

# Total TV Report - FTA

## Total People, Audience

Sunday, August 06, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SUN	SEVEN	1,434,000	3%	943,000	3,000	450,000	1,000	37,000	28,000	9,000
2	THE BLOCK -LAUNCH	NINE	1,412,000	40%	721,000	94,000	290,000	36,000	271,000	201,000	70,000
3	THE VOICE - LAUNCH	SEVEN	1,338,000	24%	716,000	51,000	364,000	15,000	192,000	138,000	54,000
4	NINE NEWS SUNDAY	NINE	1,267,000	6%	853,000	3,000	341,000	0	70,000	55,000	15,000
5	7NEWS SPOTLIGHT	SEVEN	824,000	13%	457,000	49,000	272,000	10,000	36,000	25,000	11,000
6	BAY OF FIRES-EV	ABC	805,000	83%	269,000	124,000	171,000	74,000	167,000	130,000	37,000
7	ABC NEWS SUNDAY-EV	ABC	778,000	3%	516,000	1,000	240,000	0	21,000	18,000	3,000
8	60 MINUTES	NINE	748,000	21%	440,000	46,000	179,000	21,000	62,000	47,000	15,000
9	RESTORATION AUSTRALIA-EV	ABC	710,000	17%	390,000	42,000	219,000	12,000	47,000	38,000	9,000
10	HUNTED SUN	TEN	671,000	37%	344,000	59,000	145,000	27,000	96,000	71,000	25,000
11	FIFA WOMEN'S WORLD CUP 2023 SWE V USA	SEVEN	596,000	13%	393,000	6,000	136,000	2,000	59,000	48,000	11,000
12	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	SEVEN	505,000	2%	357,000	7,000	140,000	1,000	0	0	0
13	INSIDERS-AM	ABC	464,000	19%	249,000	0	142,000	0	73,000	60,000	13,000
14	THE LATEST: SEVEN NEWS	SEVEN	439,000	4%	272,000	4,000	149,000	3,000	11,000	8,000	3,000
15	SUNDAY AFTERNOON NRL LIVE	NINE	409,000	8%	208,000	0	170,000	0	31,000	22,000	9,000
16	LANDLINE-PM	ABC	381,000	9%	183,000	0	168,000	1,000	29,000	22,000	7,000
17	WEEKEND SUNRISE - SUN	SEVEN	374,000	4%	215,000	0	144,000	0	15,000	10,000	5,000
18	FIFA WOMEN'S WORLD CUP 2023 SWE V USA POST GAME	SEVEN	345,000	8%	234,000	1,000	86,000	0	24,000	20,000	4,000
19	THANK GOD YOU'RE HERE ENCORE	TEN	325,000	44%	152,000	71,000	73,000	23,000	6,000	5,000	1,000
20	NINE NEWS LATE -SUN	NINE	321,000	9%	208,000	3,000	86,000	2,000	22,000	17,000	5,000
21	THE SUNDAY PROJECT 7PM	TEN	320,000	5%	220,000	2,000	84,000	1,000	13,000	10,000	3,000
22	WEEKEND TODAY - SUNDAY	NINE	266,000	8%	169,000	0	78,000	0	19,000	15,000	4,000
23	COMPASS-EV	ABC	253,000	4%	161,000	2,000	83,000	0	7,000	6,000	1,000
24	10 NEWS FIRST SUN	TEN	251,000	3%	153,000	0	91,000	0	7,000	6,000	1,000
25	OFFSIDERS-AM	ABC	247,000	7%	169,000	0	62,000	0	16,000	13,000	3,000
26	THE SUNDAY PROJECT 6.30PM	TEN	239,000	4%	166,000	0	63,000	0	10,000	8,000	2,000
27	SBS WORLD NEWS	SBS	232,000	4%	142,000	1,000	82,000	0	7,000	6,000	1,000
28	ABC NEWS AT NOON-PM	ABC	222,000	3%	111,000	0	105,000	0	6,000	5,000	1,000
29	SEVEN NEWS AT 5	SEVEN	222,000	2%	124,000	0	94,000	0	4,000	3,000	1,000
