## **Total TV Report - FTA Total People, Audience**

## Saturday, August 12, 2023



|      |   |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|---|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program   | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA POST GAME       | SEVEN                  | 4,461,000            | 12%                  | 2,884,000       | 25,000                 | 1,091,000          | 13,000                 | 448,000  | 355,000 | 93,000   |
| 2    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA                 | SEVEN                  | 4,218,000            | 15%                  | 2,626,000       | 13,000                 | 1,052,000          | 8,000                  | 519,000  | 408,000 | 111,000  |
| 3    | SEVEN NEWS - SAT                                      | SEVEN                  | 1,028,000            | 8%                   | 680,000         | 0                      | 272,000            | 0                      | 76,000   | 59,000  | 17,000   |
| 4    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA PRE-GAME        | SEVEN                  | 828,000              | 8%                   | 528,000         | 2,000                  | 239,000            | 1,000                  | 58,000   | 45,000  | 13,000   |
| 5    | SEVEN'S AFL: SATURDAY NIGHT FOOTBALL                  | SEVEN                  | 772,000              | 2%                   | 567,000         | 12,000                 | 191,000            | 2,000                  | 0        | 0       | 0        |
| 6    | NINE NEWS SATURDAY                                    | NINE                   | 659,000              | 4%                   | 449,000         | 0                      | 185,000            | 0                      | 25,000   | 20,000  | 5,000    |
| 7    | VERA RPT  | ABC                    | 586,000              | 16%                  | 307,000         | 42,000                 | 200,000            | 15,000                 | 22,000   | 18,000  | 4,000    |
| 8    | GRANTCHESTER-EV                                       | ABC                    | 496,000              | 38%                  | 248,000         | 47,000                 | 112,000            | 22,000                 | 67,000   | 54,000  | 13,000   |
| 9    | ABC NEWS-SA   | ABC                    | 377,000              | 3%                   | 230,000         | 1,000                  | 135,000            | 1,000                  | 10,000   | 8,000   | 2,000    |
| 10   | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA POST GAME MULTI | SEVEN                  | 371,000              | 4%                   | 245,000         | 3,000                  | 111,000            | 1,000                  | 11,000   | 9,000   | 2,000    |
| 11   | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA MULTI           | SEVEN                  | 347,000              | 1%                   | 177,000         | 0                      | 165,000            | 2,000                  | 3,000    | 2,000   | 1,000    |
| 12   | WEEKEND SUNRISE - SAT                                 | SEVEN                  | 346,000              | 5%                   | 203,000         | 0                      | 126,000            | 0                      | 17,000   | 12,000  | 5,000    |
| 13   | WEEKEND SUNRISE - SAT - LATE                          | SEVEN                  | 330,000              | 4%                   | 200,000         | 0                      | 116,000            | 0                      | 14,000   | 10,000  | 4,000    |
| 14   | GETAWAY   | NINE                   | 316,000              | 5%                   | 209,000         | 0                      | 93,000             | 2,000                  | 12,000   | 9,000   | 3,000    |
| 15   | WEEKEND TODAY - SATURDAY                              | NINE                   | 261,000              | 8%                   | 155,000         | 0                      | 86,000             | 0                      | 20,000   | 15,000  | 5,000    |
