

# Total TV Report - FTA

## Total People, Audience

Thursday, August 10, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,410,000	4%	867,000	2,000	495,000	1,000	45,000	33,000	12,000
2	SEVEN NEWS AT 6.30	SEVEN	1,374,000	4%	846,000	3,000	476,000	2,000	47,000	34,000	13,000
3	NINE NEWS	NINE	1,099,000	5%	748,000	2,000	294,000	0	55,000	45,000	10,000
4	NINE NEWS 6:30	NINE	1,088,000	6%	727,000	1,000	303,000	0	57,000	46,000	11,000
5	A CURRENT AFFAIR	NINE	940,000	7%	603,000	9,000	274,000	2,000	52,000	40,000	12,000
6	HOME AND AWAY	SEVEN	907,000	23%	457,000	33,000	279,000	16,000	122,000	80,000	42,000
7	THE CHASE AUSTRALIA	SEVEN	856,000	4%	534,000	3,000	292,000	2,000	25,000	18,000	7,000
8	ABC NEWS-EV	ABC	837,000	3%	550,000	2,000	259,000	0	26,000	22,000	4,000
9	HOME AND AWAY-LATE	SEVEN	824,000	26%	393,000	36,000	260,000	16,000	119,000	77,000	42,000
10	7.30-EV	ABC	744,000	7%	467,000	5,000	227,000	2,000	43,000	36,000	7,000
11	HOT SEAT	NINE	586,000	5%	399,000	0	160,000	0	27,000	21,000	6,000
12	THURSDAY NIGHT NRL LIVE	NINE	579,000	12%	337,000	3,000	179,000	1,000	59,000	43,000	16,000
13	THE CHASE AUSTRALIA-5PM	SEVEN	544,000	4%	338,000	3,000	186,000	1,000	16,000	11,000	5,000
14	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	544,000	15%	348,000	35,000	125,000	10,000	26,000	20,000	6,000
15	THE FRONT BAR	SEVEN	539,000	14%	353,000	32,000	118,000	9,000	27,000	21,000	6,000
16	TIPPING POINT	NINE	453,000	8%	273,000	10,000	147,000	4,000	19,000	14,000	5,000
17	NINE'S AFTERNOON NEWS	NINE	429,000	4%	289,000	0	125,000	0	15,000	12,000	3,000
18	FOREIGN CORRESPONDENT-EV	ABC	416,000	10%	265,000	14,000	114,000	4,000	19,000	16,000	3,000
19	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	390,000	10%	239,000	1,000	116,000	0	34,000	25,000	9,000
20	HOT SEAT -5PM	NINE	388,000	5%	251,000	0	120,000	0	17,000	13,000	4,000
21	THE PROJECT 7PM	TEN	384,000	4%	281,000	1,000	88,000	0	14,000	11,000	3,000
22	SUNRISE	SEVEN	381,000	6%	215,000	0	145,000	0	21,000	14,000	7,000
23	SEVEN NEWS AT 4.30	SEVEN	380,000	3%	239,000	0	131,000	0	10,000	7,000	3,000
24	GREAT AUSTRALIAN WALKS WITH JULIA ZEMIRO	SBS	373,000	34%	191,000	44,000	87,000	14,000	37,000	31,000	6,000
25	EXTRAORDINARY ESCAPES-EV	ABC	336,000	13%	206,000	15,000	91,000	6,000	18,000	15,000	3,000
26	10 NEWS FIRST	TEN	329,000	3%	225,000	0	94,000	0	10,000	8,000	2,000
27	SEVEN NEWS AT 4	SEVEN	329,000	2%	204,000	0	118,000	0	7,000	5,000	2,000
28	WHAT THE KILLER DID NEXT	SEVEN	310,000	10%	176,000	11,000	105,000	7,000	11,000	7,000	4,000
29	TODAY	NINE	302,000	9%	172,000	0	104,000	0	26,000	20,000	6,000
