

Total TV Report - FTA

Total People, Audience

Thursday, July 27, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FIFA WOMEN'S WORLD CUP 2023 AUS V NG	SEVEN	1,464,000	12%	876,000	8,000	434,000	2,000	144,000	113,000	31,000
2	SEVEN NEWS	SEVEN	1,428,000	3%	869,000	4,000	512,000	1,000	42,000	31,000	11,000
3	SEVEN NEWS AT 6.30	SEVEN	1,400,000	3%	854,000	2,000	499,000	0	45,000	33,000	12,000
4	NINE NEWS	NINE	1,079,000	5%	749,000	1,000	275,000	0	54,000	44,000	10,000
5	NINE NEWS 6:30	NINE	1,037,000	6%	725,000	0	256,000	0	56,000	45,000	11,000
6	A CURRENT AFFAIR	NINE	910,000	7%	601,000	9,000	251,000	1,000	48,000	37,000	11,000
7	THE CHASE AUSTRALIA	SEVEN	879,000	4%	521,000	6,000	324,000	3,000	25,000	18,000	7,000
8	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D1	NINE	793,000	18%	485,000	0	189,000	2,000	117,000	91,000	26,000
9	ABC NEWS-EV	ABC	766,000	4%	493,000	3,000	245,000	0	25,000	21,000	4,000
10	FIFA WOMEN'S WORLD CUP 2023 AUS V NG PRE-GAME	SEVEN	647,000	7%	382,000	2,000	221,000	1,000	41,000	31,000	10,000
11	7.30-EV	ABC	575,000	6%	357,000	2,000	185,000	1,000	30,000	25,000	5,000
12	HOT SEAT	NINE	562,000	5%	384,000	0	151,000	0	27,000	21,000	6,000
13	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D1	NINE	555,000	20%	343,000	5,000	121,000	2,000	84,000	66,000	18,000
14	THE CHASE AUSTRALIA-5PM	SEVEN	552,000	4%	327,000	3,000	203,000	3,000	16,000	11,000	5,000
15	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	551,000	22%	322,000	42,000	128,000	25,000	34,000	26,000	8,000
16	FIFA WOMEN'S WORLD CUP 2023 AUS V NG POST GAME	SEVEN	549,000	10%	367,000	1,000	134,000	0	47,000	38,000	9,000
17	THURSDAY NIGHT NRL LIVE	NINE	463,000	16%	260,000	4,000	140,000	2,000	57,000	41,000	16,000
18	TIPPING POINT	NINE	434,000	6%	265,000	10,000	143,000	1,000	15,000	11,000	4,000
19	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D1	NINE	412,000	10%	250,000	0	126,000	0	36,000	28,000	8,000
20	NINE'S AFTERNOON NEWS	NINE	397,000	4%	259,000	0	123,000	0	15,000	12,000	3,000
21	SUNRISE	SEVEN	387,000	5%	212,000	0	155,000	0	20,000	14,000	6,000
22	HOT SEAT -5PM	NINE	371,000	5%	254,000	0	100,000	0	17,000	13,000	4,000
23	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D1	NINE	354,000	14%	245,000	0	65,000	0	44,000	36,000	8,000
24	THE PROJECT 7PM	TEN	353,000	5%	247,000	2,000	88,000	2,000	14,000	11,000	3,000
25	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	345,000	12%	211,000	2,000	98,000	0	34,000	25,000	9,000
26	SEVEN NEWS AT 4.30	SEVEN	330,000	3%	197,000	0	123,000	0	10,000	7,000	3,000
27	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D1	NINE	323,000	21%	190,000	0	77,000	1,000	55,000	43,000	12,000
28	FOREIGN CORRESPONDENT-EV	ABC	323,000	16%	192,000	16,000	87,000	9,000	19,000	16,000	3,000
29	10 NEWS FIRST	TEN	312,000	3%	202,000	0	100,000	0	10,000	8,000	2,000
