## **Total TV Report - FTA Total People, Audience**

## Thursday, August 24, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,332,000	4%	813,000	3,000	473,000	0	43,000	32,000	11,000
2	SEVEN NEWS AT 6.30	SEVEN	1,284,000	4%	795,000	2,000	439,000	0	48,000	35,000	13,000
3	NINE NEWS 6:30	NINE	1,061,000	6%	736,000	0	268,000	0	57,000	46,000	11,000
4	NINE NEWS	NINE	1,060,000	6%	738,000	2,000	266,000	0	54,000	44,000	10,000
5	A CURRENT AFFAIR	NINE	925,000	7%	624,000	7,000	239,000	3,000	52,000	40,000	12,000
6	HOME AND AWAY	SEVEN	829,000	22%	411,000	20,000	266,000	12,000	120,000	79,000	41,000
7	ABC NEWS-EV	ABC	815,000	3%	541,000	1,000	247,000	0	26,000	22,000	4,000
8	THE CHASE AUSTRALIA	SEVEN	803,000	3%	500,000	2,000	276,000	1,000	24,000	17,000	7,000
9	HOME AND AWAY-LATE	SEVEN	770,000	26%	363,000	27,000	249,000	13,000	118,000	77,000	41,000
10	GOGGLEBOX	TEN	743,000	40%	385,000	130,000	147,000	49,000	32,000	24,000	8,000
11	7.30-EV	ABC	641,000	7%	419,000	2,000	181,000	2,000	37,000	31,000	6,000
12	THURSDAY NIGHT NRL LIVE	NINE	560,000	13%	315,000	1,000	180,000	0	64,000	47,000	17,000
13	HOT SEAT	NINE	534,000	5%	363,000	1,000	144,000	1,000	25,000	20,000	5,000
14	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	519,000	18%	318,000	45,000	121,000	12,000	23,000	18,000	5,000
15	THE FRONT BAR	SEVEN	484,000	13%	317,000	20,000	111,000	9,000	27,000	21,000	6,000
16	THE CHASE AUSTRALIA-5PM	SEVEN	482,000	3%	300,000	1,000	166,000	1,000	14,000	10,000	4,000
17	TIPPING POINT	NINE	417,000	8%	254,000	11,000	131,000	5,000	16,000	12,000	4,000
18	FOREIGN CORRESPONDENT-EV	ABC	417,000	11%	277,000	11,000	97,000	8,000	24,000	20,000	4,000
19	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	381,000	11%	234,000	1,000	109,000	0	37,000	27,000	10,000
20	SUNRISE	SEVEN	369,000	6%	208,000	0	140,000	0	21,000	14,000	7,000
21	NINE'S AFTERNOON NEWS	NINE	364,000	4%	239,000	0	110,000	1,000	14,000	11,000	3,000
22	HOT SEAT -5PM	NINE	355,000	5%	235,000	0	104,000	0	16,000	12,000	4,000
23	THE PROJECT 7PM	TEN	350,000	4%	241,000	1,000	94,000	0	14,000	11,000	3,000
24	GREAT AUSTRALIAN WALKS WITH JULIA ZEMIRO	SBS	334,000	26%	188,000	47,000	77,000	6,000	16,000	13,000	3,000
25	EXTRAORDINARY ESCAPES-EV	ABC	315,000	15%	194,000	21,000	79,000	6,000	15,000	12,000	3,000
26	TODAY	NINE	315,000	9%	203,000	1,000	85,000	0	26,000	20,000	6,000
27	SEVEN NEWS AT 4.30	SEVEN	304,000	3%	196,000	0	98,000	0	10,000	7,000	3,000
28	AIR CRASH INVESTIGATIONS	SEVEN	281,000	12%	181,000	13,000	70,000	5,000	12,000	8,000	4,000
29	10 NEWS FIRST	TEN	277,000	3%	187,000	0	81,000	0	9,000	7,000	2,000
