

# Total TV Report - FTA

## Total People, Audience

Friday, March 24, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS AT 6.30	SEVEN	1,087,000	3%	694,000	2,000	365,000	1,000	25,000	20,000	5,000
2	SEVEN NEWS	SEVEN	1,058,000	3%	655,000	7,000	368,000	2,000	26,000	21,000	5,000
3	NINE NEWS	NINE	791,000	4%	565,000	1,000	193,000	0	32,000	26,000	6,000
4	FRIDAY NIGHT NRL LIVE	NINE	779,000	13%	432,000	4,000	259,000	2,000	82,000	61,000	21,000
5	ABC NEWS-EV	ABC	672,000	3%	435,000	2,000	216,000	0	19,000	16,000	3,000
6	VAN DER VALK-EV	ABC	647,000	53%	269,000	97,000	155,000	37,000	89,000	72,000	17,000
7	NINE NEWS 6:30	NINE	642,000	4%	441,000	0	176,000	0	25,000	20,000	5,000
8	GARDENING AUSTRALIA-EV	ABC	607,000	18%	335,000	33,000	179,000	18,000	42,000	34,000	8,000
9	THE CHASE AUSTRALIA	SEVEN	595,000	3%	354,000	1,000	224,000	2,000	14,000	11,000	3,000
10	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	590,000	1%	438,000	3,000	149,000	0	0	0	0
11	BETTER HOMES AND GARDENS	SEVEN	573,000	5%	353,000	7,000	192,000	6,000	15,000	11,000	4,000
12	A CURRENT AFFAIR	NINE	542,000	8%	351,000	11,000	151,000	4,000	25,000	19,000	6,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	401,000	9%	237,000	2,000	130,000	0	32,000	24,000	8,000
14	HOT SEAT	NINE	396,000	5%	286,000	3,000	92,000	0	15,000	12,000	3,000
15	THE CHASE AUSTRALIA-5PM	SEVEN	393,000	3%	234,000	0	148,000	2,000	9,000	7,000	2,000
16	SUNRISE	SEVEN	386,000	5%	212,000	0	157,000	0	17,000	13,000	4,000
17	TIPPING POINT -RPT	NINE	386,000	6%	229,000	12,000	135,000	2,000	8,000	6,000	2,000
18	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	378,000	0%	281,000	0	97,000	0	0	0	0
19	FRIDAY NIGHT NRL GOLDEN POINT	NINE	360,000	12%	207,000	1,000	114,000	0	38,000	28,000	10,000
20	NINE'S AFTERNOON NEWS	NINE	308,000	3%	207,000	0	91,000	0	10,000	8,000	2,000
21	TODAY	NINE	287,000	8%	182,000	0	84,000	0	21,000	16,000	5,000
22	10 NEWS FIRST	TEN	285,000	2%	194,000	0	85,000	0	6,000	5,000	1,000
23	HOT SEAT -5PM	NINE	276,000	4%	195,000	0	71,000	0	10,000	8,000	2,000
24	SEVEN NEWS AT 4	SEVEN	253,000	2%	156,000	0	92,000	0	5,000	4,000	1,000
25	SEVEN NEWS AT 4.30	SEVEN	248,000	3%	147,000	0	94,000	0	7,000	5,000	2,000
26	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	SEVEN	223,000	0%	172,000	0	50,000	0	1,000	1,000	0
27	THE BOLD AND THE BEAUTIFUL	TEN	219,000	6%	136,000	5,000	70,000	3,000	5,000	4,000	1,000
28	THE MORNING SHOW	SEVEN	217,000	4%	128,000	0	80,000	0	9,000	7,000	2,000
29	THE PROJECT 7PM	TEN	217,000	5%	141,000	2,000	66,000	1,000	7,000	6,000	1,000
30	POINTLESS	NINE	216,000	5%	136,000	4,000	70,000	1,000	5,000	4,000	1,000



**Source:** OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)  
**Total TV Audience:** the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)  
**Lift on Overnight:** The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD  
**Program results:** Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

