

Total TV Report - FTA

Total People, Audience

Thursday, July 20, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FIFA WOMEN'S WORLD CUP 2023 AUS V IRE	SEVEN	1,935,000	13%	1,216,000	9,000	498,000	4,000	208,000	165,000	43,000
2	SEVEN NEWS	SEVEN	1,370,000	3%	827,000	5,000	499,000	1,000	38,000	28,000	10,000
3	SEVEN NEWS AT 6.30	SEVEN	1,317,000	3%	813,000	2,000	464,000	0	38,000	28,000	10,000
4	NINE NEWS	NINE	1,098,000	6%	778,000	2,000	262,000	0	56,000	45,000	11,000
5	NINE NEWS 6:30	NINE	1,083,000	6%	774,000	1,000	250,000	0	58,000	46,000	12,000
6	A CURRENT AFFAIR	NINE	1,034,000	7%	679,000	13,000	285,000	6,000	51,000	39,000	12,000
7	FIFA WOMEN'S WORLD CUP 2023 AUS V IRE PRE-GAME	SEVEN	967,000	7%	636,000	1,000	265,000	0	65,000	51,000	14,000
8	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D2	NINE	867,000	19%	545,000	0	186,000	0	136,000	105,000	31,000
9	FIFA WOMEN'S WORLD CUP 2023 AUS V IRE POST GAME	SEVEN	834,000	9%	576,000	1,000	190,000	0	67,000	54,000	13,000
10	THE CHASE AUSTRALIA	SEVEN	801,000	4%	479,000	2,000	293,000	3,000	24,000	17,000	7,000
11	ABC NEWS-EV	ABC	775,000	4%	511,000	6,000	233,000	0	25,000	21,000	4,000
12	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -LUNCH -D2	NINE	589,000	19%	378,000	0	116,000	0	95,000	74,000	21,000
13	7.30-EV	ABC	577,000	8%	365,000	5,000	171,000	1,000	35,000	29,000	6,000
14	HOT SEAT	NINE	562,000	5%	381,000	0	153,000	0	28,000	22,000	6,000
15	DOGS BEHAVING (VERY) BADLY AUSTRALIA - LAUNCH	TEN	527,000	19%	308,000	29,000	136,000	14,000	40,000	31,000	9,000
16	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 2 -D2	NINE	527,000	20%	321,000	3,000	117,000	0	86,000	68,000	18,000
17	TIPPING POINT	NINE	450,000	7%	274,000	12,000	147,000	2,000	15,000	11,000	4,000
18	THE CHASE AUSTRALIA-5PM	SEVEN	438,000	4%	261,000	2,000	159,000	2,000	14,000	10,000	4,000
19	NINE'S AFTERNOON NEWS	NINE	410,000	4%	271,000	0	124,000	0	15,000	12,000	3,000
20	SUNRISE	SEVEN	383,000	6%	222,000	0	141,000	0	20,000	14,000	6,000
21	HOT SEAT -5PM	NINE	369,000	5%	243,000	0	108,000	0	18,000	14,000	4,000
22	THURSDAY NIGHT NRL LIVE	NINE	360,000	14%	183,000	4,000	134,000	2,000	37,000	26,000	11,000
23	THE PROJECT 7PM	TEN	359,000	5%	252,000	1,000	91,000	1,000	14,000	11,000	3,000
24	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	349,000	9%	187,000	1,000	133,000	0	28,000	20,000	8,000
25	TODAY	NINE	327,000	9%	200,000	0	99,000	0	28,000	21,000	7,000
26	10 NEWS FIRST	TEN	325,000	3%	220,000	0	96,000	0	9,000	7,000	2,000
27	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -PRE MATCH -D2	NINE	318,000	10%	218,000	0	72,000	0	28,000	22,000	6,000
28	FIFA WOMEN'S WORLD CUP 2023 NZ V NOR PRE-GAME	SEVEN	284,000	19%	151,000	9,000	88,000	1,000	35,000	27,000	8,000
29	FIFA WOMEN'S WORLD CUP 2023 NZ V NOR	SEVEN	257,000	25%	140,000	3,000	66,000	2,000	46,000	36,000	10,000
