## **Total TV Report - FTA Total People, Audience**

## Sunday, July 30, 2023

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|      |  |                        |                      |                      | Metro Linear TV |                        | ar TV Regional Linear TV |                        | National | Metro   | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------------|------------------------|----------|---------|----------|
| Rank | Program  | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight                | 7 Day TV<br>Time Shift | BVOD     | BVOD    | BVOD     |
| 1    | SEVEN NEWS - SUN   | SEVEN                  | 1,505,000            | 3%                   | 991,000         | 3,000                  | 471,000                  | 1,000                  | 39,000   | 29,000  | 10,000   |
| 2    | THE 63RD TV WEEK LOGIE AWARDS                            | SEVEN                  | 1,349,000            | 10%                  | 877,000         | 31,000                 | 352,000                  | 12,000                 | 77,000   | 58,000  | 19,000   |
| 3    | LOGIES RED CARPET  | SEVEN                  | 1,272,000            | 6%                   | 846,000         | 10,000                 | 356,000                  | 3,000                  | 57,000   | 42,000  | 15,000   |
| 4    | NINE NEWS SUNDAY   | NINE                   | 1,134,000            | 6%                   | 762,000         | 1,000                  | 309,000                  | 0                      | 62,000   | 49,000  | 13,000   |
| 5    | THE 63RD TV WEEK LOGIE AWARDS - GOLD LOGIE PRESENTATION  | SEVEN                  | 957,000              | 9%                   | 633,000         | 21,000                 | 242,000                  | 6,000                  | 55,000   | 41,000  | 14,000   |
| 6    | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D4 | NINE                   | 915,000              | 18%                  | 560,000         | 1,000                  | 218,000                  | 0                      | 136,000  | 105,000 | 31,000   |
| 7    | BAY OF FIRES-EV  | ABC                    | 901,000              | 91%                  | 293,000         | 158,000                | 178,000                  | 83,000                 | 189,000  | 147,000 | 42,000   |
| 8    | ABC NEWS-EV  | ABC                    | 780,000              | 4%                   | 498,000         | 4,000                  | 255,000                  | 0                      | 23,000   | 19,000  | 4,000    |
| 9    | 60 MINUTES   | NINE                   | 755,000              | 14%                  | 454,000         | 25,000                 | 209,000                  | 8,000                  | 59,000   | 44,000  | 15,000   |
| 10   | RESTORATION AUSTRALIA-EV                                 | ABC                    | 687,000              | 18%                  | 370,000         | 41,000                 | 211,000                  | 18,000                 | 47,000   | 38,000  | 9,000    |
| 11   | HUNTED SUN   | TEN                    | 661,000              | 44%                  | 322,000         | 77,000                 | 138,000                  | 27,000                 | 97,000   | 72,000  | 25,000   |
| 12   | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D4     | NINE                   | 550,000              | 21%                  | 346,000         | 0                      | 110,000                  | 1,000                  | 93,000   | 72,000  | 21,000   |
| 13   | INSIDERS-AM  | ABC                    | 497,000              | 19%                  | 264,000         | 0                      | 153,000                  | 0                      | 80,000   | 65,000  | 15,000   |
| 14   | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D4 | NINE                   | 477,000              | 24%                  | 279,000         | 5,000                  | 106,000                  | 1,000                  | 86,000   | 67,000  | 19,000   |