| 16   | FIFA WOMEN'S WORLD CUP HIGHLIGHTS                     | SEVEN                  | 255,000              | 5%                   | 162,000         | 1,000                  | 81,000             | 0                      | 11,000   | 8,000   | 3,000    |
| 17   | WEEKEND TODAY - SATURDAY - LATE                       | NINE                   | 251,000              | 7%                   | 158,000         | 0                      | 76,000             | 0                      | 17,000   | 13,000  | 4,000    |
| 18   | WEEKEND SUNRISE - SAT - EARLY                         | SEVEN                  | 241,000              | 6%                   | 144,000         | 1,000                  | 84,000             | 0                      | 12,000   | 8,000   | 4,000    |
| 19   | M- WHITE HOUSE DOWN (R)                               | SEVEN                  | 240,000              | 8%                   | 148,000         | 5,000                  | 75,000             | 0                      | 12,000   | 9,000   | 3,000    |
| 20   | SATURDAY NIGHT NRL LIVE                               | NINE                   | 237,000              | 11%                  | 135,000         | 1,000                  | 79,000             | 2,000                  | 20,000   | 14,000  | 6,000    |
| 21   | THANK GOD YOU'RE HERE ENCORE                          | TEN                    | 229,000              | 61%                  | 106,000         | 61,000                 | 36,000             | 25,000                 | 1,000    | 1,000   | 0        |
| 22   | SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH     | SEVEN                  | 228,000              | 3%                   | 157,000         | 1,000                  | 65,000             | 1,000                  | 4,000    | 3,000   | 1,000    |
| 23   | BAY OF FIRES-LE                                       | ABC                    | 217,000              | 94%                  | 73,000          | 69,000                 | 39,000             | 35,000                 | 1,000    | 1,000   | 0        |
| 24   | NINE NEWS: FIRST AT FIVE                              | NINE                   | 211,000              | 4%                   | 139,000         | 0                      | 64,000             | 0                      | 8,000    | 6,000   | 2,000    |
| 25   | WEEKEND BREAKFAST-AM                                  | ABC                    | 182,000              | 6%                   | 77,000          | 0                      | 95,000             | 0                      | 10,000   | 8,000   | 2,000    |
| 26   | WEEKEND TODAY - EARLY SATURDAY                        | NINE                   | 181,000              | 8%                   | 99,000          | 0                      | 68,000             | 0                      | 14,000   | 11,000  | 3,000    |
| 27   | A CURRENT AFFAIR -SAT                                 | NINE                   | 177,000              | 12%                  | 126,000         | 7,000                  | 32,000             | 3,000                  | 9,000    | 7,000   | 2,000    |
| 28   | RED 2   | NINE                   | 175,000              | 5%                   | 117,000         | 4,000                  | 50,000             | 0                      | 4,000    | 3,000   | 1,000    |
| 29   | THE MORNING SHOW - WEEKEND                            | SEVEN                  | 170,000              | 4%                   | 103,000         | 0                      | 60,000             | 0                      | 7,000    | 5,000   | 2,000    |
| 30   | FIFA WOMEN'S WORLD CUP 2023 JPN V SWE -REPLAY         | SEVEN                  | 163,000              | 6%                   | 104,000         | 4,000                  | 50,000             | 0                      | 5,000    | 4,000   | 1,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Saturday, August 12, 2023



