

# Total TV Report - FTA

## Total People, Audience

Thursday, August 17, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,496,000	3%	932,000	2,000	515,000	0	47,000	35,000	12,000
2	SEVEN NEWS AT 6.30	SEVEN	1,437,000	4%	909,000	2,000	477,000	0	49,000	36,000	13,000
3	NINE NEWS 6:30	NINE	1,013,000	6%	704,000	0	251,000	0	58,000	47,000	11,000
4	NINE NEWS	NINE	991,000	6%	704,000	0	232,000	0	55,000	45,000	10,000
5	A CURRENT AFFAIR	NINE	904,000	8%	578,000	11,000	258,000	3,000	54,000	42,000	12,000
6	THE CHASE AUSTRALIA	SEVEN	888,000	4%	567,000	5,000	286,000	2,000	28,000	20,000	8,000
7	HOME AND AWAY	SEVEN	857,000	23%	434,000	20,000	262,000	18,000	123,000	81,000	42,000
8	HOME AND AWAY-LATE	SEVEN	789,000	26%	394,000	22,000	230,000	20,000	123,000	81,000	42,000
9	GOGGLEBOX	TEN	764,000	36%	441,000	125,000	121,000	43,000	34,000	26,000	8,000
10	ABC NEWS-EV	ABC	760,000	4%	501,000	1,000	230,000	1,000	27,000	23,000	4,000
11	7.30-EV	ABC	636,000	7%	415,000	3,000	182,000	2,000	34,000	28,000	6,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	526,000	15%	328,000	35,000	129,000	9,000	25,000	19,000	6,000
13	HOT SEAT	NINE	507,000	6%	362,000	1,000	117,000	0	27,000	21,000	6,000
14	THURSDAY NIGHT NRL LIVE	NINE	501,000	13%	286,000	2,000	158,000	1,000	54,000	38,000	16,000
15	THE CHASE AUSTRALIA-5PM	SEVEN	497,000	4%	326,000	3,000	150,000	1,000	17,000	12,000	5,000
16	THE FRONT BAR	SEVEN	456,000	17%	292,000	29,000	97,000	12,000	26,000	20,000	6,000
17	THE BLOCK -WED	NINE	412,000	26%	261,000	52,000	65,000	16,000	18,000	15,000	3,000
18	TIPPING POINT	NINE	411,000	6%	259,000	6,000	129,000	1,000	16,000	12,000	4,000
19	FOREIGN CORRESPONDENT-EV	ABC	386,000	11%	252,000	12,000	97,000	5,000	20,000	17,000	3,000
20	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	376,000	11%	216,000	0	123,000	1,000	36,000	26,000	10,000
21	SUNRISE	SEVEN	370,000	6%	214,000	0	134,000	0	22,000	15,000	7,000
22	NINE'S AFTERNOON NEWS	NINE	364,000	4%	244,000	0	106,000	0	14,000	11,000	3,000
23	THE PROJECT 7PM	TEN	362,000	4%	258,000	0	90,000	0	14,000	11,000	3,000
24	HOT SEAT -5PM	NINE	346,000	5%	238,000	0	91,000	0	17,000	13,000	4,000
25	GREAT AUSTRALIAN WALKS WITH JULIA ZEMIRO	SBS	329,000	26%	196,000	35,000	66,000	9,000	23,000	19,000	4,000
26	10 NEWS FIRST	TEN	308,000	3%	209,000	0	89,000	0	10,000	8,000	2,000
27	SEVEN NEWS AT 4.30	SEVEN	308,000	4%	207,000	0	90,000	0	11,000	8,000	3,000
28	TODAY	NINE	299,000	10%	182,000	0	91,000	0	26,000	20,000	6,000
29	EXTRAORDINARY ESCAPES-EV	ABC	287,000	11%	171,000	9,000	88,000	4,000	15,000	12,000	3,000
