------------------------|----------|--------|----------|
| Rank | Program                                             | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight            | 7 Day TV<br>Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | SEVEN NEWS                                          | SEVEN                  | 279,000              | 8%                   | 169,000         | 1,000                  | 90,000               | 0                      | 19,000   | 14,000 | 5,000    |
| 2    | SEVEN NEWS AT 6.30                                  | SEVEN                  | 273,000              | 8%                   | 174,000         | 1,000                  | 78,000               | 0                      | 20,000   | 15,000 | 5,000    |
| 3    | NINE NEWS 6:30                                      | NINE                   | 205,000              | 14%                  | 131,000         | 0                      | 49,000               | 0                      | 25,000   | 21,000 | 4,000    |
| 4    | NINE NEWS                                           | NINE                   | 194,000              | 14%                  | 132,000         | 0                      | 38,000               | 0                      | 24,000   | 20,000 | 4,000    |
| 5    | BETTER HOMES AND GARDENS                            | SEVEN                  | 192,000              | 9%                   | 124,000         | 3,000                  | 52,000               | 0                      | 13,000   | 9,000  | 4,000    |
| 6    | A CURRENT AFFAIR                                    | NINE                   | 180,000              | 16%                  | 112,000         | 3,000                  | 43,000               | 0                      | 22,000   | 17,000 | 5,000    |
| 7    | THE CHASE AUSTRALIA                                 | SEVEN                  | 151,000              | 8%                   | 88,000          | 0                      | 52,000               | 0                      | 11,000   | 8,000  | 3,000    |
| 8    | BEACH HOUSE HUNTERS                                 | NINE                   | 118,000              | 15%                  | 79,000          | 0                      | 24,000               | 0                      | 15,000   | 12,000 | 3,000    |
| 9    | M- THE ACCOUNTANT                                   | SEVEN                  | 115,000              | 7%                   | 68,000          | 0                      | 39,000               | 2,000                  | 6,000    | 4,000  | 2,000    |
| 10   | SUNRISE                                             | SEVEN                  | 115,000              | 12%                  | 68,000          | 0                      | 35,000               | 0                      | 12,000   | 8,000  | 4,000    |
| 11   | THE PROJECT 7PM                                     | TEN                    | 114,000              | 7%                   | 82,000          | 1,000                  | 25,000               | 0                      | 6,000    | 5,000  | 1,000    |
| 12   | HAVE YOU BEEN PAYING ATTENTION? ENCORE              | TEN                    | 113,000              | 27%                  | 62,000          | 16,000                 | 27,000               | 3,000                  | 5,000    | 4,000  | 1,000    |
| 13   | GARDENING AUSTRALIA-EV                              | ABC                    | 112,000              | 33%                  | 67,000          | 7,000                  | 17,000               | 3,000                  | 18,000   | 15,000 | 3,000    |
| 14   | ABC NEWS-EV                                         | ABC                    | 98,000               | 11%                  | 74,000          | 1,000                  | 14,000               | 0                      | 9,000    | 8,000  | 1,000    |
| 15   | TODAY                                               | NINE                   | 96,000               | 20%                  | 59,000          | 0                      | 21,000               | 0                      | 16,000   | 12,000 | 4,000    |
| 16   | HOT SEAT                                            | NINE                   | 90,000               | 14%                  | 61,000          | 0                      | 18,000               | 0                      | 11,000   | 9,000  | 2,000    |
| 17   | THE PROJECT 6.30PM                                  | TEN                    | 90,000               | 6%                   | 69,000          | 0                      | 16,000               | 0                      | 5,000    | 4,000  | 1,000    |
| 18   | SHERWOOD-EV                                         | ABC                    | 89,000               | 147%                 | 26,000          | 5,000                  | 10,000               | 2,000                  | 46,000   | 38,000 | 8,000    |
| 19   | THE CHASE AUSTRALIA-5PM                             | SEVEN                  | 86,000               | 9%                   | 50,000          | 0                      | 29,000               | 0                      | 7,000    | 5,000  | 2,000    |
| 20   | NINE'S AFTERNOON NEWS                               | NINE                   | 84,000               | 9%                   | 61,000          | 0                      | 16,000               | 0                      | 7,000    | 6,000  | 1,000    |
| 21   | THE GRAHAM NORTON SHOW ENCORE                       | TEN                    | 82,000               | 4%                   | 59,000          | 0                      | 20,000               | 0                      | 3,000    | 2,000  | 1,000    |
| 22   | SUPERCARS CHAMPIONSHIP: BATHURST 1000 D1 QUALIFYING | SEVEN                  | 82,000               | 15%                  | 46,000          | 3,000                  | 25,000               | 0                      | 8,000    | 5,000  | 3,000    |
| 23   | THE EXPENDABLES 3                                   | NINE                   | 82,000               | 12%                  | 50,000          | 2,000                  | 23,000               | 1,000                  | 6,000    | 5,000  | 1,000    |
| 24   | 10 NEWS FIRST                                       | TEN                    | 81,000               | 7%                   | 63,000          | 1,000                  | 13,000               | 0                      | 4,000    | 3,000  | 1,000    |
| 25   | 10 NEWS FIRST 6PM                                   | TEN                    | 73,000               | 7%                   | 60,000          | 1,000                  | 8,000                | 0                      | 4,000    | 3,000  | 1,000    |
| 26   | SUNRISE-EARLY                                       | SEVEN                  | 72,000               | 11%                  | 42,000          | 0                      | 23,000               | 0                      | 7,000    | 5,000  | 2,000    |
| 27   | HOT SEAT -5PM                                       | NINE                   | 70,000               | 13%                  | 49,000          | 0                      | 13,000               | 0                      | 8,000    | 6,000  | 2,000    |
| 28   | NEWS BREAKFAST-AM                                   | ABC                    | 61,000               | 11%                  | 35,000          | 0                      | 20,000               | 0                      | 6,000    | 5,000  | 1,000    |
| 29   | TIPPING POINT -RPT                                  | NINE                   | 60,000               | 9%                   | 40,000          | 0                      | 15,000               | 0                      | 5,000    | 4,000  | 1,000    |
| 30   | SUPERCARS CHAMPIONSHIP: BATHURST 1000 D1 SUPPORTS   | SEVEN                  | 58,000               | 14%                  | 29,000          | 1,000                  | 22,000               | 0                      | 6,000    | 4,000  | 2,000    |



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