

# Total TV Report - FTA

## Total People, Audience

Saturday, August 26, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	1,012,000	3%	634,000	2,000	350,000	1,000	25,000	19,000	6,000
2	NINE NEWS SATURDAY	NINE	834,000	5%	600,000	1,000	196,000	1,000	36,000	29,000	7,000
3	ABC NEWS-SA	ABC	659,000	3%	419,000	3,000	218,000	2,000	17,000	14,000	3,000
4	GRANTCHESTER-EV	ABC	636,000	25%	341,000	50,000	169,000	17,000	59,000	48,000	11,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	565,000	1%	406,000	4,000	155,000	0	0	0	0
6	VERA RPT	ABC	545,000	14%	298,000	34,000	178,000	15,000	20,000	16,000	4,000
7	SATURDAY NIGHT NRL LIVE	NINE	427,000	13%	233,000	3,000	145,000	2,000	44,000	31,000	13,000
8	GETAWAY	NINE	417,000	6%	293,000	3,000	102,000	2,000	17,000	13,000	4,000
9	WEEKEND SUNRISE - SAT	SEVEN	399,000	4%	224,000	0	159,000	0	16,000	11,000	5,000
10	WEEKEND SUNRISE - SAT - LATE	SEVEN	324,000	5%	191,000	0	119,000	0	14,000	10,000	4,000
11	SATURDAY NIGHT NRL LIVE -PRE MATCH	NINE	303,000	8%	170,000	1,000	110,000	0	22,000	16,000	6,000
12	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	301,000	3%	210,000	2,000	81,000	0	8,000	6,000	2,000
13	WEEKEND SUNRISE - SAT - EARLY	SEVEN	288,000	5%	170,000	0	105,000	0	13,000	9,000	4,000
14	WEEKEND TODAY - SATURDAY	NINE	278,000	8%	165,000	0	93,000	0	20,000	15,000	5,000
15	THANK GOD YOU'RE HERE ENCORE	TEN	271,000	60%	114,000	71,000	55,000	29,000	2,000	2,000	0
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	270,000	2%	160,000	1,000	105,000	0	4,000	3,000	1,000
17	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	265,000	0%	157,000	0	108,000	0	0	0	0
18	A CURRENT AFFAIR -SAT	NINE	255,000	6%	212,000	3,000	29,000	1,000	10,000	8,000	2,000
19	10 NEWS FIRST SAT	TEN	252,000	2%	174,000	0	73,000	0	5,000	4,000	1,000
20	WEEKEND TODAY - SATURDAY - LATE	NINE	242,000	8%	157,000	0	68,000	0	17,000	13,000	4,000
21	THE DOG HOUSE AUSTRALIA RPT	TEN	227,000	7%	141,000	10,000	71,000	1,000	4,000	3,000	1,000
22	NINE NEWS: FIRST AT FIVE	NINE	226,000	5%	142,000	0	74,000	0	10,000	8,000	2,000
23	SEVEN NEWS AT 5	SEVEN	226,000	2%	144,000	0	78,000	0	4,000	3,000	1,000
24	SBS WORLD NEWS	SBS	212,000	4%	129,000	2,000	75,000	0	6,000	5,000	1,000
25	SATURDAY NIGHT NRL LIVE -POST MATCH	NINE	209,000	11%	121,000	0	67,000	0	21,000	15,000	6,000
26	WEEKEND TODAY - EARLY SATURDAY	NINE	207,000	7%	110,000	0	83,000	0	14,000	11,000	3,000
27	BAY OF FIRES-LE	ABC	204,000	76%	76,000	56,000	40,000	31,000	1,000	1,000	0
28	KITCHEN CABINET-ENCORE	ABC	196,000	26%	101,000	23,000	54,000	7,000	11,000	9,000	2,000
29	WEEKEND BREAKFAST-AM	ABC	179,000	5%	85,000	0	85,000	0	9,000	7,000	2,000
