

# Total TV Report - FTA

## Total People, Audience

Saturday, July 22, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	1,045,000	3%	683,000	2,000	336,000	0	24,000	18,000	6,000
2	NINE NEWS SATURDAY	NINE	854,000	4%	578,000	0	241,000	0	35,000	29,000	6,000
3	ABC NEWS-SA	ABC	691,000	3%	434,000	5,000	235,000	0	17,000	14,000	3,000
4	A CURRENT AFFAIR -SAT	NINE	672,000	6%	434,000	10,000	198,000	1,000	29,000	22,000	7,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	668,000	1%	482,000	7,000	179,000	0	0	0	0
6	VERA RPT	ABC	593,000	16%	309,000	34,000	202,000	23,000	25,000	20,000	5,000
7	SISTER BONIFACE MYSTERIES-EV	ABC	537,000	15%	308,000	30,000	160,000	13,000	26,000	21,000	5,000
8	GETAWAY	NINE	402,000	5%	272,000	1,000	110,000	1,000	18,000	14,000	4,000
9	WEEKEND SUNRISE - SAT	SEVEN	397,000	4%	221,000	0	160,000	0	16,000	11,000	5,000
10	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	373,000	0%	274,000	1,000	98,000	0	0	0	0
11	WEEKEND SUNRISE - SAT - LATE	SEVEN	348,000	5%	200,000	0	133,000	0	15,000	10,000	5,000
12	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	317,000	3%	190,000	0	119,000	3,000	5,000	4,000	1,000
13	BAY OF FIRES-LE	ABC	316,000	93%	101,000	98,000	63,000	52,000	2,000	2,000	0
14	10 NEWS FIRST SAT	TEN	296,000	2%	178,000	0	112,000	0	6,000	5,000	1,000
15	WEEKEND TODAY - SATURDAY	NINE	290,000	7%	179,000	0	91,000	0	20,000	15,000	5,000
16	BRITAIN'S GOT TALENT	SEVEN	282,000	11%	159,000	9,000	96,000	6,000	12,000	9,000	3,000
17	THE DOG HOUSE AUSTRALIA RPT	TEN	267,000	9%	168,000	7,000	76,000	12,000	4,000	3,000	1,000
18	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 2 -D4	NINE	248,000	25%	147,000	8,000	52,000	2,000	39,000	31,000	8,000
19	WEEKEND TODAY - SATURDAY - LATE	NINE	247,000	8%	150,000	0	79,000	0	18,000	14,000	4,000
20	WEEKEND SUNRISE - SAT - EARLY	SEVEN	246,000	5%	140,000	0	95,000	0	11,000	8,000	3,000
21	SEVEN NEWS AT 5	SEVEN	243,000	2%	144,000	0	95,000	0	4,000	3,000	1,000
22	NINE NEWS: FIRST AT FIVE	NINE	238,000	5%	158,000	0	69,000	0	11,000	8,000	3,000
23	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	SEVEN	237,000	1%	180,000	2,000	54,000	0	1,000	1,000	0
24	SBS WORLD NEWS	SBS	229,000	4%	139,000	3,000	81,000	0	6,000	5,000	1,000
25	SATURDAY NIGHT NRLW -PRE MATCH	NINE	208,000	8%	121,000	0	72,000	0	15,000	11,000	4,000
26	NEW LEASH ON LIFE-ENCORE	ABC	194,000	17%	100,000	13,000	66,000	8,000	7,000	6,000	1,000
27	THE MORNING SHOW - WEEKEND	SEVEN	186,000	4%	107,000	0	72,000	0	7,000	5,000	2,000
28	PETER RABBIT-AM	ABC	185,000	13%	118,000	5,000	45,000	3,000	14,000	11,000	3,000
29	WEEKEND BREAKFAST-AM	ABC	176,000	6%	80,000	0	86,000	0	10,000	8,000	2,000
