

# Total TV Report - FTA

## Total People, Audience

Friday, April 07, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,257,000	2%	832,000	2,000	398,000	0	25,000	20,000	5,000
2	NINE NEWS	NINE	1,142,000	5%	763,000	7,000	321,000	0	51,000	40,000	11,000
3	NINE NEWS 6:30	NINE	1,077,000	5%	743,000	1,000	287,000	0	46,000	36,000	10,000
4	A CURRENT AFFAIR	NINE	808,000	7%	517,000	8,000	241,000	3,000	39,000	29,000	10,000
5	SEVEN NEWS AT 6.30	SEVEN	767,000	3%	504,000	1,000	242,000	0	20,000	16,000	4,000
6	ABC NEWS AT EASTER-EV	ABC	718,000	3%	471,000	2,000	227,000	0	18,000	15,000	3,000
7	VAN DER VALK-EV	ABC	695,000	48%	332,000	88,000	137,000	50,000	88,000	71,000	17,000
8	GARDENING AUSTRALIA-EV	ABC	639,000	17%	368,000	33,000	180,000	16,000	42,000	34,000	8,000
9	FRIDAY NIGHT NRL LIVE	NINE	554,000	10%	288,000	2,000	214,000	0	50,000	36,000	14,000
10	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL	SEVEN	480,000	0%	326,000	1,000	153,000	0	0	0	0
11	BETTER HOMES AND GARDENS	SEVEN	473,000	9%	281,000	16,000	151,000	8,000	17,000	13,000	4,000
12	THE CHASE AUSTRALIA	SEVEN	446,000	3%	277,000	0	157,000	2,000	10,000	8,000	2,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	406,000	9%	211,000	1,000	163,000	0	31,000	22,000	9,000
14	SUNRISE-EXTENDED	SEVEN	397,000	4%	219,000	0	162,000	0	16,000	12,000	4,000
15	GOOD FRIDAY NRL LIVE	NINE	394,000	10%	214,000	0	144,000	2,000	34,000	25,000	9,000
16	SUNRISE	SEVEN	378,000	4%	194,000	0	169,000	0	15,000	11,000	4,000
17	10 NEWS FIRST	TEN	315,000	2%	217,000	0	92,000	0	6,000	5,000	1,000
18	THE MORNING SHOW	SEVEN	285,000	4%	170,000	0	104,000	0	11,000	8,000	3,000
19	SEVEN MORNING NEWS	SEVEN	285,000	3%	182,000	0	96,000	0	7,000	5,000	2,000
20	THE CHASE AUSTRALIA-5PM	SEVEN	274,000	3%	157,000	0	109,000	2,000	6,000	4,000	2,000
21	TODAY	NINE	262,000	7%	154,000	0	91,000	0	17,000	13,000	4,000
22	THE PROJECT 7PM	TEN	262,000	6%	192,000	2,000	56,000	1,000	11,000	9,000	2,000
23	POINTLESS	NINE	256,000	5%	151,000	4,000	92,000	2,000	7,000	5,000	2,000
24	TODAY EXTRA	NINE	250,000	6%	160,000	0	76,000	0	14,000	11,000	3,000
25	THE PROJECT 6.30PM	TEN	239,000	6%	173,000	2,000	53,000	1,000	10,000	8,000	2,000
26	ESCAPE TO THE CHATEAU	NINE	225,000	27%	142,000	27,000	35,000	6,000	15,000	12,000	3,000
27	THE MORNING SHOW - EXTRA	SEVEN	223,000	4%	142,000	0	73,000	0	8,000	6,000	2,000
28	10 NEWS FIRST 6PM	TEN	223,000	2%	155,000	0	63,000	0	5,000	4,000	1,000
29	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL - PRE MATCH	SEVEN	219,000	0%	153,000	1,000	65,000	0	0	0	0