30	THE PROJECT 6.30PM	TEN	271,000	4%	198,000	0	62,000	0	11,000	9,000	2,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Thursday, August 10, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS AT 6.30	SEVEN	343,000	9%	217,000	1,000	97,000	2,000	26,000	19,000	7,000
2	SEVEN NEWS	SEVEN	339,000	8%	220,000	1,000	93,000	1,000	24,000	18,000	6,000
3	HOME AND AWAY	SEVEN	324,000	43%	152,000	13,000	75,000	11,000	73,000	48,000	25,000
4	HOME AND AWAY-LATE	SEVEN	286,000	48%	119,000	13,000	74,000	10,000	70,000	46,000	24,000
5	NINE NEWS 6:30	NINE	284,000	13%	187,000	0	65,000	0	32,000	26,000	6,000
6	NINE NEWS	NINE	264,000	13%	179,000	0	55,000	0	30,000	25,000	5,000
7	A CURRENT AFFAIR	NINE	240,000	17%	144,000	4,000	61,000	1,000	30,000	23,000	7,000
8	THURSDAY NIGHT NRL LIVE	NINE	210,000	22%	124,000	1,000	48,000	0	37,000	27,000	10,000
9	THE CHASE AUSTRALIA	SEVEN	207,000	7%	137,000	0	56,000	0	14,000	10,000	4,000
10	THE FRONT BAR	SEVEN	190,000	23%	119,000	18,000	36,000	2,000	15,000	12,000	3,000
11	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	171,000	16%	106,000	9,000	41,000	1,000	14,000	11,000	3,000
12	THE PROJECT 7PM	TEN	161,000	6%	114,000	0	38,000	0	9,000	7,000	2,000
13	ABC NEWS-EV	ABC	161,000	10%	101,000	1,000	46,000	0	13,000	11,000	2,000
14	7.30-EV	ABC	159,000	18%	99,000	2,000	36,000	1,000	21,000	18,000	3,000
15	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	130,000	18%	79,000	0	31,000	0	20,000	15,000	5,000
16	THE CHASE AUSTRALIA-5PM	SEVEN	124,000	7%	78,000	0	38,000	0	8,000	6,000	2,000
17	SUNRISE	SEVEN	118,000	11%	66,000	0	40,000	0	12,000	8,000	4,000
18	THE PROJECT 6.30PM	TEN	117,000	6%	84,000	0	26,000	0	7,000	6,000	1,000
19	HOT SEAT	NINE	112,000	14%	76,000	0	22,000	0	14,000	11,000	3,000
20	SEVEN NEWS AT 4.30	SEVEN	101,000	5%	67,000	0	29,000	0	5,000	4,000	1,000
21	TODAY	NINE	100,000	19%	52,000	0	32,000	0	16,000	12,000	4,000
22	NINE'S AFTERNOON NEWS	NINE	97,000	9%	71,000	0	18,000	0	8,000	6,000	2,000
23	10 NEWS FIRST	TEN	97,000	5%	67,000	0	25,000	0	5,000	4,000	1,000
24	10 NEWS FIRST 6PM	TEN	96,000	5%	63,000	0	28,000	0	5,000	4,000	1,000
25	FOREIGN CORRESPONDENT-EV	ABC	91,000	12%	62,000	1,000	19,000	0	9,000	8,000	1,000
26	SEVEN NEWS AT 4	SEVEN	90,000	5%	58,000	0	28,000	0	4,000	3,000	1,000
27	THURSDAY NIGHT NRL KNOCK OFF	NINE	88,000	22%	53,000	0	19,000	0	16,000	12,000	4,000
28	WHAT THE KILLER DID NEXT	SEVEN	86,000	10%	54,000	1,000	24,000	1,000	6,000	4,000	2,000
29	HOT SEAT -5PM	NINE	81,000	13%	53,000	0	19,000	0	9,000	7,000	2,000
30	RBT	NINE	78,000	10%	59,000	2,000	12,000	0	5,000	4,000	1,000



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