## **Total TV Report - FTA Total People, Audience**

## Wednesday, August 02, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,479,000	3%	920,000	2,000	509,000	0	48,000	35,000	13,000
2	SEVEN NEWS AT 6.30	SEVEN	1,430,000	4%	905,000	2,000	472,000	1,000	50,000	36,000	14,000
3	THANK GOD YOU'RE HERE - LAUNCH	TEN	1,294,000	42%	684,000	158,000	228,000	33,000	191,000	151,000	40,000
4	NINE NEWS	NINE	1,084,000	6%	735,000	0	292,000	0	57,000	47,000	10,000
5	NINE NEWS 6:30	NINE	1,070,000	6%	719,000	0	292,000	0	59,000	48,000	11,000
6	A CURRENT AFFAIR	NINE	933,000	7%	611,000	11,000	262,000	2,000	47,000	37,000	10,000
7	HOME AND AWAY	SEVEN	926,000	24%	456,000	29,000	288,000	18,000	135,000	88,000	47,000
8	GRUEN-EV	ABC	864,000	30%	475,000	99,000	191,000	25,000	74,000	61,000	13,000
9	THE CHASE AUSTRALIA	SEVEN	859,000	4%	539,000	2,000	289,000	2,000	27,000	19,000	8,000
10	ABC NEWS-EV	ABC	847,000	4%	549,000	1,000	268,000	1,000	28,000	24,000	4,000
11	7.30-EV	ABC	795,000	7%	505,000	2,000	240,000	3,000	45,000	37,000	8,000
12	HARD QUIZ S8-EV	ABC	712,000	9%	460,000	20,000	194,000	9,000	29,000	24,000	5,000
13	TRAVEL GUIDES -RPT	NINE	638,000	9%	413,000	14,000	172,000	4,000	35,000	27,000	8,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	535,000	7%	322,000	9,000	179,000	4,000	21,000	14,000	7,000
15	HOT SEAT	NINE	534,000	6%	349,000	2,000	155,000	0	28,000	22,000	6,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE-EP.2	SEVEN	512,000	6%	317,000	6,000	168,000	5,000	16,000	11,000	5,000
17	THE CHASE AUSTRALIA-5PM	SEVEN	507,000	4%	307,000	2,000	179,000	2,000	17,000	12,000	5,000
18	JOHN FARNHAM: FINDING THE VOICE (R)	SEVEN	474,000	19%	252,000	25,000	145,000	22,000	30,000	21,000	9,000
19	TIPPING POINT	NINE	427,000	6%	247,000	9,000	155,000	2,000	14,000	11,000	3,000
20	THE PROJECT 7PM	TEN	399,000	6%	279,000	3,000	97,000	2,000	18,000	14,000	4,000
21	NINE'S AFTERNOON NEWS	NINE	396,000	4%	245,000	0	136,000	0	15,000	12,000	3,000
22	SUNRISE	SEVEN	380,000	6%	209,000	0	150,000	0	21,000	14,000	7,000
23	FIVE BEDROOMS	TEN	334,000	12%	217,000	14,000	80,000	6,000	17,000	13,000	4,000
24	TODAY	NINE	326,000	9%	192,000	0	108,000	0	26,000	20,000	6,000
25	HOT SEAT -5PM	NINE	323,000	6%	194,000	0	112,000	0	17,000	13,000	4,000
26	SEVEN NEWS AT 4.30	SEVEN	321,000	3%	200,000	0	111,000	0	10,000	7,000	3,000
27	10 NEWS FIRST	TEN	308,000	3%	217,000	0	81,000	0	10,000	8,000	2,000
28	GOLD DIGGERS-EV	ABC	299,000	27%	159,000	23,000	77,000	6,000	34,000	27,000	7,000
29	EDGE OF TOMORROW	NINE	290,000	8%	179,000	7,000	90,000	3,000	11,000	8,000	3,000
30	SEVEN NEWS AT 4	SEVEN	278,000	3%	173,000	0	97,000	0	8,000	6,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA** People 25-54, Audience

