

Total TV Report - FTA

Total People, Audience

Saturday, July 01, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS - SAT	SEVEN	1,091,000	3%	705,000	2,000	358,000	0	26,000	20,000	6,000
2	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 1 -D4	NINE	1,063,000	14%	657,000	3,000	273,000	3,000	127,000	97,000	30,000
3	NINE NEWS SATURDAY	NINE	942,000	4%	644,000	2,000	260,000	0	36,000	30,000	6,000
4	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -LUNCH -D4	NINE	707,000	16%	442,000	1,000	168,000	0	96,000	74,000	22,000
5	A CURRENT AFFAIR -SAT	NINE	688,000	6%	456,000	7,000	192,000	2,000	31,000	24,000	7,000
6	ABC NEWS-SA	ABC	637,000	4%	410,000	6,000	203,000	0	18,000	15,000	3,000
7	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 2 -D4	NINE	619,000	22%	369,000	7,000	140,000	4,000	99,000	78,000	21,000
8	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -PRE MATCH -D4	NINE	487,000	8%	295,000	0	155,000	0	37,000	28,000	9,000
9	GETAWAY	NINE	483,000	6%	311,000	6,000	146,000	1,000	19,000	15,000	4,000
10	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	459,000	1%	331,000	3,000	124,000	1,000	0	0	0
11	WEEKEND SUNRISE - SAT	SEVEN	406,000	5%	219,000	0	169,000	0	18,000	12,000	6,000
12	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -TEA -D4	NINE	404,000	24%	246,000	6,000	81,000	1,000	70,000	55,000	15,000
13	VERA RPT	ABC	380,000	23%	195,000	31,000	115,000	17,000	22,000	18,000	4,000
14	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D4	NINE	372,000	30%	216,000	12,000	70,000	8,000	66,000	52,000	14,000
15	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	359,000	2%	208,000	1,000	144,000	0	6,000	4,000	2,000
16	WEEKEND SUNRISE - SAT - LATE	SEVEN	351,000	5%	196,000	0	139,000	0	16,000	11,000	5,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	343,000	5%	202,000	2,000	126,000	3,000	10,000	7,000	3,000
18	NINE NEWS: FIRST AT FIVE	NINE	323,000	4%	204,000	0	107,000	1,000	11,000	9,000	2,000
19	10 NEWS FIRST SAT	TEN	298,000	2%	194,000	0	98,000	0	6,000	5,000	1,000
20	SEVEN NEWS AT 5	SEVEN	287,000	2%	147,000	0	134,000	0	6,000	4,000	2,000
21	WEEKEND TODAY - SATURDAY	NINE	276,000	8%	162,000	0	94,000	0	20,000	15,000	5,000
22	SBS WORLD NEWS	SBS	264,000	3%	188,000	2,000	68,000	0	6,000	5,000	1,000
23	WEEKEND TODAY - SATURDAY - LATE	NINE	258,000	8%	159,000	0	81,000	0	18,000	14,000	4,000
24	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	245,000	0%	152,000	0	93,000	0	0	0	0
25	WEEKEND SUNRISE - SAT - EARLY	SEVEN	243,000	5%	135,000	0	97,000	0	11,000	8,000	3,000
26	THE DOG HOUSE AUSTRALIA RPT	TEN	242,000	9%	155,000	10,000	68,000	5,000	4,000	3,000	1,000
27	PAUL NEWMAN: ALWAYS ON THE MOVE	SBS	241,000	8%	162,000	11,000	61,000	2,000	5,000	4,000	1,000
28	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D3	NINE	224,000	28%	100,000	2,000	75,000	0	47,000	36,000	11,000
29	M- MAMMA MIA: HERE WE GO AGAIN!	SEVEN	219,000	8%	123,000	7,000	80,000	0	9,000	6,000	3,000
30	WEEKEND BREAKFAST-AM	ABC	202,000	5%	93,000	0	99,000	0	10,000	8,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)
Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)
Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD
Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Saturday, July 01, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 1 -D4	NINE	393,000	25%	236,000	1,000	78,000	0	78,000	60,000	18,000
2	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -LUNCH -D4	NINE	313,000	24%	192,000	0	60,000	0	61,000	47,000	14,000
3	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 2 -D4	NINE	268,000	32%	158,000	2,000	45,000	0	63,000	50,000	13,000
4	SEVEN NEWS - SAT	SEVEN	241,000	6%	147,000	0	80,000	0	14,000	11,000	3,000
5	NINE NEWS SATURDAY	NINE	230,000	10%	164,000	2,000	45,000	0	19,000	16,000	3,000
6	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -TEA -D4	NINE	193,000	31%	122,000	2,000	25,000	0	44,000	35,000	9,000
7	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D4	NINE	182,000	34%	113,000	3,000	23,000	1,000	42,000	33,000	9,000
8	A CURRENT AFFAIR -SAT	NINE	163,000	16%	106,000	5,000	34,000	1,000	17,000	13,000	4,000
9	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -PRE MATCH -D4	NINE	159,000	16%	97,000	0	40,000	0	22,000	17,000	5,000
10	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	SEVEN	157,000	1%	117,000	1,000	39,000	0	0	0	0
11	GETAWAY	NINE	107,000	11%	70,000	0	26,000	1,000	10,000	8,000	2,000
12	WEEKEND SUNRISE - SAT	SEVEN	105,000	11%	59,000	0	36,000	0	10,000	7,000	3,000
13	ABC NEWS-SA	ABC	104,000	14%	66,000	5,000	25,000	0	8,000	7,000	1,000
14	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -SESSION 3 -D3	NINE	95,000	46%	42,000	0	23,000	0	30,000	23,000	7,000
15	WEEKEND SUNRISE - SAT - LATE	SEVEN	86,000	12%	49,000	0	28,000	0	9,000	6,000	3,000
16	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	85,000	0%	56,000	0	29,000	0	0	0	0
17	10 NEWS FIRST SAT	TEN	83,000	5%	55,000	0	24,000	0	4,000	3,000	1,000
18	THE DOG HOUSE AUSTRALIA RPT	TEN	80,000	5%	62,000	2,000	14,000	0	2,000	2,000	0
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE	SEVEN	79,000	10%	40,000	1,000	32,000	0	6,000	4,000	2,000
20	WEEKEND TODAY - SATURDAY	NINE	77,000	18%	40,000	0	25,000	0	12,000	9,000	3,000
21	LOCATION, LOCATION, LOCATION AUSTRALIA ENCORE	TEN	76,000	33%	47,000	13,000	10,000	4,000	2,000	2,000	0
22	WEEKEND TODAY - SATURDAY - LATE	NINE	74,000	19%	39,000	0	23,000	0	12,000	9,000	3,000
23	WEEKEND SUNRISE - SAT - EARLY	SEVEN	73,000	9%	42,000	0	25,000	0	6,000	4,000	2,000
24	NINE NEWS: FIRST AT FIVE	NINE	70,000	11%	50,000	0	13,000	1,000	6,000	5,000	1,000
25	THE MID-YEAR ASHES: SECOND TEST -ENG V AUS -RAIN DELAY	NINE	70,000	49%	28,000	0	19,000	0	23,000	18,000	5,000
26	2023 TOUR DE FRANCE: STAGE 1 LIVE	SBS	67,000	18%	48,000	3,000	9,000	2,000	5,000	4,000	1,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	SEVEN	63,000	0%	47,000	0	16,000	0	0	0	0
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	61,000	7%	26,000	1,000	31,000	0	3,000	2,000	1,000
29	SEVEN NEWS AT 5	SEVEN	59,000	5%	24,000	0	32,000	0	3,000	2,000	1,000
30	WEEKEND BREAKFAST-AM	ABC	58,000	9%	28,000	0	25,000	0	5,000	4,000	1,000



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