

# Total TV Report - FTA

## Total People, Audience

Thursday, August 03, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,396,000	3%	850,000	1,000	503,000	0	42,000	31,000	11,000
2	SEVEN NEWS AT 6.30	SEVEN	1,349,000	4%	838,000	3,000	463,000	0	45,000	33,000	12,000
3	NINE NEWS	NINE	1,095,000	5%	759,000	3,000	282,000	0	51,000	42,000	9,000
4	NINE NEWS 6:30	NINE	1,073,000	5%	743,000	1,000	276,000	0	53,000	43,000	10,000
5	A CURRENT AFFAIR	NINE	923,000	7%	594,000	9,000	268,000	4,000	48,000	37,000	11,000
6	HOME AND AWAY	SEVEN	897,000	25%	445,000	35,000	274,000	16,000	127,000	83,000	44,000
7	ABC NEWS-EV	ABC	837,000	3%	556,000	1,000	255,000	0	25,000	21,000	4,000
8	THE CHASE AUSTRALIA	SEVEN	820,000	4%	492,000	3,000	299,000	2,000	24,000	17,000	7,000
9	HOME AND AWAY-LATE	SEVEN	812,000	29%	389,000	41,000	241,000	13,000	128,000	83,000	45,000
10	7.30-EV	ABC	705,000	6%	452,000	2,000	216,000	1,000	34,000	28,000	6,000
11	THE FRONT BAR	SEVEN	539,000	12%	352,000	23,000	130,000	9,000	25,000	19,000	6,000
12	THE CHASE AUSTRALIA-5PM	SEVEN	527,000	4%	304,000	3,000	204,000	2,000	14,000	10,000	4,000
13	HOT SEAT	NINE	516,000	5%	343,000	0	147,000	0	26,000	20,000	6,000
14	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	513,000	16%	324,000	28,000	120,000	13,000	28,000	22,000	6,000
15	THURSDAY NIGHT NRL LIVE	NINE	505,000	11%	290,000	0	164,000	3,000	48,000	35,000	13,000
16	FOREIGN CORRESPONDENT-EV	ABC	472,000	12%	305,000	24,000	117,000	6,000	20,000	17,000	3,000
17	TIPPING POINT	NINE	404,000	9%	231,000	13,000	140,000	1,000	19,000	14,000	5,000
18	SUNRISE	SEVEN	392,000	5%	222,000	0	151,000	0	19,000	13,000	6,000
19	THE PROJECT 7PM	TEN	367,000	4%	261,000	0	92,000	0	14,000	11,000	3,000
20	NINE'S AFTERNOON NEWS	NINE	365,000	4%	235,000	0	116,000	0	14,000	11,000	3,000
21	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	354,000	10%	206,000	0	115,000	2,000	31,000	23,000	8,000
22	A LIFE IN TEN PICTURES-EV	ABC	335,000	7%	217,000	8,000	96,000	4,000	10,000	8,000	2,000
23	SEVEN NEWS AT 4.30	SEVEN	333,000	3%	201,000	0	123,000	0	9,000	6,000	3,000
24	HOT SEAT -5PM	NINE	316,000	6%	183,000	0	116,000	0	17,000	13,000	4,000
25	TODAY	NINE	306,000	9%	186,000	0	94,000	0	26,000	20,000	6,000
26	WHAT THE KILLER DID NEXT	SEVEN	292,000	11%	159,000	11,000	105,000	7,000	10,000	7,000	3,000
27	10 NEWS FIRST	TEN	286,000	3%	199,000	0	78,000	0	9,000	7,000	2,000
28	SEVEN NEWS AT 4	SEVEN	286,000	3%	165,000	0	114,000	0	7,000	5,000	2,000
29	GRAND DESIGNS NEW ZEALAND-EV	ABC	270,000	10%	162,000	11,000	84,000	7,000	6,000	5,000	1,000
