

Thursday 27 Jul 2023

Total TV Daily Overnight Top 30 Programs

Free-to-Air Audience Reports:

Total People

People 16-39

People 25-54

Grocery Shoppers

		Total TV 🔮	Broad	Broadcast TV	
Description	Netw	ork Broadcast TV + BVOD National	Metro	Regional	National
FIFA WOMEN'S WORLD CUP 2023 AUS V NO	Sev.	en 1,510,000	891,000	476,000	142,000
SEVEN NEWS	Sev	en 1,442,000	856,000	545,000	41,000
SEVEN NEWS AT 6.30	Sev	en 1,414,000	840,000	533,000	41,000
NINE NEWS	Nin	1,070,000	725,000	292,000	54,000
NINE NEWS 6:30	Nin	1,025,000	697,000	274,000	53,000
THE CHASE AUSTRALIA	Sev	en 895,000	513,000	357,000	25,000
A CURRENT AFFAIR	Nin	e 889,000	578,000	265,000	46,000
FIFA WOMEN'S WORLD CUP 2023 AUS V NO	SA POST GAME Sev	en 828,000	519,000	231,000	78,000
THE MID-YEAR ASHES: FIFTH TEST -ENG V A	.US -SESSION 1 -D1 Nin	e 804,000	477,000	209,000	118,000
ABC NEWS-EV	AB	C 771,000	484,000	261,000	26,000
FIFA WOMEN'S WORLD CUP 2023 AUS V NO	SA PRE-GAME Sev	en 711,000	407,000	255,000	49,000
7.30-EV	AB	C 601,000	378,000	200,000	24,000
THE CHASE AUSTRALIA-5PM	Sev	en 563,000	323,000	225,000	15,000
HOT SEAT	Nin	e 558,000	371,000	160,000	27,000
THE MID-YEAR ASHES: FIFTH TEST -ENG V	.US -SESSION 2 -D1 Nir	e 547,000	334,000	129,000	84,000
DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	470,000	321,000	136,000	13,000
THURSDAY NIGHT NRL LIVE	Nin	460,000	252,000	153,000	54,000
THE MID-YEAR ASHES: FIFTH TEST -ENG V A	.US -PRE MATCH -D1 Nir	e 425,000	247,000	139,000	39,000
TIPPING POINT	Nin	424,000	262,000	150,000	12,000
SUNRISE	Sev	en 400,000	210,000	170,000	20,000
NINE'S AFTERNOON NEWS	Nin	e 399,000	255,000	130,000	15,000
HOT SEAT -5PM	Nin	ae 371,000	247,000	108,000	17,000
THE MID-YEAR ASHES: FIFTH TEST -ENG V A	.US -LUNCH -D1 Nir	ae 349,000	230,000	75,000	44,000
THE PROJECT 7PM	10	349,000	243,000	95,000	11,000
SEVEN NEWS AT 4.30	Sev	en 342,000	195,000	138,000	10,000
THURSDAY NIGHT NRL LIVE -PRE MATCH	Nin	ae 337,000	196,000	108,000	34,000
10 NEWS FIRST	10	315,000	201,000	104,000	9,000
TODAY	Nin	ae 315,000	190,000	98,000	26,000
THE MID-YEAR ASHES: FIFTH TEST -ENG V A	.US -TEA -D1 Nin	ae 312,000	173,000	85,000	55,000
FOREIGN CORRESPONDENT-EV	AB	C 298,000	192,000	96,000	11,000