30	WEEKEND TODAY - EARLY SATURDAY	NINE	171,000	9%	94,000	0	63,000	0	14,000	11,000	3,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Saturday, July 22, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	254,000	1%	191,000	2,000	61,000	0	0	0	0
2	NINE NEWS SATURDAY	NINE	233,000	8%	169,000	0	46,000	0	18,000	15,000	3,000
3	SEVEN NEWS - SAT	SEVEN	232,000	6%	149,000	1,000	69,000	0	13,000	10,000	3,000
4	A CURRENT AFFAIR -SAT	NINE	173,000	12%	113,000	4,000	41,000	0	15,000	12,000	3,000
5	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 2 -D4	NINE	127,000	30%	79,000	4,000	19,000	0	25,000	20,000	5,000
6	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	121,000	0%	93,000	0	28,000	0	0	0	0
7	WEEKEND SUNRISE - SAT	SEVEN	117,000	9%	64,000	0	43,000	0	10,000	7,000	3,000
8	GETAWAY	NINE	106,000	12%	70,000	0	25,000	1,000	10,000	8,000	2,000
9	WEEKEND SUNRISE - SAT - LATE	SEVEN	104,000	9%	55,000	0	40,000	0	9,000	6,000	3,000
10	ABC NEWS-SA	ABC	100,000	11%	60,000	2,000	30,000	0	8,000	7,000	1,000
11	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	SEVEN	84,000	0%	67,000	0	17,000	0	0	0	0
12	10 NEWS FIRST SAT	TEN	75,000	6%	46,000	0	25,000	0	4,000	3,000	1,000
13	WEEKEND SUNRISE - SAT - EARLY	SEVEN	74,000	10%	42,000	0	25,000	0	7,000	5,000	2,000
14	WEEKEND TODAY - SATURDAY	NINE	74,000	19%	46,000	0	16,000	0	12,000	9,000	3,000
15	SATURDAY NIGHT NRLW -PRE MATCH	NINE	73,000	12%	46,000	0	19,000	0	8,000	6,000	2,000
16	THE DOG HOUSE AUSTRALIA RPT	TEN	72,000	6%	54,000	2,000	14,000	0	2,000	2,000	0
17	WEEKEND TODAY - SATURDAY - LATE	NINE	72,000	18%	46,000	0	15,000	0	11,000	8,000	3,000
18	SISTER BONIFACE MYSTERIES-EV	ABC	67,000	29%	38,000	3,000	14,000	1,000	11,000	9,000	2,000
19	BAY OF FIRES-LE	ABC	65,000	160%	20,000	28,000	5,000	11,000	1,000	1,000	0
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	64,000	7%	37,000	0	23,000	1,000	3,000	2,000	1,000
21	THE MORNING SHOW - WEEKEND	SEVEN	63,000	7%	31,000	0	28,000	0	4,000	3,000	1,000
22	BRITAIN'S GOT TALENT	SEVEN	61,000	15%	38,000	1,000	15,000	0	7,000	5,000	2,000
23	2023 TOUR DE FRANCE: STAGE 20 LIVE	SBS	61,000	11%	43,000	2,000	12,000	0	4,000	3,000	1,000
24	NINE NEWS: FIRST AT FIVE	NINE	59,000	11%	36,000	0	17,000	0	6,000	5,000	1,000
25	LOCATION, LOCATION, LOCATION AUSTRALIA ENCORE	TEN	57,000	21%	32,000	5,000	15,000	3,000	2,000	2,000	0
26	VERA RPT	ABC	56,000	60%	23,000	9,000	12,000	1,000	11,000	9,000	2,000
27	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -RAIN DELAY -D4	NINE	55,000	20%	37,000	1,000	9,000	0	8,000	7,000	1,000
28	SATURDAY NIGHT NRLW	NINE	54,000	13%	38,000	0	10,000	0	6,000	4,000	2,000
29	THE BIG BANG THEORY EP 6 RPT	TEN	54,000	6%	30,000	2,000	21,000	0	1,000	1,000	0
30	THE BIG BANG THEORY EP 9 RPT	TEN	52,000	2%	33,000	0	18,000	0	1,000	1,000	0



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.