30	HARD QUIZ S4-PM	ABC	218,000	4%	133,000	4,000	77,000	1,000	3,000	2,000	1,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Friday, April 07, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	329,000	5%	228,000	1,000	86,000	0	14,000	11,000	3,000
2	NINE NEWS	NINE	300,000	12%	192,000	4,000	75,000	0	29,000	23,000	6,000
3	NINE NEWS 6:30	NINE	276,000	11%	184,000	0	65,000	0	27,000	21,000	6,000
4	A CURRENT AFFAIR	NINE	199,000	15%	124,000	3,000	49,000	1,000	22,000	17,000	5,000
5	SEVEN NEWS AT 6.30	SEVEN	188,000	6%	115,000	0	62,000	0	11,000	9,000	2,000
6	FRIDAY NIGHT NRL LIVE	NINE	186,000	20%	96,000	0	59,000	0	31,000	22,000	9,000
7	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL	SEVEN	165,000	1%	123,000	1,000	41,000	0	0	0	0
8	BETTER HOMES AND GARDENS	SEVEN	136,000	8%	79,000	1,000	47,000	0	9,000	7,000	2,000
9	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	134,000	16%	70,000	0	46,000	0	18,000	13,000	5,000
10	GOOD FRIDAY NRL LIVE	NINE	134,000	19%	73,000	0	40,000	1,000	20,000	15,000	5,000
11	SUNRISE-EXTENDED	SEVEN	123,000	8%	77,000	0	37,000	0	9,000	7,000	2,000
12	GARDENING AUSTRALIA-EV	ABC	118,000	57%	55,000	18,000	20,000	5,000	20,000	16,000	4,000
13	THE PROJECT 7PM	TEN	103,000	6%	77,000	0	20,000	0	6,000	5,000	1,000
14	THE CHASE AUSTRALIA	SEVEN	103,000	5%	71,000	0	27,000	0	5,000	4,000	1,000
15	SUNRISE	SEVEN	101,000	10%	57,000	0	35,000	0	9,000	7,000	2,000
16	THE PROJECT 6.30PM	TEN	98,000	7%	71,000	0	21,000	1,000	5,000	4,000	1,000
17	VAN DER VALK-EV	ABC	97,000	131%	30,000	17,000	12,000	0	38,000	31,000	7,000
18	ABC NEWS AT EASTER-EV	ABC	92,000	12%	55,000	2,000	27,000	0	8,000	7,000	1,000
19	10 NEWS FIRST 6PM	TEN	85,000	5%	62,000	0	19,000	0	4,000	3,000	1,000
20	TODAY	NINE	84,000	14%	48,000	0	26,000	0	10,000	8,000	2,000
21	FRIDAY NIGHT NRL GOLDEN POINT	NINE	83,000	15%	49,000	0	23,000	0	11,000	8,000	3,000
22	10 NEWS FIRST	TEN	83,000	5%	60,000	0	19,000	0	4,000	3,000	1,000
23	SEVEN'S AFL: FRIDAY AFTERNOON FOOTBALL - PRE MATCH	SEVEN	80,000	0%	63,000	0	17,000	0	0	0	0
24	TODAY EXTRA	NINE	80,000	13%	48,000	0	23,000	0	9,000	7,000	2,000
25	THE MORNING SHOW	SEVEN	79,000	10%	48,000	0	24,000	0	7,000	5,000	2,000
26	SEVEN MORNING NEWS	SEVEN	75,000	6%	46,000	0	25,000	0	4,000	3,000	1,000
27	THE MORNING SHOW - EXTRA	SEVEN	63,000	9%	39,000	0	19,000	0	5,000	4,000	1,000
28	ESCAPE TO THE CHATEAU	NINE	63,000	40%	38,000	10,000	7,000	0	8,000	6,000	2,000
29	THE CHASE AUSTRALIA-5PM	SEVEN	58,000	5%	34,000	0	21,000	0	3,000	2,000	1,000
30	NEWS BREAKFAST-AM	ABC	57,000	10%	25,000	0	27,000	0	5,000	4,000	1,000



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