| 15   | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL                   | SEVEN                  | 470,000              | 0%                   | 328,000         | 1,000                  | 140,000                  | 1,000                  | 0        | 0       | 0        |
| 16   | SUNDAY AFTERNOON NRL LIVE                                | NINE                   | 450,000              | 8%                   | 249,000         | 0                      | 168,000                  | 1,000                  | 32,000   | 22,000  | 10,000   |
| 17   | LANDLINE-PM  | ABC                    | 370,000              | 9%                   | 186,000         | 1,000                  | 152,000                  | 1,000                  | 30,000   | 23,000  | 7,000    |
| 18   | WEEKEND SUNRISE - SUN                                    | SEVEN                  | 359,000              | 4%                   | 199,000         | 0                      | 145,000                  | 0                      | 15,000   | 10,000  | 5,000    |
| 19   | THE SUNDAY PROJECT 7PM                                   | TEN                    | 339,000              | 5%                   | 233,000         | 3,000                  | 90,000                   | 0                      | 13,000   | 10,000  | 3,000    |
| 20   | WEEKEND TODAY - SUNDAY                                   | NINE                   | 276,000              | 7%                   | 172,000         | 0                      | 85,000                   | 0                      | 19,000   | 15,000  | 4,000    |
| 21   | 10 NEWS FIRST SUN  | TEN                    | 267,000              | 3%                   | 166,000         | 0                      | 94,000                   | 0                      | 7,000    | 6,000   | 1,000    |
| 22   | OFFSIDERS-AM   | ABC                    | 261,000              | 7%                   | 156,000         | 1,000                  | 89,000                   | 0                      | 15,000   | 12,000  | 3,000    |
| 23   | COMPASS-EV   | ABC                    | 254,000              | 7%                   | 158,000         | 3,000                  | 79,000                   | 2,000                  | 12,000   | 10,000  | 2,000    |
| 24   | THE SUNDAY PROJECT 6.30PM                                | TEN                    | 250,000              | 4%                   | 163,000         | 0                      | 77,000                   | 0                      | 10,000   | 8,000   | 2,000    |
| 25   | SBS WORLD NEWS   | SBS                    | 241,000              | 3%                   | 167,000         | 0                      | 67,000                   | 0                      | 7,000    | 6,000   | 1,000    |
| 26   | SUNDAY FOOTY SHOW  | NINE                   | 225,000              | 8%                   | 131,000         | 1,000                  | 77,000                   | 0                      | 16,000   | 12,000  | 4,000    |
| 27   | WEEKEND SUNRISE - SUN - EARLY                            | SEVEN                  | 212,000              | 5%                   | 125,000         | 0                      | 77,000                   | 0                      | 10,000   | 7,000   | 3,000    |
| 28   | 10 NEWS FIRST SUN 6PM                                    | TEN                    | 211,000              | 4%                   | 143,000         | 0                      | 60,000                   | 0                      | 8,000    | 6,000   | 2,000    |
| 29   | ABC NEWS AT NOON-PM                                      | ABC                    | 208,000              | 3%                   | 122,000         | 0                      | 80,000                   | 0                      | 6,000    | 5,000   | 1,000    |
| 30   | THE BEAST MUST DIE-EV                                    | ABC                    | 207,000              | 33%                  | 93,000          | 17,000                 | 63,000                   | 11,000                 | 23,000   | 19,000  | 4,000    |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