30	SEVEN NEWS AT 4	SEVEN	256,000	3%	132,000	0	117,000	0	7,000	5,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Thursday, July 20, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FIFA WOMEN'S WORLD CUP 2023 AUS V IRE	SEVEN	799,000	20%	515,000	3,000	151,000	1,000	129,000	103,000	26,000
2	FIFA WOMEN'S WORLD CUP 2023 AUS V IRE PRE-GAME	SEVEN	363,000	13%	239,000	0	83,000	0	41,000	32,000	9,000
3	FIFA WOMEN'S WORLD CUP 2023 AUS V IRE POST GAME	SEVEN	352,000	14%	252,000	0	58,000	0	42,000	34,000	8,000
4	SEVEN NEWS AT 6.30	SEVEN	321,000	7%	185,000	1,000	114,000	0	21,000	16,000	5,000
5	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 1 -D2	NINE	319,000	36%	184,000	0	50,000	0	85,000	66,000	19,000
6	SEVEN NEWS	SEVEN	307,000	8%	172,000	1,000	113,000	0	21,000	16,000	5,000
7	NINE NEWS 6:30	NINE	276,000	13%	191,000	0	53,000	0	32,000	26,000	6,000
8	A CURRENT AFFAIR	NINE	269,000	16%	170,000	7,000	62,000	1,000	29,000	22,000	7,000
9	NINE NEWS	NINE	266,000	14%	184,000	2,000	49,000	0	31,000	25,000	6,000
10	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -LUNCH -D2	NINE	254,000	31%	155,000	0	39,000	0	60,000	47,000	13,000
11	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -SESSION 2 -D2	NINE	227,000	32%	140,000	0	32,000	0	55,000	44,000	11,000
12	DOGS BEHAVING (VERY) BADLY AUSTRALIA - LAUNCH	TEN	171,000	25%	99,000	8,000	38,000	3,000	23,000	18,000	5,000
13	THE CHASE AUSTRALIA	SEVEN	158,000	10%	91,000	1,000	53,000	0	13,000	9,000	4,000
14	THE PROJECT 7PM	TEN	146,000	7%	102,000	0	35,000	0	9,000	7,000	2,000
15	ABC NEWS-EV	ABC	146,000	12%	100,000	4,000	30,000	0	12,000	10,000	2,000
16	THURSDAY NIGHT NRL LIVE	NINE	141,000	22%	80,000	2,000	36,000	0	23,000	16,000	7,000
17	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	125,000	16%	68,000	0	40,000	0	17,000	12,000	5,000
18	7.30-EV	ABC	119,000	17%	77,000	0	25,000	0	17,000	14,000	3,000
19	SUNRISE	SEVEN	114,000	12%	67,000	0	35,000	0	12,000	8,000	4,000
20	HOT SEAT	NINE	111,000	16%	77,000	0	19,000	0	15,000	12,000	3,000
21	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -PRE MATCH -D2	NINE	110,000	18%	75,000	0	18,000	0	17,000	13,000	4,000
22	THE PROJECT 6.30PM	TEN	108,000	9%	72,000	1,000	27,000	0	8,000	6,000	2,000
23	FIFA WOMEN'S WORLD CUP 2023 NZ V NOR	SEVEN	107,000	39%	59,000	1,000	18,000	1,000	28,000	22,000	6,000
24	TODAY	NINE	106,000	19%	64,000	0	25,000	0	17,000	13,000	4,000
25	THE MID-YEAR ASHES: FOURTH TEST -ENG V AUS -TEA -D2	NINE	96,000	33%	56,000	0	16,000	0	24,000	19,000	5,000
26	10 NEWS FIRST 6PM	TEN	93,000	6%	61,000	0	27,000	0	5,000	4,000	1,000
27	10 NEWS FIRST	TEN	87,000	6%	58,000	0	24,000	0	5,000	4,000	1,000
28	THE LATEST: SEVEN NEWS	SEVEN	87,000	14%	64,000	0	12,000	0	11,000	9,000	2,000
29	THE CHASE AUSTRALIA-5PM	SEVEN	86,000	10%	50,000	1,000	28,000	0	7,000	5,000	2,000
30	FIFA WOMEN'S WORLD CUP 2023 NZ V NOR PRE-GAME	SEVEN	81,000	45%	38,000	4,000	18,000	1,000	20,000	16,000	4,000



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