30	M- GHOSTBUSTERS II	SEVEN	175,000	5%	112,000	1,000	55,000	1,000	6,000	4,000	2,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Saturday, August 26, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	238,000	6%	152,000	0	73,000	0	13,000	10,000	3,000
2	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	215,000	1%	162,000	2,000	51,000	0	0	0	0
3	NINE NEWS SATURDAY	NINE	212,000	10%	162,000	1,000	30,000	0	19,000	15,000	4,000
4	THANK GOD YOU'RE HERE ENCORE	TEN	150,000	92%	58,000	51,000	20,000	20,000	1,000	1,000	0
5	SATURDAY NIGHT NRL LIVE	NINE	135,000	25%	80,000	1,000	28,000	0	26,000	18,000	8,000
6	WEEKEND SUNRISE - SAT	SEVEN	107,000	10%	63,000	0	34,000	0	10,000	7,000	3,000
7	GETAWAY	NINE	102,000	11%	75,000	0	17,000	1,000	9,000	7,000	2,000
8	SATURDAY NIGHT NRL LIVE -PRE MATCH	NINE	101,000	16%	63,000	0	24,000	0	14,000	10,000	4,000
9	WEEKEND SUNRISE - SAT - LATE	SEVEN	97,000	10%	57,000	0	31,000	0	9,000	6,000	3,000
10	ABC NEWS-SA	ABC	91,000	11%	57,000	1,000	25,000	0	8,000	7,000	1,000
11	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	88,000	0%	56,000	0	32,000	0	0	0	0
12	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	86,000	5%	65,000	0	17,000	0	4,000	3,000	1,000
13	M- GHOSTBUSTERS II	SEVEN	84,000	6%	56,000	0	23,000	1,000	4,000	3,000	1,000
14	WEEKEND TODAY - SATURDAY	NINE	80,000	18%	49,000	0	19,000	0	12,000	9,000	3,000
15	SATURDAY NIGHT NRL LIVE -POST MATCH	NINE	78,000	20%	49,000	0	16,000	0	13,000	9,000	4,000
16	WEEKEND SUNRISE - SAT - EARLY	SEVEN	76,000	10%	48,000	0	21,000	0	7,000	5,000	2,000
17	WEEKEND TODAY - SATURDAY - LATE	NINE	74,000	16%	46,000	0	18,000	0	10,000	8,000	2,000
18	THE DOG HOUSE AUSTRALIA RPT	TEN	71,000	15%	48,000	5,000	14,000	1,000	3,000	2,000	1,000
19	10 NEWS FIRST SAT	TEN	64,000	5%	47,000	0	14,000	0	3,000	2,000	1,000
20	A CURRENT AFFAIR -SAT	NINE	63,000	13%	51,000	2,000	5,000	0	5,000	4,000	1,000
21	NINE NEWS: FIRST AT FIVE	NINE	63,000	9%	39,000	0	19,000	0	5,000	4,000	1,000
22	YESTERDAY	NINE	58,000	4%	44,000	0	12,000	0	2,000	2,000	0
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	57,000	6%	41,000	0	13,000	0	3,000	2,000	1,000
24	BAYWATCH RPT	TEN	56,000	4%	38,000	0	16,000	1,000	1,000	1,000	0
25	WEEKEND TODAY - EARLY SATURDAY	NINE	54,000	17%	26,000	0	20,000	0	8,000	6,000	2,000
26	THE MORNING SHOW - WEEKEND	SEVEN	54,000	8%	31,000	0	19,000	0	4,000	3,000	1,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	SEVEN	54,000	0%	40,000	0	14,000	0	0	0	0
28	GRANTCHESTER-EV	ABC	52,000	108%	16,000	2,000	9,000	1,000	24,000	20,000	4,000
29	LOCATION, LOCATION, LOCATION AUSTRALIA ENCORE	TEN	52,000	11%	34,000	4,000	13,000	0	1,000	1,000	0
30	WEEKEND BREAKFAST-AM	ABC	51,000	11%	26,000	0	20,000	0	5,000	4,000	1,000



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