30	WEEKEND SUNRISE - SUN - EARLY	SEVEN	217,000	5%	132,000	0	75,000	0	10,000	7,000	3,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Sunday, August 06, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THE BLOCK -LAUNCH	NINE	651,000	62%	293,000	60,000	109,000	14,000	175,000	130,000	45,000
2	THE VOICE - LAUNCH	SEVEN	442,000	47%	207,000	21,000	93,000	7,000	114,000	83,000	31,000
3	SEVEN NEWS - SUN	SEVEN	384,000	7%	250,000	3,000	110,000	0	21,000	16,000	5,000
4	NINE NEWS SUNDAY	NINE	372,000	13%	245,000	2,000	84,000	0	41,000	32,000	9,000
5	HUNTED SUN	TEN	348,000	43%	173,000	31,000	70,000	14,000	60,000	45,000	15,000
6	FIFA WOMEN'S WORLD CUP 2023 SWE V USA	SEVEN	292,000	16%	202,000	4,000	50,000	1,000	35,000	29,000	6,000
7	60 MINUTES	NINE	269,000	27%	150,000	16,000	61,000	5,000	37,000	28,000	9,000
8	7NEWS SPOTLIGHT	SEVEN	190,000	15%	93,000	6,000	72,000	2,000	17,000	12,000	5,000
9	BAY OF FIRES-EV	ABC	190,000	222%	35,000	34,000	24,000	20,000	77,000	60,000	17,000
10	THANK GOD YOU'RE HERE ENCORE	TEN	176,000	57%	80,000	44,000	32,000	16,000	4,000	3,000	1,000
11	FIFA WOMEN'S WORLD CUP 2023 SWE V USA POST GAME	SEVEN	166,000	10%	116,000	1,000	35,000	0	14,000	12,000	2,000
12	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	SEVEN	159,000	1%	120,000	2,000	37,000	0	0	0	0
13	THE SUNDAY PROJECT 7PM	TEN	145,000	7%	100,000	1,000	36,000	0	8,000	6,000	2,000
14	INSIDERS-AM	ABC	136,000	30%	73,000	0	32,000	0	31,000	26,000	5,000
15	RESTORATION AUSTRALIA-EV	ABC	132,000	40%	59,000	12,000	35,000	4,000	22,000	18,000	4,000
16	ABC NEWS SUNDAY-EV	ABC	125,000	9%	86,000	0	29,000	0	10,000	8,000	2,000
17	SUNDAY AFTERNOON NRL LIVE	NINE	118,000	19%	62,000	0	37,000	0	19,000	13,000	6,000
18	NINE NEWS LATE -SUN	NINE	115,000	14%	69,000	0	32,000	1,000	13,000	10,000	3,000
19	THE SUNDAY PROJECT 6.30PM	TEN	111,000	6%	80,000	0	25,000	0	6,000	5,000	1,000
20	WEEKEND SUNRISE - SUN	SEVEN	109,000	9%	60,000	0	40,000	0	9,000	6,000	3,000
21	10 NEWS FIRST SUN 6PM	TEN	91,000	6%	64,000	0	22,000	0	5,000	4,000	1,000
22	THE LATEST: SEVEN NEWS	SEVEN	87,000	7%	47,000	0	34,000	0	6,000	4,000	2,000
23	WEEKEND TODAY - SUNDAY	NINE	86,000	16%	50,000	0	24,000	0	12,000	9,000	3,000
24	OFFSIDERS-AM	ABC	80,000	11%	54,000	0	18,000	0	8,000	7,000	1,000
25	10 NEWS FIRST SUN	TEN	77,000	5%	48,000	0	25,000	0	4,000	3,000	1,000
26	SUNDAY FOOTY SHOW	NINE	74,000	12%	44,000	0	22,000	0	8,000	6,000	2,000
27	SPORTS SUNDAY	NINE	70,000	13%	41,000	0	21,000	0	8,000	6,000	2,000
28	AUSTRALIAN CRIME STORIES -RPT	NINE	66,000	20%	32,000	2,000	23,000	1,000	8,000	6,000	2,000
29	THE BIG BANG THEORY EP 3 RPT	TEN	64,000	2%	44,000	0	19,000	0	1,000	1,000	0
30	THE MORNING SHOW - WEEKEND	SEVEN	63,000	7%	38,000	0	21,000	0	4,000	3,000	1,000



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