## **Total TV Report - FTA People 25-54, Audience**

## Sunday, July 30, 2023

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|      |  |                        |                      |                      | Metro Linear TV |                        | Regional Linear TV |                        | National | Metro  | Regional |
|------|--|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|--------|----------|
| Rank | Program  | Network /<br>Affiliate | Total TV<br>Audience | Lift on<br>Overnight | Overnight       | 7 Day TV<br>Time Shift | Overnight          | 7 Day TV<br>Time Shift | BVOD     | BVOD   | BVOD     |
| 1    | THE 63RD TV WEEK LOGIE AWARDS                            | SEVEN                  | 488,000              | 13%                  | 326,000         | 11,000                 | 104,000            | 4,000                  | 43,000   | 33,000 | 10,000   |
| 2    | LOGIES RED CARPET  | SEVEN                  | 405,000              | 10%                  | 271,000         | 3,000                  | 98,000             | 1,000                  | 32,000   | 24,000 | 8,000    |
| 3    | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D4 | NINE                   | 403,000              | 27%                  | 240,000         | 0                      | 77,000             | 0                      | 86,000   | 67,000 | 19,000   |
| 4    | SEVEN NEWS - SUN   | SEVEN                  | 389,000              | 7%                   | 255,000         | 3,000                  | 109,000            | 0                      | 22,000   | 17,000 | 5,000    |
| 5    | NINE NEWS SUNDAY   | NINE                   | 356,000              | 12%                  | 249,000         | 1,000                  | 70,000             | 0                      | 36,000   | 28,000 | 8,000    |
| 6    | HUNTED SUN   | TEN                    | 342,000              | 51%                  | 159,000         | 38,000                 | 67,000             | 16,000                 | 62,000   | 46,000 | 16,000   |
| 7    | THE 63RD TV WEEK LOGIE AWARDS - GOLD LOGIE PRESENTATION  | SEVEN                  | 334,000              | 13%                  | 230,000         | 5,000                  | 66,000             | 3,000                  | 30,000   | 23,000 | 7,000    |
| 8    | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D4     | NINE                   | 260,000              | 29%                  | 163,000         | 0                      | 38,000             | 0                      | 59,000   | 46,000 | 13,000   |
| 9    | 60 MINUTES   | NINE                   | 246,000              | 20%                  | 151,000         | 5,000                  | 54,000             | 3,000                  | 33,000   | 25,000 | 8,000    |
| 10   | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D4 | NINE                   | 211,000              | 35%                  | 127,000         | 0                      | 29,000             | 0                      | 55,000   | 43,000 | 12,000   |
| 11   | BAY OF FIRES-EV  | ABC                    | 210,000              | 213%                 | 41,000          | 40,000                 | 26,000             | 16,000                 | 87,000   | 68,000 | 19,000   |
| 12   | THE SUNDAY PROJECT 7PM                                   | TEN                    | 170,000              | 6%                   | 116,000         | 1,000                  | 44,000             | 0                      | 9,000    | 7,000  | 2,000    |
| 13   | SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL                   | SEVEN                  | 156,000              | 1%                   | 118,000         | 1,000                  | 37,000             | 0                      | 0        | 0      | 0        |
| 14   | SUNDAY AFTERNOON NRL LIVE                                | NINE                   | 148,000              | 15%                  | 86,000          | 0                      | 43,000             | 0                      | 19,000   | 13,000 | 6,000    |
| 15   | INSIDERS-AM  | ABC                    | 139,000              | 32%                  | 79,000          | 0                      | 26,000             | 0                      | 34,000   | 28,000 | 6,000    |
| 16   | RESTORATION AUSTRALIA-EV                                 | ABC                    | 132,000              | 35%                  | 71,000          | 6,000                  | 27,000             | 6,000                  | 22,000   | 18,000 | 4,000    |
| 17   | ABC NEWS-EV  | ABC                    | 131,000              | 11%                  | 85,000          | 2,000                  | 33,000             | 0                      | 11,000   | 9,000  | 2,000    |
| 18   | THE SUNDAY PROJECT 6.30PM                                | TEN                    | 117,000              | 5%                   | 77,000          | 0                      | 34,000             | 0                      | 6,000    | 5,000  | 1,000    |
| 19   | WEEKEND SUNRISE - SUN                                    | SEVEN                  | 100,000              | 10%                  | 55,000          | 0                      | 36,000             | 0                      | 9,000    | 6,000  | 3,000    |
| 20   | 10 NEWS FIRST SUN 6PM                                    | TEN                    | 92,000               | 6%                   | 67,000          | 0                      | 20,000             | 0                      | 5,000    | 4,000  | 1,000    |
| 21   | THE MID YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D4       | NINE                   | 91,000               | 34%                  | 50,000          | 0                      | 18,000             | 0                      | 23,000   | 18,000 | 5,000    |
| 22   | WEEKEND TODAY - SUNDAY                                   | NINE                   | 91,000               | 15%                  | 57,000          | 0                      | 22,000             | 0                      | 12,000   | 9,000  | 3,000    |
| 23   | 10 NEWS FIRST SUN  | TEN                    | 82,000               | 5%                   | 53,000          | 0                      | 25,000             | 0                      | 4,000    | 3,000  | 1,000    |
| 24   | OFFSIDERS-AM   | ABC                    | 80,000               | 11%                  | 52,000          | 1,000                  | 20,000             | 0                      | 7,000    | 6,000  | 1,000    |
| 25   | SUNDAY FOOTY SHOW  | NINE                   | 77,000               | 13%                  | 39,000          | 0                      | 29,000             | 0                      | 9,000    | 7,000  | 2,000    |
| 26   | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D4 | NINE                   | 73,000               | 30%                  | 44,000          | 0                      | 12,000             | 0                      | 17,000   | 13,000 | 4,000    |
| 27   | THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D3 | NINE                   | 69,000               | 33%                  | 40,000          | 0                      | 12,000             | 0                      | 17,000   | 13,000 | 4,000    |
| 28   | FBI  | TEN                    | 68,000               | 11%                  | 43,000          | 2,000                  | 18,000             | 0                      | 5,000    | 4,000  | 1,000    |
| 29   | SUNDAY AFTERNOON NRL KICK OFF                            | NINE                   | 68,000               | 10%                  | 37,000          | 0                      | 25,000             | 0                      | 6,000    | 4,000  | 2,000    |
| 30   | THE 1% CLUB (R)  | SEVEN                  | 67,000               | 12%                  | 48,000          | 0                      | 12,000             | 2,000                  | 5,000    | 4,000  | 1,000    |



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