Total TV Report - FTA Total People, Audience

Friday, May 05, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,293,000	3%	794,000	4,000	461,000	1,000	33,000	26,000	7,000
2	SEVEN NEWS AT 6.30	SEVEN	1,142,000	3%	709,000	3,000	398,000	2,000	30,000	24,000	6,000
3	NINE NEWS	NINE	945,000	5%	673,000	6,000	227,000	0	39,000	32,000	7,000
4	NINE NEWS 6:30	NINE	924,000	5%	668,000	2,000	216,000	0	38,000	31,000	7,000
5	THE CHASE AUSTRALIA	SEVEN	796,000	3%	489,000	4,000	281,000	2,000	20,000	15,000	5,000
6	A CURRENT AFFAIR	NINE	782,000	6%	522,000	11,000	213,000	2,000	34,000	26,000	8,000
7	ABC NEWS-EV	ABC	755,000	3%	493,000	2,000	239,000	0	21,000	18,000	3,000
8	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	644,000	1%	475,000	3,000	165,000	1,000	0	0	0
9	BETTER HOMES AND GARDENS	SEVEN	630,000	5%	369,000	8,000	231,000	3,000	19,000	15,000	4,000
10	GARDENING AUSTRALIA-EV	ABC	592,000	15%	345,000	22,000	168,000	15,000	42,000	34,000	8,000
11	FRIDAY NIGHT NRL LIVE	NINE	567,000	12%	333,000	5,000	173,000	2,000	54,000	40,000	14,000
12	HOT SEAT	NINE	525,000	5%	376,000	2,000	124,000	1,000	22,000	17,000	5,000
13	THE CHASE AUSTRALIA-5PM	SEVEN	512,000	4%	317,000	4,000	177,000	2,000	12,000	9,000	3,000
14	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	415,000	0%	297,000	0	118,000	0	0	0	0
15	TIPPING POINT -RPT	NINE	380,000	5%	222,000	9,000	140,000	0	9,000	7,000	2,000
16	SUNRISE	SEVEN	376,000	5%	211,000	0	146,000	0	19,000	14,000	5,000
17	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	371,000	9%	213,000	4,000	126,000	1,000	27,000	20,000	7,000
18	TRACES-EV	ABC	353,000	22%	184,000	21,000	105,000	21,000	22,000	18,000	4,000
19	NINE'S AFTERNOON NEWS	NINE	348,000	4%	219,000	0	116,000	0	13,000	10,000	3,000
20	MAYFAIR WITCHES-EV	ABC	342,000	76%	128,000	63,000	66,000	28,000	57,000	46,000	11,000
21	HOT SEAT -5PM	NINE	329,000	5%	216,000	1,000	97,000	1,000	14,000	11,000	3,000
22	ESCAPE TO THE CHATEAU	NINE	326,000	23%	201,000	33,000	64,000	10,000	18,000	14,000	4,000
23	10 NEWS FIRST	TEN	322,000	3%	218,000	0	96,000	0	8,000	7,000	1,000
24	TODAY	NINE	306,000	9%	182,000	0	100,000	0	24,000	18,000	6,000
25	SEVEN NEWS AT 4.30	SEVEN	294,000	3%	187,000	0	99,000	0	8,000	6,000	2,000
26	THE PROJECT 7PM	TEN	275,000	5%	192,000	2,000	71,000	0	10,000	8,000	2,000
27	BONDI RESCUE	TEN	271,000	22%	152,000	24,000	71,000	3,000	21,000	16,000	5,000
28	SEVEN NEWS AT 4	SEVEN	261,000	2%	165,000	0	90,000	0	6,000	5,000	1,000
29	AMBULANCE AUSTRALIA RPT	TEN	256,000	5%	158,000	4,000	86,000	4,000	4,000	3,000	1,000
30	THE DRUM-EV	ABC	250,000	3%	160,000	0	82,000	0	8,000	7,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Friday, May 05, 2023

TTV

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	269,000	7%	155,000	0	96,000	0	18,000	14,000	4,000
2	SEVEN NEWS AT 6.30	SEVEN	251,000	7%	139,000	0	96,000	0	16,000	13,000	3,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	250,000	1%	190,000	2,000	58,000	0	0	0	0
4	NINE NEWS 6:30	NINE	245,000	9%	177,000	0	47,000	0	21,000	17,000	4,000
5	NINE NEWS	NINE	243,000	10%	170,000	2,000	50,000	0	21,000	17,000	4,000
6	FRIDAY NIGHT NRL LIVE	NINE	199,000	21%	127,000	1,000	38,000	0	33,000	24,000	9,000
7	A CURRENT AFFAIR	NINE	183,000	14%	121,000	4,000	40,000	0	18,000	14,000	4,000
8	BETTER HOMES AND GARDENS	SEVEN	172,000	7%	98,000	0	63,000	1,000	10,000	8,000	2,000
9	THE CHASE AUSTRALIA	SEVEN	155,000	7%	92,000	0	53,000	0	10,000	8,000	2,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	142,000	0%	102,000	0	40,000	0	0	0	0
11	GARDENING AUSTRALIA-EV	ABC	126,000	40%	62,000	11,000	28,000	5,000	20,000	16,000	4,000
12	HOT SEAT	NINE	116,000	10%	85,000	0	20,000	0	11,000	9,000	2,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	115,000	17%	60,000	1,000	38,000	0	16,000	12,000	4,000
14	ABC NEWS-EV	ABC	115,000	10%	80,000	1,000	25,000	0	9,000	8,000	1,000
15	BONDI RESCUE	TEN	112,000	30%	65,000	10,000	21,000	2,000	14,000	11,000	3,000
16	TODAY	NINE	108,000	16%	64,000	0	29,000	0	15,000	11,000	4,000
17	THE PROJECT 7PM	TEN	107,000	7%	85,000	1,000	15,000	0	6,000	5,000	1,000
18	SUNRISE	SEVEN	104,000	13%	60,000	0	32,000	0	12,000	9,000	3,000
19	THE CHASE AUSTRALIA-5PM	SEVEN	103,000	6%	58,000	0	39,000	0	6,000	5,000	1,000
20	FRIDAY NIGHT NRL GOLDEN POINT	NINE	98,000	17%	64,000	0	20,000	0	14,000	10,000	4,000
21	10 NEWS FIRST	TEN	98,000	5%	68,000	0	25,000	0	5,000	4,000	1,000
22	THE PROJECT 6.30PM	TEN	95,000	7%	72,000	0	17,000	0	6,000	5,000	1,000
23	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	SEVEN	95,000	1%	73,000	1,000	21,000	0	0	0	0
24	BONDI RESCUE RPT	TEN	89,000	6%	64,000	1,000	20,000	0	4,000	3,000	1,000
25	MAYFAIR WITCHES-EV	ABC	86,000	161%	21,000	20,000	12,000	6,000	27,000	22,000	5,000
26	ESCAPE TO THE CHATEAU	NINE	82,000	37%	48,000	11,000	12,000	2,000	9,000	7,000	2,000
27	AMBULANCE AUSTRALIA RPT	TEN	82,000	4%	58,000	0	21,000	1,000	2,000	2,000	0
28	NINE'S AFTERNOON NEWS	NINE	81,000	8%	58,000	0	17,000	0	6,000	5,000	1,000
29	HOT SEAT -5PM	NINE	79,000	11%	55,000	0	16,000	0	8,000	6,000	2,000
30	TERRITORY COPS RPT	TEN	74,000	1%	52,000	0	21,000	0	1,000	1,000	0



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