30	SEVEN NEWS AT 4	SEVEN	253,000	3%	165,000	1,000	80,000	0	7,000	5,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Thursday, August 24, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	336,000	8%	205,000	0	107,000	0	24,000	18,000	6,000
2	SEVEN NEWS AT 6.30	SEVEN	335,000	9%	206,000	0	102,000	0	27,000	20,000	7,000
3	GOGGLEBOX	TEN	324,000	45%	162,000	57,000	61,000	26,000	18,000	14,000	4,000
4	NINE NEWS 6:30	NINE	289,000	12%	198,000	0	59,000	0	32,000	26,000	6,000
5	HOME AND AWAY	SEVEN	283,000	43%	119,000	6,000	79,000	7,000	72,000	47,000	25,000
6	NINE NEWS	NINE	281,000	12%	195,000	0	57,000	0	29,000	24,000	5,000
7	HOME AND AWAY-LATE	SEVEN	256,000	48%	99,000	7,000	74,000	7,000	69,000	45,000	24,000
8	A CURRENT AFFAIR	NINE	241,000	16%	163,000	4,000	45,000	0	29,000	23,000	6,000
9	THURSDAY NIGHT NRL LIVE	NINE	207,000	24%	120,000	0	47,000	0	40,000	29,000	11,000
10	THE CHASE AUSTRALIA	SEVEN	186,000	8%	110,000	1,000	62,000	0	13,000	9,000	4,000
11	THE FRONT BAR	SEVEN	170,000	18%	105,000	6,000	39,000	5,000	15,000	12,000	3,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	165,000	23%	99,000	15,000	35,000	3,000	13,000	10,000	3,000
13	ABC NEWS-EV	ABC	160,000	10%	105,000	1,000	41,000	0	13,000	11,000	2,000
14	THE PROJECT 7PM	TEN	142,000	8%	96,000	1,000	36,000	0	9,000	7,000	2,000
15	7.30-EV	ABC	135,000	16%	84,000	1,000	32,000	0	18,000	15,000	3,000
16	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	122,000	23%	77,000	0	22,000	0	23,000	17,000	6,000
17	HOT SEAT	NINE	113,000	13%	80,000	0	20,000	0	13,000	10,000	3,000
18	SUNRISE	SEVEN	113,000	13%	63,000	0	37,000	0	13,000	9,000	4,000
19	THE CHEAP SEATS ENCORE	TEN	105,000	15%	69,000	6,000	22,000	4,000	4,000	3,000	1,000
20	THE CHASE AUSTRALIA-5PM	SEVEN	104,000	8%	58,000	0	38,000	0	8,000	6,000	2,000
21	TODAY	NINE	104,000	18%	65,000	0	23,000	0	16,000	12,000	4,000
22	THURSDAY NIGHT NRL KNOCK OFF	NINE	92,000	24%	48,000	0	26,000	0	18,000	13,000	5,000
23	THE PROJECT 6.30PM	TEN	89,000	9%	62,000	0	20,000	0	7,000	6,000	1,000
24	AIR CRASH INVESTIGATIONS	SEVEN	89,000	16%	56,000	4,000	21,000	1,000	7,000	5,000	2,000
25	FOREIGN CORRESPONDENT-EV	ABC	84,000	22%	50,000	1,000	19,000	2,000	12,000	10,000	2,000
26	NINE'S AFTERNOON NEWS	NINE	84,000	11%	62,000	0	14,000	1,000	7,000	6,000	1,000
27	HOT SEAT -5PM	NINE	80,000	11%	57,000	0	15,000	0	8,000	6,000	2,000
28	SUNRISE-EARLY	SEVEN	79,000	11%	42,000	0	29,000	0	8,000	5,000	3,000
29	TIPPING POINT	NINE	77,000	22%	48,000	3,000	15,000	4,000	7,000	5,000	2,000
30	TODAY -EARLY	NINE	75,000	17%	46,000	0	18,000	0	11,000	8,000	3,000



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