30	EMERGENCY -ENCORE	NINE	263,000	6%	170,000	8,000	77,000	2,000	6,000	5,000	1,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Thursday, August 03, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS AT 6.30	SEVEN	346,000	8%	212,000	1,000	108,000	0	25,000	18,000	7,000
2	SEVEN NEWS	SEVEN	329,000	8%	200,000	1,000	105,000	0	23,000	17,000	6,000
3	HOME AND AWAY	SEVEN	311,000	44%	127,000	13,000	89,000	7,000	75,000	49,000	26,000
4	NINE NEWS 6:30	NINE	286,000	12%	197,000	1,000	58,000	0	30,000	24,000	6,000
5	NINE NEWS	NINE	285,000	12%	198,000	2,000	57,000	0	28,000	23,000	5,000
6	HOME AND AWAY-LATE	SEVEN	274,000	53%	101,000	14,000	78,000	6,000	75,000	49,000	26,000
7	A CURRENT AFFAIR	NINE	247,000	14%	157,000	4,000	59,000	0	27,000	21,000	6,000
8	THE FRONT BAR	SEVEN	188,000	13%	123,000	6,000	43,000	2,000	14,000	11,000	3,000
9	THURSDAY NIGHT NRL LIVE	NINE	183,000	19%	112,000	0	42,000	0	29,000	21,000	8,000
10	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	180,000	17%	106,000	9,000	48,000	2,000	15,000	12,000	3,000
11	ABC NEWS-EV	ABC	177,000	8%	127,000	1,000	37,000	0	12,000	10,000	2,000
12	THE CHASE AUSTRALIA	SEVEN	173,000	8%	107,000	0	53,000	0	13,000	9,000	4,000
13	THE PROJECT 7PM	TEN	167,000	6%	117,000	0	41,000	0	9,000	7,000	2,000
14	7.30-EV	ABC	156,000	13%	104,000	1,000	34,000	0	17,000	14,000	3,000
15	SUNRISE	SEVEN	131,000	10%	75,000	0	44,000	0	12,000	8,000	4,000
16	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	123,000	18%	77,000	0	27,000	0	19,000	14,000	5,000
17	THE PROJECT 6.30PM	TEN	117,000	6%	82,000	0	28,000	0	7,000	6,000	1,000
18	HOT SEAT	NINE	113,000	14%	75,000	0	24,000	0	14,000	11,000	3,000
19	THE CHASE AUSTRALIA-5PM	SEVEN	107,000	7%	67,000	0	33,000	0	7,000	5,000	2,000
20	FOREIGN CORRESPONDENT-EV	ABC	106,000	14%	73,000	2,000	20,000	1,000	10,000	8,000	2,000
21	TODAY	NINE	97,000	20%	58,000	0	23,000	0	16,000	12,000	4,000
22	RBT	NINE	96,000	8%	74,000	2,000	15,000	0	5,000	4,000	1,000
23	THURSDAY NIGHT NRL KNOCK OFF	NINE	87,000	16%	48,000	0	27,000	0	12,000	9,000	3,000
24	SEVEN NEWS AT 4.30	SEVEN	84,000	5%	59,000	0	21,000	0	4,000	3,000	1,000
25	10 NEWS FIRST	TEN	84,000	6%	58,000	0	21,000	0	5,000	4,000	1,000
26	10 NEWS FIRST 6PM	TEN	82,000	6%	60,000	0	17,000	0	5,000	4,000	1,000
27	WHAT THE KILLER DID NEXT	SEVEN	81,000	11%	42,000	0	31,000	2,000	6,000	4,000	2,000
28	EMERGENCY -ENCORE	NINE	78,000	5%	55,000	0	19,000	0	4,000	3,000	1,000
29	SUNRISE-EARLY	SEVEN	74,000	10%	39,000	0	28,000	0	7,000	5,000	2,000
30	NINE'S AFTERNOON NEWS	NINE	73,000	12%	54,000	0	11,000	0	8,000	6,000	2,000



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