## Wednesday, August 02, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THANK GOD YOU'RE HERE - LAUNCH	TEN	714,000	55%	342,000	105,000	119,000	23,000	125,000	99,000	26,000
2	SEVEN NEWS AT 6.30	SEVEN	362,000	9%	219,000	1,000	114,000	0	28,000	20,000	8,000
3	SEVEN NEWS	SEVEN	350,000	8%	214,000	0	110,000	0	26,000	19,000	7,000
4	HOME AND AWAY	SEVEN	315,000	47%	125,000	11,000	90,000	8,000	81,000	53,000	28,000
5	NINE NEWS 6:30	NINE	285,000	13%	181,000	0	71,000	0	33,000	27,000	6,000
6	GRUEN-EV	ABC	284,000	49%	144,000	44,000	47,000	12,000	37,000	31,000	6,000
7	NINE NEWS	NINE	267,000	14%	169,000	0	66,000	0	32,000	26,000	6,000
8	A CURRENT AFFAIR	NINE	242,000	15%	146,000	5,000	64,000	0	27,000	21,000	6,000
9	TRAVEL GUIDES -RPT	NINE	197,000	14%	120,000	1,000	53,000	2,000	21,000	16,000	5,000
10	THE CHASE AUSTRALIA	SEVEN	174,000	9%	101,000	0	59,000	0	14,000	10,000	4,000
11	7.30-EV	ABC	174,000	16%	107,000	1,000	43,000	1,000	22,000	18,000	4,000
12	THE PROJECT 7PM	TEN	171,000	10%	111,000	3,000	45,000	1,000	11,000	9,000	2,000
13	ABC NEWS-EV	ABC	169,000	9%	117,000	1,000	38,000	0	13,000	11,000	2,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	160,000	13%	91,000	4,000	50,000	2,000	13,000	9,000	4,000
15	HARD QUIZ S8-EV	ABC	158,000	16%	101,000	7,000	35,000	1,000	14,000	12,000	2,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE-EP.2	SEVEN	151,000	10%	94,000	2,000	43,000	2,000	10,000	7,000	3,000
17	FIVE BEDROOMS	TEN	145,000	10%	97,000	2,000	35,000	2,000	9,000	7,000	2,000
18	JOHN FARNHAM: FINDING THE VOICE (R)	SEVEN	137,000	23%	73,000	5,000	38,000	6,000	15,000	11,000	4,000
19	SUNRISE	SEVEN	124,000	11%	69,000	0	43,000	0	12,000	8,000	4,000
20	THE PROJECT 6.30PM	TEN	116,000	8%	83,000	0	24,000	0	9,000	7,000	2,000
21	TODAY	NINE	114,000	16%	67,000	0	31,000	0	16,000	12,000	4,000
22	EDGE OF TOMORROW	NINE	109,000	8%	69,000	1,000	32,000	0	7,000	5,000	2,000
23	GOLD DIGGERS-EV	ABC	103,000	43%	51,000	11,000	21,000	2,000	18,000	14,000	4,000
24	HOT SEAT	NINE	103,000	17%	64,000	0	24,000	0	15,000	12,000	3,000
25	THE CHASE AUSTRALIA-5PM	SEVEN	101,000	10%	60,000	0	32,000	0	9,000	6,000	3,000
26	10 NEWS FIRST	TEN	91,000	6%	69,000	0	17,000	0	5,000	4,000	1,000
27	10 NEWS FIRST 6PM	TEN	91,000	7%	71,000	0	14,000	0	6,000	5,000	1,000
28	SUNRISE-EARLY	SEVEN	80,000	10%	43,000	0	30,000	0	7,000	5,000	2,000
29	SEVEN NEWS AT 4.30	SEVEN	77,000	7%	52,000	0	20,000	0	5,000	4,000	1,000
30	NINE'S AFTERNOON NEWS	NINE	76,000	10%	43,000	0	26,000	0	7,000	6,000	1,000



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