

2023 Media Kit



NAT'S SURPRISE
10 NEW LADIES ARRIVE

7.00pm Sunday 23 April



FARMER WANTS A WIFE



After spending weeks with their favourites on the farms, the farmers are about to receive a game-changing surprise from co-host Natalie Gruzlewski.


To ensure everyone has the opportunity to meet their perfect match, Nat has searched the country to find two more potential partners for each farmer to meet.


The farmers will spend one-on-one time with each of their potential partners before inviting one of them to the farm to join the rest of the group.

These latecomers are not afraid of the connections the farmers have made with the existing partners, but their presence will surely ruffle some feathers. The road to love is never easy.

Could a last-minute arrival win a farmer's heart?

Get involved:

 @FarmerAustralia

 @FarmerAustralia

 @FarmerAustralia

 @FarmerAustralia

 FarmerAustralia

 7plus.com.au/farmer-wants-a-wife

#FarmerAU



Farmer BRAD'S LADIES



Name – Shelby
Age – 30
State – Queensland
Occupation – Boarding house supervisor

"I'm a human golden retriever — always happy, always smiling, always excited, loves a pat, incredibly loyal, and leaves long blonde hair everywhere!"

What are your special qualities?

My loyalty and integrity. And my kind, open heart and my big, contagious smile!

Why Farmer Brad?

I was instantly drawn to his cheekiness watching his video; he is the male version of me. He's tall, handsome, has cattle and plenty of room for a pony!

Farmer Brad should know that...

I'm independent and I don't need anyone to rely on, but I would love someone to share life with. I'm extremely loyal and I love country music.



Name – Hannah
Age – 29
State – NSW
Occupation – Vet nurse

"My friends would say I am happy-go-lucky but always reliable for a deep chat and cuddles."

What are your special qualities?

I pride myself on my dedication to helping people and animals. I am compassionate, empathetic and have a naturally warm nature. And I have a silly sense of humour!

Why Farmer Brad?

He looks so sweet! I genuinely think Brad is the most handsome. He is a cow farmer and I love cows.

Farmer Brad should know that...

I am originally from Kent but have lived here for 10 years, so Australia is my home. I can make a delicious roast dinner. I will love all the animals equally and shower them with love (that goes for Brad too!).



Farmer DAVID'S LADIES



Name – Jessie
Age – 30
State – Queensland
Occupation – Naturopath

"I'm at the point in my life where I'm ready for the love that stays."

What are your special qualities?

Connecting genuinely with people from all walks of life fills my heart. My eternal optimism, cooking ability, and kindness toward and love of nature also make the cut.

Why Farmer David?

The warm smile, sparkling eyes and sunny disposition drew me in. The apples well and truly sealed the deal.

Farmer David should know that...

As clichéd as it is, I love love! I wholeheartedly believe in the importance of following everything that lights me up, but I would be lying if I said that finding that special human being to share a life with hasn't always been on my mind.



Name – Alyssa
Age – 32
State – Queensland
Occupation – Disability support worker

"I want that teammate to do life with."

What are your special qualities?

My sense of humour. My emotional intelligence and my ability to show compassion toward others. I pride myself on my positive outlook and resilience. My ability to handle challenges in life with grace and ease.

Why Farmer David?

We are actually very similar on paper. I used to be an environmental engineer. I also value having plenty of laughter and smiles in a relationship — even through challenging times. I love adventures, live music and border collies.

Farmer David should know that...

I'm very happy on my own, but life is so much more beautiful (and fun!) when you have someone you love to share it with. I would definitely make life on the farm more fun!



Farmer BRENTON'S LADIES



Name – Rebecca
Age – 21
State – Western Australia
Occupation – Registered nurse

"My mum says I sound like a Kangaroo, which is savage."

What are your special qualities?

My ability to think outside of the box and my communication skills. I can also open any gate, drive a manual car and cook a perfect steak!

Why Farmer Brenton?

Brenton has an infectious smile

and comes from a family of sisters, which is a massive green flag! I would love to make him laugh and see that smile for myself.

Farmer Brenton should know that...

I'm a nurse. I am adaptable and love animals, the ocean, surfing, the beach, four-wheel driving and camping.



Name – Jemma
Age – 21
State – South Australia
Occupation – Radiology assistant

"I know how to have a good time and can get along with almost anyone!"

What are your special qualities?

I want to make others feel loved, nurtured, and joyful. My job allows me to care and look after people, and that's where my personality shines. I am hard-working, energetic, and reliable.

Why Farmer Brenton?

I think we share the same core values and have similar personalities. I like Brenton's vibe a lot. He loves Luke Combs and the beach. Plus, he has a beautiful smile.

Farmer Brenton should know that...

My health is really important to me, but I love a glass of wine or two as well. I have a passion for horses, so have shovelled a fair bit of horse poop in my time.



Farmer MATT'S LADIES



Name – Demi
Age – 22
State – Queensland
Occupation – Sports management student

"Anything that I've truly wanted, I've got."

What are your special qualities?

My loyalty, intuition and advice-giving. I truly listen and care about other people's thoughts and opinions.

Why Farmer Matt?

At first glance, I thought Matt was cute. After reading his profile, it seems as though we

wouldn't have an issue getting along. His answers come across as genuine and that's something that I value.

Farmer Matt should know that...

Finding love is extremely important to me. Ever since I was little, I have dreamed about having a special person by my side. I have always been a bit of a hopeless romantic.



Name – Madelon
Age – 22
State – Victoria
Occupation – Dressage rider

"I'm a born and raised farm girl that's not afraid to get her hands dirty."

What are your special qualities?

I have the biggest heart. I'm very genuine and hard-working.

Why Farmer Matt?

I think Farmer Matt and I have a lot in common. I also find him attractive, which is important in a relationship.

Farmer Matt should know that...

I absolutely love animals and I really don't think I could go a day without them. My horse is my absolute everything.



Farmer ANDREW'S LADIES



Name – Sarah
Age – 37
State – NSW
Occupation – Interior design director

"I am definitely 100% genuinely trying to find a relationship; I even got a coach."

What are your special qualities?

I am nurturing, caring, humble and quietly confident. My friends say I am joyful, a go-getter, adventurous and have a contagious laugh.

Why Farmer Andrew?

Farmer Andrew looks like my type. I like an older man and I like that his farm has sheep. I have a family history of sheep farming (way back). My family were the first sheep farmers in Australia.

Farmer Andrew should know that...

I have two dogs: a black labrador and a cavoodle. I have a family heritage of sheep farming. I keep fit and healthy.



Name – Kacy
Age – 39
State – Western Australia
Occupation – Medical admin

"I love learning new skills and like to try my hand at new things all the time!"

What are your special qualities?

My love of craft and making things with my hands is a special quality. I'm also quite empathic and give a great massage.

Why Farmer Andrew?

He's attractive, very self-assured and we also have the same taste in music. I also love to dance. I used to do swing dancing. I love that he's crafty as I'm big into knitting and sewing and would love to learn woodwork and pottery in the future.

Farmer Andrew should know that...

I love a simple way of life and don't easily get caught up with the busyness of modern life and social media.

