

# Total TV Report - FTA

## Total People, Audience

Saturday, August 05, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	1,037,000	2%	676,000	2,000	336,000	1,000	22,000	17,000	5,000
2	NINE NEWS SATURDAY	NINE	808,000	5%	547,000	3,000	224,000	0	34,000	28,000	6,000
3	GRANTCHESTER-EV	ABC	704,000	18%	387,000	40,000	208,000	15,000	54,000	44,000	10,000
4	ABC NEWS-SA	ABC	655,000	3%	405,000	1,000	231,000	1,000	17,000	14,000	3,000
5	VERA RPT	ABC	635,000	12%	347,000	33,000	220,000	14,000	21,000	17,000	4,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	488,000	1%	367,000	4,000	117,000	0	0	0	0
7	GETAWAY	NINE	396,000	6%	265,000	5,000	109,000	1,000	16,000	13,000	3,000
8	WEEKEND SUNRISE - SAT	SEVEN	373,000	4%	213,000	0	144,000	0	16,000	11,000	5,000
9	BLEDISLOE 2023 GAME 2	NINE	365,000	10%	218,000	5,000	115,000	0	27,000	22,000	5,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	362,000	2%	218,000	0	136,000	0	8,000	6,000	2,000
11	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	353,000	3%	232,000	1,000	112,000	3,000	5,000	4,000	1,000
12	WEEKEND SUNRISE - SAT - LATE	SEVEN	346,000	4%	193,000	0	140,000	0	13,000	9,000	4,000
13	SATURDAY NIGHT NRL LIVE	NINE	322,000	11%	168,000	1,000	122,000	2,000	29,000	21,000	8,000
14	FIFA WOMEN'S WORLD CUP 2023 JPN V NOR	SEVEN	281,000	11%	178,000	1,000	76,000	1,000	25,000	20,000	5,000
15	NINE NEWS: FIRST AT FIVE	NINE	267,000	4%	169,000	0	88,000	0	10,000	8,000	2,000
16	A CURRENT AFFAIR -SAT	NINE	260,000	8%	201,000	7,000	40,000	3,000	9,000	7,000	2,000
17	10 NEWS FIRST SAT	TEN	255,000	2%	155,000	0	94,000	0	6,000	5,000	1,000
18	WEEKEND TODAY - SATURDAY	NINE	253,000	9%	148,000	0	85,000	0	20,000	15,000	5,000
19	SEVEN NEWS AT 5	SEVEN	253,000	2%	156,000	0	93,000	0	4,000	3,000	1,000
20	WEEKEND SUNRISE - SAT - EARLY	SEVEN	243,000	5%	138,000	0	93,000	0	12,000	8,000	4,000
21	WEEKEND TODAY - SATURDAY - LATE	NINE	234,000	8%	148,000	0	69,000	0	17,000	13,000	4,000
22	BAY OF FIRES-LE	ABC	231,000	99%	66,000	74,000	50,000	39,000	2,000	2,000	0
23	SATURDAY NIGHT NRL LIVE -PRE MATCH	NINE	229,000	9%	111,000	0	99,000	1,000	18,000	13,000	5,000
24	BLEDISLOE 2023 GAME 2 -POST MATCH	NINE	223,000	9%	128,000	1,000	76,000	1,000	17,000	14,000	3,000
25	THANK GOD YOU'RE HERE ENCORE	TEN	209,000	22%	128,000	25,000	43,000	10,000	3,000	2,000	1,000
26	WAR ON WASTE-PM	ABC	202,000	33%	89,000	35,000	63,000	11,000	4,000	3,000	1,000
27	M- INDEPENDENCE DAY	SEVEN	198,000	4%	111,000	2,000	80,000	0	5,000	4,000	1,000
28	SBS WORLD NEWS	SBS	198,000	3%	115,000	0	77,000	0	6,000	5,000	1,000
29	NEW LEASH ON LIFE-ENCORE	ABC	190,000	9%	109,000	4,000	66,000	5,000	6,000	5,000	1,000