30	TODAY	NINE	308,000	9%	192,000	0	90,000	0	26,000	20,000	6,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Thursday, July 27, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FIFA WOMEN'S WORLD CUP 2023 AUS V NG	SEVEN	619,000	17%	377,000	3,000	150,000	0	89,000	70,000	19,000
2	SEVEN NEWS AT 6.30	SEVEN	353,000	9%	201,000	2,000	124,000	0	26,000	19,000	7,000
3	SEVEN NEWS	SEVEN	347,000	8%	202,000	3,000	118,000	1,000	23,000	17,000	6,000
4	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D1	NINE	311,000	31%	178,000	0	60,000	0	73,000	57,000	16,000
5	NINE NEWS	NINE	276,000	12%	202,000	1,000	44,000	0	29,000	24,000	5,000
6	NINE NEWS 6:30	NINE	267,000	13%	194,000	0	42,000	0	31,000	25,000	6,000
7	FIFA WOMEN'S WORLD CUP 2023 AUS V NG PRE-GAME	SEVEN	259,000	11%	153,000	1,000	80,000	0	25,000	19,000	6,000
8	FIFA WOMEN'S WORLD CUP 2023 AUS V NG POST GAME	SEVEN	255,000	14%	165,000	1,000	59,000	0	30,000	24,000	6,000
9	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D1	NINE	252,000	29%	152,000	2,000	44,000	0	54,000	43,000	11,000
10	A CURRENT AFFAIR	NINE	236,000	15%	159,000	4,000	46,000	0	27,000	21,000	6,000
11	THE CHASE AUSTRALIA	SEVEN	204,000	10%	125,000	3,000	60,000	2,000	14,000	10,000	4,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA	TEN	177,000	30%	91,000	16,000	45,000	6,000	19,000	15,000	4,000
13	THURSDAY NIGHT NRL LIVE	NINE	176,000	27%	104,000	2,000	35,000	0	35,000	25,000	10,000
14	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D1	NINE	164,000	27%	95,000	0	34,000	0	35,000	28,000	7,000
15	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D1	NINE	154,000	22%	105,000	0	21,000	0	28,000	23,000	5,000
16	THE PROJECT 7PM	TEN	149,000	8%	105,000	1,000	33,000	1,000	9,000	7,000	2,000
17	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D1	NINE	141,000	18%	76,000	0	43,000	0	22,000	17,000	5,000
18	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D1	NINE	135,000	29%	76,000	0	29,000	0	30,000	23,000	7,000
19	ABC NEWS-EV	ABC	127,000	13%	86,000	3,000	26,000	0	12,000	10,000	2,000
20	HOT SEAT	NINE	122,000	13%	89,000	0	19,000	0	14,000	11,000	3,000
21	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	122,000	22%	82,000	1,000	18,000	0	21,000	15,000	6,000
22	THE CHASE AUSTRALIA-5PM	SEVEN	122,000	11%	78,000	2,000	32,000	2,000	8,000	6,000	2,000
23	SUNRISE	SEVEN	120,000	11%	67,000	0	41,000	0	12,000	8,000	4,000
24	THE PROJECT 6.30PM	TEN	115,000	7%	78,000	1,000	29,000	0	7,000	6,000	1,000
25	TODAY	NINE	105,000	18%	65,000	0	24,000	0	16,000	12,000	4,000
26	10 NEWS FIRST 6PM	TEN	104,000	5%	74,000	0	25,000	0	5,000	4,000	1,000
27	7.30-EV	ABC	102,000	15%	66,000	1,000	23,000	0	12,000	10,000	2,000
28	NINE'S AFTERNOON NEWS	NINE	91,000	10%	62,000	0	21,000	0	8,000	6,000	2,000
29	HOT SEAT -5PM	NINE	88,000	11%	65,000	0	14,000	0	9,000	7,000	2,000
30	10 NEWS FIRST	TEN	87,000	6%	54,000	0	28,000	0	5,000	4,000	1,000



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