30	SEVEN NEWS AT 4	SEVEN	280,000	3%	167,000	0	105,000	0	8,000	6,000	2,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Thursday, August 17, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS AT 6.30	SEVEN	403,000	8%	246,000	1,000	128,000	0	28,000	21,000	7,000
2	SEVEN NEWS	SEVEN	403,000	7%	252,000	1,000	124,000	0	26,000	20,000	6,000
3	GOGGLEBOX	TEN	325,000	41%	178,000	49,000	53,000	25,000	20,000	15,000	5,000
4	HOME AND AWAY	SEVEN	312,000	41%	133,000	8,000	89,000	8,000	74,000	49,000	25,000
5	HOME AND AWAY-LATE	SEVEN	289,000	46%	117,000	9,000	81,000	9,000	73,000	48,000	25,000
6	A CURRENT AFFAIR	NINE	246,000	17%	154,000	4,000	57,000	0	31,000	24,000	7,000
7	NINE NEWS 6:30	NINE	241,000	16%	166,000	0	42,000	0	33,000	27,000	6,000
8	THE CHASE AUSTRALIA	SEVEN	238,000	7%	156,000	1,000	66,000	0	15,000	11,000	4,000
9	NINE NEWS	NINE	222,000	16%	152,000	0	39,000	0	31,000	25,000	6,000
10	THURSDAY NIGHT NRL LIVE	NINE	179,000	23%	108,000	1,000	38,000	0	32,000	23,000	9,000
11	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	173,000	19%	106,000	11,000	39,000	3,000	14,000	11,000	3,000
12	THE FRONT BAR	SEVEN	172,000	18%	110,000	10,000	36,000	2,000	14,000	11,000	3,000
13	THE BLOCK -WED	NINE	170,000	31%	106,000	19,000	24,000	9,000	12,000	10,000	2,000
14	THE PROJECT 7PM	TEN	154,000	6%	109,000	0	36,000	0	9,000	7,000	2,000
15	7.30-EV	ABC	148,000	16%	99,000	2,000	29,000	1,000	17,000	14,000	3,000
16	ABC NEWS-EV	ABC	146,000	11%	100,000	1,000	32,000	0	13,000	11,000	2,000
17	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	131,000	20%	78,000	0	31,000	0	22,000	16,000	6,000
18	THE CHASE AUSTRALIA-5PM	SEVEN	129,000	7%	83,000	0	38,000	0	8,000	6,000	2,000
19	SUNRISE	SEVEN	122,000	13%	71,000	0	37,000	0	14,000	10,000	4,000
20	THE PROJECT 6.30PM	TEN	122,000	6%	86,000	0	29,000	0	7,000	6,000	1,000
21	THE CHEAP SEATS ENCORE	TEN	107,000	15%	71,000	8,000	22,000	2,000	4,000	3,000	1,000
22	TODAY	NINE	99,000	19%	60,000	0	23,000	0	16,000	12,000	4,000
23	HOT SEAT	NINE	93,000	18%	68,000	0	11,000	0	14,000	11,000	3,000
24	10 NEWS FIRST 6PM	TEN	89,000	7%	62,000	0	21,000	0	6,000	5,000	1,000
25	SUNRISE-EARLY	SEVEN	88,000	11%	45,000	0	34,000	0	9,000	6,000	3,000
26	SEVEN NEWS AT 4.30	SEVEN	88,000	7%	56,000	0	26,000	0	6,000	4,000	2,000
27	THURSDAY NIGHT NRL KNOCK OFF	NINE	83,000	20%	42,000	0	27,000	0	14,000	10,000	4,000
28	WHAT THE KILLER DID NEXT	SEVEN	83,000	9%	55,000	0	21,000	1,000	6,000	4,000	2,000
29	10 NEWS FIRST	TEN	82,000	6%	51,000	0	26,000	0	5,000	4,000	1,000
30	NINE'S AFTERNOON NEWS	NINE	79,000	11%	54,000	0	17,000	0	8,000	6,000	2,000



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