|      |   |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro   | Regional |
|------|---|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program   | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA POST GAME       | SEVEN                  | 1,789,000            | 19%                  | 1,141,000       | 11,000                 | 361,000            | 4,000                  | 272,000  | 216,000 | 56,000   |
| 2    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA                 | SEVEN                  | 1,675,000            | 24%                  | 1,021,000       | 5,000                  | 333,000            | 2,000                  | 314,000  | 248,000 | 66,000   |
| 3    | SEVEN NEWS - SAT                                      | SEVEN                  | 388,000              | 13%                  | 250,000         | 0                      | 93,000             | 0                      | 45,000   | 35,000  | 10,000   |
| 4    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA PRE-GAME        | SEVEN                  | 319,000              | 13%                  | 207,000         | 1,000                  | 75,000             | 1,000                  | 35,000   | 27,000  | 8,000    |
| 5    | SEVEN'S AFL: SATURDAY NIGHT FOOTBALL                  | SEVEN                  | 284,000              | 1%                   | 222,000         | 3,000                  | 59,000             | 0                      | 0        | 0       | 0        |
| 6    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA POST GAME MULTI | SEVEN                  | 153,000              | 6%                   | 106,000         | 1,000                  | 38,000             | 1,000                  | 7,000    | 6,000   | 1,000    |
| 7    | NINE NEWS SATURDAY                                    | NINE                   | 146,000              | 11%                  | 103,000         | 0                      | 29,000             | 0                      | 14,000   | 11,000  | 3,000    |
| 8    | FIFA WOMEN'S WORLD CUP 2023 AUS V FRA MULTI           | SEVEN                  | 135,000              | 2%                   | 75,000          | 0                      | 58,000             | 1,000                  | 1,000    | 1,000   | 0        |
| 9    | THANK GOD YOU'RE HERE ENCORE                          | TEN                    | 124,000              | 82%                  | 56,000          | 40,000                 | 12,000             | 15,000                 | 1,000    | 1,000   | 0        |
| 10   | WEEKEND SUNRISE - SAT                                 | SEVEN                  | 98,000               | 11%                  | 59,000          | 0                      | 29,000             | 0                      | 10,000   | 7,000   | 3,000    |
| 11   | WEEKEND SUNRISE - SAT - LATE                          | SEVEN                  | 97,000               | 10%                  | 58,000          | 0                      | 30,000             | 0                      | 9,000    | 6,000   | 3,000    |
| 12   | FIFA WOMEN'S WORLD CUP HIGHLIGHTS                     | SEVEN                  | 94,000               | 8%                   | 61,000          | 1,000                  | 26,000             | 0                      | 6,000    | 5,000   | 1,000    |
| 13   | M- WHITE HOUSE DOWN (R)                               | SEVEN                  | 90,000               | 10%                  | 53,000          | 1,000                  | 29,000             | 0                      | 7,000    | 5,000   | 2,000    |
| 14   | SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH     | SEVEN                  | 85,000               | 2%                   | 64,000          | 0                      | 19,000             | 0                      | 2,000    | 2,000   | 0        |
| 15   | WEEKEND TODAY - SATURDAY                              | NINE                   | 80,000               | 18%                  | 49,000          | 0                      | 19,000             | 0                      | 12,000   | 9,000   | 3,000    |
| 16   | WEEKEND TODAY - SATURDAY - LATE                       | NINE                   | 76,000               | 15%                  | 46,000          | 0                      | 20,000             | 0                      | 10,000   | 8,000   | 2,000    |
| 17   | SATURDAY NIGHT NRL LIVE                               | NINE                   | 75,000               | 19%                  | 45,000          | 0                      | 18,000             | 0                      | 12,000   | 9,000   | 3,000    |
| 18   | WEEKEND SUNRISE - SAT - EARLY                         | SEVEN                  | 73,000               | 11%                  | 43,000          | 0                      | 23,000             | 0                      | 7,000    | 5,000   | 2,000    |
| 19   | GETAWAY   | NINE                   | 66,000               | 12%                  | 38,000          | 0                      | 21,000             | 1,000                  | 6,000    | 5,000   | 1,000    |
| 20   | FIFA WOMEN'S WORLD CUP 2023 JPN V SWE -REPLAY         | SEVEN                  | 65,000               | 10%                  | 42,000          | 3,000                  | 17,000             | 0                      | 3,000    | 2,000   | 1,000    |
| 21   | RED 2   | NINE                   | 59,000               | 4%                   | 42,000          | 0                      | 15,000             | 0                      | 2,000    | 2,000   | 0        |
| 22   | THE MORNING SHOW - WEEKEND                            | SEVEN                  | 57,000               | 8%                   | 38,000          | 0                      | 15,000             | 0                      | 4,000    | 3,000   | 1,000    |
| 23   | THE WOG BOY RPT                                       | TEN                    | 56,000               | 6%                   | 43,000          | 2,000                  | 10,000             | 0                      | 1,000    | 1,000   | 0        |
| 24   | ABC NEWS-SA   | ABC                    | 55,000               | 12%                  | 31,000          | 1,000                  | 18,000             | 0                      | 5,000    | 4,000   | 1,000    |
| 25   | SATURDAY NIGHT NRL LIVE -POST MATCH                   | NINE                   | 54,000               | 15%                  | 31,000          | 0                      | 16,000             | 0                      | 7,000    | 5,000   | 2,000    |
| 26   | THE BIG BANG THEORY EP 9 RPT                          | TEN                    | 54,000               | 6%                   | 31,000          | 0                      | 20,000             | 2,000                  | 1,000    | 1,000   | 0        |
| 27   | A CURRENT AFFAIR -SAT                                 | NINE                   | 53,000               | 20%                  | 36,000          | 4,000                  | 8,000              | 0                      | 5,000    | 4,000   | 1,000    |
| 28   | THE BIG BANG THEORY EP 10 RPT                         | TEN                    | 53,000               | 6%                   | 34,000          | 0                      | 16,000             | 2,000                  | 1,000    | 1,000   | 0        |
| 29   | WEEKEND TODAY - EARLY SATURDAY                        | NINE                   | 50,000               | 19%                  | 28,000          | 0                      | 14,000             | 0                      | 8,000    | 6,000   | 2,000    |
| 30   | GRANTCHESTER-EV                                       | ABC                    | 49,000               | 172%                 | 12,000          | 3,000                  | 6,000              | 0                      | 28,000   | 23,000  | 5,000    |



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Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

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