

# Total TV Report - FTA

## Total People, Audience

Friday, March 31, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,216,000	3%	771,000	3,000	415,000	0	27,000	21,000	6,000
2	SEVEN NEWS AT 6.30	SEVEN	1,158,000	2%	752,000	0	380,000	0	26,000	21,000	5,000
3	NINE NEWS	NINE	867,000	6%	628,000	14,000	192,000	0	33,000	27,000	6,000
4	NINE NEWS 6:30	NINE	854,000	4%	639,000	6,000	179,000	0	30,000	25,000	5,000
5	ABC NEWS-EV	ABC	726,000	4%	476,000	5,000	223,000	1,000	21,000	18,000	3,000
6	VAN DER VALK-EV	ABC	699,000	44%	320,000	87,000	165,000	33,000	94,000	76,000	18,000
7	BETTER HOMES AND GARDENS	SEVEN	661,000	6%	406,000	8,000	220,000	7,000	20,000	15,000	5,000
8	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	656,000	1%	482,000	3,000	170,000	1,000	0	0	0
9	THE CHASE AUSTRALIA	SEVEN	636,000	3%	392,000	4,000	223,000	2,000	15,000	11,000	4,000
10	GARDENING AUSTRALIA-EV	ABC	604,000	19%	340,000	41,000	166,000	14,000	43,000	35,000	8,000
11	A CURRENT AFFAIR	NINE	590,000	5%	410,000	4,000	150,000	3,000	23,000	18,000	5,000
12	FRIDAY NIGHT NRL LIVE	NINE	535,000	11%	309,000	1,000	172,000	2,000	51,000	37,000	14,000
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	469,000	0%	344,000	0	125,000	0	0	0	0
14	HOT SEAT	NINE	434,000	5%	295,000	3,000	119,000	2,000	15,000	12,000	3,000
15	SUNRISE	SEVEN	404,000	4%	233,000	0	154,000	0	17,000	13,000	4,000
16	THE CHASE AUSTRALIA-5PM	SEVEN	394,000	4%	242,000	3,000	138,000	2,000	9,000	7,000	2,000
17	NINE'S AFTERNOON NEWS	NINE	298,000	3%	190,000	0	98,000	0	10,000	8,000	2,000
18	TODAY	NINE	294,000	8%	188,000	0	84,000	0	22,000	17,000	5,000
19	SEVEN NEWS AT 4.30	SEVEN	293,000	2%	189,000	0	97,000	0	7,000	5,000	2,000
20	10 NEWS FIRST	TEN	285,000	2%	208,000	0	71,000	0	6,000	5,000	1,000
21	TIPPING POINT -RPT	NINE	285,000	7%	161,000	12,000	105,000	0	7,000	5,000	2,000
22	HOT SEAT -5PM	NINE	276,000	5%	172,000	2,000	91,000	1,000	10,000	8,000	2,000
23	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	SEVEN	260,000	1%	189,000	1,000	68,000	1,000	1,000	1,000	0
24	SEVEN NEWS AT 4	SEVEN	240,000	3%	154,000	0	80,000	1,000	5,000	4,000	1,000
25	ESCAPE TO THE CHATEAU	NINE	234,000	29%	141,000	32,000	41,000	4,000	16,000	12,000	4,000
26	THE PROJECT 7PM	TEN	230,000	3%	170,000	0	53,000	0	7,000	6,000	1,000
27	FRIDAY NIGHT NRL GOLDEN POINT	NINE	227,000	10%	133,000	1,000	73,000	0	20,000	15,000	5,000
28	THE MORNING SHOW	SEVEN	227,000	4%	131,000	0	87,000	0	9,000	7,000	2,000
29	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	220,000	7%	129,000	0	76,000	0	15,000	11,000	4,000
30	POINTLESS	NINE	214,000	9%	125,000	10,000	71,000	3,000	5,000	4,000	1,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Friday, March 31, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	257,000	0%	202,000	0	55,000	0	0	0	
2	SEVEN NEWS	SEVEN	253,000	7%	161,000	1,000	76,000	0	15,000	12,000	3,000
3	SEVEN NEWS AT 6.30	SEVEN	245,000	7%	159,000	0	71,000	0	15,000	12,000	3,000
4	NINE NEWS	NINE	211,000	12%	159,000	4,000	30,000	0	18,000	15,000	3,000
5	NINE NEWS 6:30	NINE	210,000	9%	162,000	1,000	30,000	0	17,000	14,000	3,000
6	FRIDAY NIGHT NRL LIVE	NINE	191,000	19%	112,000	0	48,000	1,000	30,000	22,000	8,000
7	BETTER HOMES AND GARDENS	SEVEN	166,000	7%	102,000	1,000	53,000	0	10,000	8,000	2,000
8	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	165,000	0%	131,000	0	34,000	0	0	0	0
9	A CURRENT AFFAIR	NINE	145,000	12%	106,000	2,000	24,000	0	13,000	10,000	3,000
10	THE CHASE AUSTRALIA	SEVEN	131,000	7%	83,000	0	40,000	0	8,000	6,000	2,000
11	ABC NEWS-EV	ABC	120,000	10%	82,000	2,000	27,000	0	9,000	8,000	1,000
12	GARDENING AUSTRALIA-EV	ABC	117,000	48%	60,000	14,000	19,000	4,000	20,000	16,000	4,000
13	SUNRISE	SEVEN	114,000	11%	62,000	0	41,000	0	11,000	8,000	3,000
14	VAN DER VALK-EV	ABC	109,000	114%	31,000	14,000	20,000	4,000	40,000	33,000	7,000
15	TASKMASTER AUSTRALIA ENCORE	TEN	107,000	84%	47,000	30,000	11,000	18,000	1,000	1,000	0
16	THE PROJECT 7PM	TEN	105,000	5%	78,000	0	22,000	0	5,000	4,000	1,000
17	TODAY	NINE	99,000	16%	66,000	0	19,000	0	14,000	11,000	3,000
18	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	SEVEN	98,000	0%	74,000	0	24,000	0	0	0	0
19	FRIDAY NIGHT NRL GOLDEN POINT	NINE	91,000	15%	53,000	0	26,000	0	12,000	9,000	3,000
20	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	79,000	14%	48,000	0	21,000	0	10,000	7,000	3,000
21	THE PROJECT 6.30PM	TEN	79,000	5%	63,000	0	12,000	0	4,000	3,000	1,000
22	THE CHASE AUSTRALIA-5PM	SEVEN	78,000	7%	51,000	0	22,000	0	5,000	4,000	1,000
23	10 NEWS FIRST	TEN	78,000	5%	53,000	0	21,000	0	4,000	3,000	1,000
24	HOT SEAT	NINE	74,000	12%	53,000	0	13,000	0	8,000	6,000	2,000
25	NEWS BREAKFAST-AM	ABC	73,000	9%	43,000	0	24,000	0	6,000	5,000	1,000
26	10 NEWS FIRST 6PM	TEN	69,000	6%	54,000	0	11,000	0	4,000	3,000	1,000
27	SUNRISE-EARLY	SEVEN	66,000	12%	34,000	0	25,000	0	7,000	5,000	2,000
28	THE MORNING SHOW	SEVEN	65,000	8%	38,000	0	22,000	0	5,000	4,000	1,000
29	THE GRAHAM NORTON SHOW RPT	TEN	64,000	5%	46,000	1,000	15,000	0	2,000	2,000	0
30	M- THE GREEN MILE	SEVEN	63,000	7%	37,000	1,000	22,000	0	3,000	2,000	1,000



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