People 16-39

Daily Overnight Programs Thursday 27 Jul 2023	
Thursday 27 Jul 2023	

		Network	Total TV 🔮	Broadcast TV		BVOD	
•	Description		Broadcast TV + BVOD National	Metro	Regional	National	
	FIFA WOMEN'S WORLD CUP 2023 AUS V NGA	Seven	303,000	182,000	69,000	52,000	
	FIFA WOMEN'S WORLD CUP 2023 AUS V NGA POST GAME	Seven	172,000	106,000	37,000	29,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D1	Nine	150,000	77,000	24,000	49,000	
	FIFA WOMEN'S WORLD CUP 2023 AUS V NGA PRE-GAME	Seven	134,000	74,000	43,000	17,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D1	Nine	124,000	70,000	17,000	37,000	
	SEVEN NEWS AT 6.30	Seven	120,000	70,000	37,000	13,000	
	SEVEN NEWS	Seven	120,000	74,000	33,000	12,000	
	NINE NEWS	Nine	102,000	73,000	14,000	15,000	
	NINE NEWS 6:30	Nine	99,000	69,000	15,000	16,000	
	THURSDAY NIGHT NRL LIVE	Nine	99,000	55,000	19,000	25,000	
	A CURRENT AFFAIR	Nine	79,000	52,000	13,000	14,000	
	THE CHASE AUSTRALIA	Seven	73,000	42,000	24,000	7,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D1	Nine	71,000	31,000	16,000	24,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D1	Nine	70,000	44,000	7,000	19,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D1	Nine	68,000	34,000	14,000	21,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D1	Nine	60,000	32,000	14,000	14,000	
	THE PROJECT 7PM	10	57,000	40,000	13,000	4,000	
	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	55,000	38,000	5,000	13,000	
	HOT SEAT	Nine	55,000	41,000	5,000	8,000	
	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	52,000	41,000	8,000	4,000	
	7.30-EV	ABC	51,000	34,000	11,000	6,000	
	THE LATEST: SEVEN NEWS	Seven	48,000	32,000	9,000	7,000	
	ABC NEWS-EV	ABC	46,000	31,000	8,000	7,000	
	THE PROJECT 6.30PM	10	45,000	28,000	14,000	3,000	
	SUNRISE	Seven	41,000	16,000	19,000	6,000	
	HOT SEAT -5PM	Nine	40,000	30,000	5,000	5,000	
	NINE'S AFTERNOON NEWS	Nine	38,000	29,000	5,000	4,000	
	TODAY	Nine	37,000	26,000	4,000	8,000	
	10 NEWS FIRST 6PM	10	37,000	23,000	11,000	3,000	
	TIPPING POINT	Nine	36,000	30,000	4,000	3,000	

People 25-54

TV Daily Overnight Programs Thursday 27 Jul 2023	0

		Network	Total TV 🔮	Broadcast TV		BVOD	
:	Description		Broadcast TV + BVOD National	Metro Regional	Regional	National	
	FIFA WOMEN'S WORLD CUP 2023 AUS V NGA	Seven	638,000	382,000	168,000	87,000	
	FIFA WOMEN'S WORLD CUP 2023 AUS V NGA POST GAME	Seven	367,000	222,000	96,000	48,000	
	SEVEN NEWS AT 6.30	Seven	349,000	194,000	131,000	23,000	
	SEVEN NEWS	Seven	344,000	195,000	126,000	23,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D1	Nine	319,000	174,000	72,000	73,000	
	FIFA WOMEN'S WORLD CUP 2023 AUS V NGA PRE-GAME	Seven	292,000	169,000	93,000	30,000	
	NINE NEWS	Nine	263,000	189,000	45,000	29,000	
	NINE NEWS 6:30	Nine	253,000	179,000	45,000	30,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D1	Nine	249,000	146,000	49,000	54,000	
	A CURRENT AFFAIR	Nine	220,000	145,000	49,000	26,000	
	THE CHASE AUSTRALIA	Seven	202,000	121,000	68,000	13,000	
	THURSDAY NIGHT NRL LIVE	Nine	173,000	99,000	41,000	33,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D1	Nine	160,000	84,000	41,000	35,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D1	Nine	151,000	96,000	27,000	28,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D1	Nine	148,000	74,000	51,000	23,000	
	THE PROJECT 7PM	10	147,000	104,000	36,000	7,000	
	DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	145,000	91,000	46,000	7,000	
	THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 3 -D1	Nine	138,000	73,000	35,000	29,000	
	SUNRISE	Seven	126,000	67,000	47,000	12,000	
	ABC NEWS-EV	ABC	123,000	83,000	28,000	12,000	
	THE CHASE AUSTRALIA-5PM	Seven	122,000	77,000	37,000	8,000	
	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	118,000	73,000	24,000	21,000	
	7.30-EV	ABC	117,000	78,000	27,000	11,000	
	HOT SEAT	Nine	116,000	82,000	20,000	14,000	
	THE PROJECT 6.30PM	10	114,000	76,000	31,000	7,000	
	THE LATEST: SEVEN NEWS	Seven	110,000	68,000	30,000	12,000	
	TODAY	Nine	108,000	64,000	28,000	16,000	
	10 NEWS FIRST 6PM	10	107,000	73,000	29,000	5,000	
	NINE'S AFTERNOON NEWS	Nine	90,000	60,000	22,000	8,000	
	SEVEN NEWS AT 4.30	Seven	88,000	51,000	31,000	5,000	