# Total TV Report - FTA

## People 25-54, Audience

Friday, March 24, 2023



Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Metro Linear TV		Regional Linear TV		National	Metro	Regional
					Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FRIDAY NIGHT NRL LIVE	NINE	300,000	22%	166,000	2,000	80,000	1,000	51,000	38,000	13,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	SEVEN	240,000	0%	197,000	1,000	42,000	0	0	0	0
3	SEVEN NEWS AT 6.30	SEVEN	236,000	7%	150,000	1,000	71,000	0	14,000	11,000	3,000
4	SEVEN NEWS	SEVEN	210,000	10%	131,000	5,000	60,000	0	14,000	11,000	3,000
5	NINE NEWS	NINE	179,000	12%	127,000	1,000	33,000	0	18,000	15,000	3,000
6	FRIDAY NIGHT NRL GOLDEN POINT	NINE	160,000	19%	90,000	1,000	45,000	0	24,000	18,000	6,000
7	NINE NEWS 6:30	NINE	143,000	11%	102,000	0	27,000	0	14,000	12,000	2,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	142,000	16%	86,000	0	36,000	0	20,000	15,000	5,000
9	BETTER HOMES AND GARDENS	SEVEN	139,000	8%	87,000	0	42,000	2,000	8,000	6,000	2,000
10	A CURRENT AFFAIR	NINE	130,000	16%	91,000	4,000	21,000	0	14,000	11,000	3,000
11	GARDENING AUSTRALIA-EV	ABC	126,000	58%	59,000	22,000	21,000	4,000	20,000	16,000	4,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	121,000	0%	98,000	0	23,000	0	0	0	0
13	THE CHASE AUSTRALIA	SEVEN	116,000	7%	68,000	0	40,000	0	8,000	6,000	2,000
14	SUNRISE	SEVEN	112,000	11%	64,000	0	37,000	0	11,000	8,000	3,000
15	ABC NEWS-EV	ABC	99,000	13%	69,000	2,000	19,000	0	9,000	8,000	1,000
16	TODAY	NINE	97,000	15%	65,000	0	19,000	0	13,000	10,000	3,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	SEVEN	97,000	0%	83,000	0	14,000	0	0	0	0
18	THE PROJECT 7PM	TEN	91,000	6%	64,000	0	22,000	1,000	4,000	3,000	1,000
19	VAN DER VALK-EV	ABC	83,000	186%	19,000	15,000	10,000	0	39,000	32,000	7,000
20	THE CHASE AUSTRALIA-5PM	SEVEN	78,000	7%	48,000	0	25,000	0	5,000	4,000	1,000
21	SUNRISE-EARLY	SEVEN	75,000	10%	38,000	0	30,000	0	7,000	5,000	2,000
22	TASKMASTER AUSTRALIA LATE ENCORE	TEN	75,000	103%	26,000	26,000	11,000	11,000	1,000	1,000	0
23	10 NEWS FIRST	TEN	73,000	6%	51,000	0	18,000	0	4,000	3,000	1,000
24	TIPPING POINT -RPT	NINE	70,000	6%	46,000	0	20,000	0	4,000	3,000	1,000
25	HOT SEAT	NINE	68,000	15%	49,000	0	10,000	0	9,000	7,000	2,000
26	FOOTBALL: SOCCEROOS V ECUADOR	TEN	68,000	19%	41,000	0	16,000	1,000	10,000	8,000	2,000
27	NINE'S AFTERNOON NEWS	NINE	66,000	8%	45,000	0	16,000	0	5,000	4,000	1,000
28	THE PROJECT 6.30PM	TEN	65,000	7%	47,000	0	14,000	0	4,000	3,000	1,000
29	MECHA BUILDERS-AM	ABC	62,000	68%	31,000	16,000	6,000	1,000	8,000	6,000	2,000
30	10 NEWS FIRST 6PM	TEN	58,000	4%	39,000	0	17,000	0	2,000	2,000	0



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

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Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

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