30	WEEKEND BREAKFAST-AM	ABC	189,000	6%	88,000	0	91,000	0	10,000	8,000	2,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Saturday, August 05, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	243,000	6%	148,000	0	82,000	1,000	12,000	9,000	3,000
2	NINE NEWS SATURDAY	NINE	188,000	12%	123,000	2,000	45,000	0	18,000	15,000	3,000
3	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	156,000	1%	129,000	1,000	26,000	0	0	0	0
4	BLEDISLOE 2023 GAME 2	NINE	142,000	16%	85,000	3,000	37,000	0	17,000	14,000	3,000
5	FIFA WOMEN'S WORLD CUP 2023 JPN V NOR	SEVEN	132,000	14%	89,000	1,000	27,000	1,000	14,000	12,000	2,000
6	SATURDAY NIGHT NRL LIVE	NINE	102,000	20%	53,000	0	32,000	0	17,000	12,000	5,000
7	WEEKEND SUNRISE - SAT	SEVEN	99,000	11%	53,000	0	36,000	0	10,000	7,000	3,000
8	WEEKEND SUNRISE - SAT - LATE	SEVEN	97,000	10%	50,000	0	38,000	0	9,000	6,000	3,000
9	THANK GOD YOU'RE HERE ENCORE	TEN	94,000	31%	53,000	15,000	19,000	6,000	1,000	1,000	0
10	GETAWAY	NINE	89,000	13%	52,000	0	27,000	1,000	9,000	7,000	2,000
11	BLEDISLOE 2023 GAME 2 -POST MATCH	NINE	89,000	16%	49,000	0	28,000	1,000	11,000	9,000	2,000
12	WEEKEND TODAY - SATURDAY	NINE	85,000	16%	44,000	0	29,000	0	12,000	9,000	3,000
13	ABC NEWS-SA	ABC	81,000	9%	47,000	0	27,000	0	7,000	6,000	1,000
14	SATURDAY NIGHT NRL LIVE -PRE MATCH	NINE	78,000	16%	40,000	0	27,000	0	11,000	8,000	3,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	77,000	5%	42,000	0	31,000	0	4,000	3,000	1,000
16	GRANTCHESTER-EV	ABC	74,000	61%	27,000	3,000	19,000	1,000	24,000	20,000	4,000
17	WEEKEND TODAY - SATURDAY - LATE	NINE	72,000	16%	37,000	0	25,000	0	10,000	8,000	2,000
18	M- INDEPENDENCE DAY	SEVEN	71,000	4%	35,000	0	33,000	0	3,000	2,000	1,000
19	SATURDAY NIGHT NRL LIVE -POST MATCH	NINE	71,000	16%	41,000	0	20,000	0	10,000	7,000	3,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	70,000	6%	44,000	1,000	22,000	0	3,000	2,000	1,000
21	WEIRD: THE AL YANKOVIC STORY	TEN	69,000	3%	53,000	0	14,000	1,000	1,000	1,000	0
22	WEEKEND SUNRISE - SAT - EARLY	SEVEN	69,000	11%	38,000	0	24,000	0	7,000	5,000	2,000
23	10 NEWS FIRST SAT	TEN	65,000	5%	38,000	0	24,000	0	3,000	2,000	1,000
24	BLEDISLOE 2023 GAME 2 -PRE MATCH	NINE	63,000	13%	35,000	0	21,000	0	7,000	6,000	1,000
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	SEVEN	61,000	0%	51,000	0	10,000	0	0	0	0
26	NINE NEWS: FIRST AT FIVE	NINE	60,000	11%	32,000	0	22,000	0	6,000	5,000	1,000
27	FIFA WOMEN'S WORLD CUP 2023 JPN V NOR POST GAME	SEVEN	60,000	13%	44,000	0	9,000	0	7,000	6,000	1,000
28	THE MORNING SHOW - WEEKEND	SEVEN	58,000	7%	32,000	0	22,000	0	4,000	3,000	1,000
29	A CURRENT AFFAIR -SAT	NINE	57,000	14%	39,000	2,000	11,000	0	5,000	4,000	1,000
30	M- INDEPENDENCE DAY: RESURGENCE	SEVEN	56,000	4%	32,000	1,000	22,000	0	1,000	1,000	0



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