Grocery Shoppers

grams	
ار 2023 ار	

	Network	Total TV 💇	Broadcast TV		BVOD	
Description		Broadcast TV + BVOD National	Metro	Regional	National	
SEVEN NEWS	Seven	1,179,000	708,000	439,000	33,000	
FIFA WOMEN'S WORLD CUP 2023 AUS V NGA	Seven	1,149,000	680,000	359,000	110,000	
SEVEN NEWS AT 6.30	Seven	1,145,000	693,000	420,000	33,000	
NINE NEWS	Nine	875,000	592,000	240,000	43,000	
NINE NEWS 6:30	Nine	832,000	569,000	221,000	42,000	
THE CHASE AUSTRALIA	Seven	740,000	433,000	286,000	20,000	
A CURRENT AFFAIR	Nine	739,000	483,000	220,000	36,000	
ABC NEWS-EV	ABC	647,000	410,000	216,000	21,000	
FIFA WOMEN'S WORLD CUP 2023 AUS V NGA POST GAME	Seven	633,000	397,000	176,000	60,000	
THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 1 -D1	Nine	617,000	369,000	160,000	88,000	
FIFA WOMEN'S WORLD CUP 2023 AUS V NGA PRE-GAME	Seven	543,000	316,000	188,000	38,000	
7.30-EV	ABC	502,000	317,000	166,000	19,000	
HOT SEAT	Nine	468,000	313,000	133,000	22,000	
THE CHASE AUSTRALIA-5PM	Seven	468,000	269,000	186,000	12,000	
THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -SESSION 2 -D1	Nine	421,000	258,000	100,000	63,000	
DOGS BEHAVING (VERY) BADLY AUSTRALIA	10	380,000	255,000	115,000	10,000	
TIPPING POINT	Nine	357,000	222,000	126,000	10,000	
THURSDAY NIGHT NRL LIVE	Nine	350,000	194,000	115,000	41,000	
NINE'S AFTERNOON NEWS	Nine	333,000	215,000	106,000	12,000	
SUNRISE	Seven	332,000	175,000	140,000	16,000	
THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -PRE MATCH -D1	Nine	327,000	192,000	106,000	29,000	
HOT SEAT -5PM	Nine	310,000	208,000	88,000	14,000	
THE PROJECT 7PM	10	288,000	200,000	79,000	9,000	
SEVEN NEWS AT 4.30	Seven	281,000	161,000	112,000	8,000	
10 NEWS FIRST	10	268,000	173,000	87,000	8,000	
THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -LUNCH -D1	Nine	266,000	177,000	56,000	33,000	
THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	265,000	155,000	84,000	26,000	
TODAY	Nine	263,000	157,000	84,000	22,000	
FOREIGN CORRESPONDENT-EV	ABC	249,000	160,000	80,000	8,000	
THE MID-YEAR ASHES: FIFTH TEST -ENG V AUS -TEA -D1	Nine	247,000	138,000	67,000	41,000	

Notes

Source:

VOZ 5.0 National Broadcast TV and BVOD (live + on demand incl co-viewing) 'What Watched' Overnight program audience for Free-to-Air (FTA) channels

Metro (Syd, Mel, Bris, Ade, Per) Regional (Qld, NNSW, SNSW, Vic, Tas, WA, Rest of Australia)

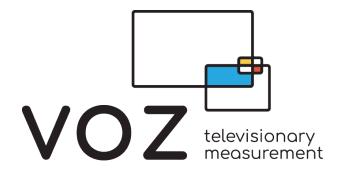
Program results:

Reporting the Top 30 programs by Primary Description, ranked by Total TV Audience, for programs 10 minutes in length or longer.

Data © OzTAM and Regional TAM 2023. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1, 124 Walker Street, North Sydney NSW 2060 Australia

ABN: 87 089 146 396