Total TV Report - FTA Total People, Audience

Thursday, March 16, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,266,000	3%	773,000	5,000	456,000	0	32,000	25,000	7,000
2	SEVEN NEWS AT 6.30	SEVEN	1,238,000	3%	772,000	3,000	427,000	1,000	35,000	27,000	8,000
3	NINE NEWS 6:30	NINE	955,000	5%	672,000	2,000	240,000	0	41,000	33,000	8,000
4	NINE NEWS	NINE	935,000	4%	668,000	2,000	227,000	0	38,000	31,000	7,000
5	HOME AND AWAY	SEVEN	798,000	35%	355,000	29,000	237,000	16,000	161,000	119,000	42,000
6	ABC NEWS-EV	ABC	763,000	4%	483,000	1,000	253,000	0	26,000	22,000	4,000
7	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	SEVEN	759,000	1%	564,000	6,000	189,000	0	0	0	0
8	GOGGLEBOX	TEN	731,000	38%	395,000	151,000	136,000	24,000	25,000	20,000	5,000
9	THE CHASE AUSTRALIA	SEVEN	703,000	3%	428,000	3,000	253,000	2,000	17,000	13,000	4,000
10	A CURRENT AFFAIR	NINE	653,000	9%	426,000	15,000	175,000	4,000	33,000	25,000	8,000
11	THURSDAY NIGHT NRL LIVE	NINE	616,000	11%	350,000	3,000	206,000	1,000	56,000	41,000	15,000
12	7.30-EV	ABC	588,000	6%	376,000	2,000	179,000	2,000	29,000	24,000	5,000
13	THE CHASE AUSTRALIA-5PM	SEVEN	475,000	3%	283,000	3,000	176,000	2,000	11,000	8,000	3,000
14	HOT SEAT	NINE	463,000	5%	331,000	1,000	112,000	1,000	18,000	14,000	4,000
15	TASKMASTER AUSTRALIA	TEN	458,000	22%	270,000	26,000	105,000	7,000	50,000	38,000	12,000
16	FOREIGN CORRESPONDENT-EV	ABC	422,000	11%	260,000	16,000	121,000	3,000	22,000	18,000	4,000
17	TIPPING POINT	NINE	420,000	7%	264,000	10,000	130,000	1,000	15,000	11,000	4,000
18	GRAND DESIGNS: THE STREETS-EV	ABC	380,000	19%	191,000	25,000	127,000	11,000	26,000	21,000	5,000
19	NINE'S AFTERNOON NEWS	NINE	369,000	3%	254,000	0	105,000	0	10,000	8,000	2,000
20	SUNRISE	SEVEN	362,000	5%	213,000	0	133,000	0	16,000	12,000	4,000
21	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	SEVEN	340,000	1%	245,000	1,000	93,000	0	1,000	1,000	0
22	HOT SEAT -5PM	NINE	326,000	4%	232,000	0	81,000	1,000	12,000	9,000	3,000
23	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	313,000	2%	214,000	2,000	94,000	0	3,000	2,000	1,000
24	THE PROJECT 7PM	TEN	298,000	4%	214,000	2,000	72,000	0	10,000	8,000	2,000
25	TODAY	NINE	293,000	8%	190,000	0	81,000	0	22,000	17,000	5,000
26	SEVEN NEWS AT 4.30	SEVEN	291,000	3%	174,000	0	109,000	0	8,000	6,000	2,000
27	10 NEWS FIRST	TEN	290,000	2%	202,000	0	81,000	0	7,000	6,000	1,000
28	DOGS BEHAVING (VERY) BADLY	SEVEN	290,000	9%	158,000	11,000	108,000	1,000	12,000	9,000	3,000
29	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	271,000	9%	144,000	1,000	104,000	0	22,000	16,000	6,000
30	SEVEN NEWS AT 4	SEVEN	263,000	2%	153,000	0	105,000	0	5,000	4,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Thursday, March 16, 2023

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					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	GOGGLEBOX	TEN	321,000	47%	163,000	76,000	56,000	11,000	15,000	12,000	3,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	SEVEN	298,000	1%	236,000	2,000	60,000	0	0	0	0
3	SEVEN NEWS AT 6.30	SEVEN	276,000	8%	169,000	2,000	86,000	0	19,000	15,000	4,000
4	NINE NEWS 6:30	NINE	270,000	10%	199,000	1,000	47,000	0	23,000	19,000	4,000
5	HOME AND AWAY	SEVEN	267,000	72%	90,000	10,000	65,000	8,000	94,000	70,000	24,000
6	SEVEN NEWS	SEVEN	263,000	9%	160,000	3,000	82,000	0	18,000	14,000	4,000
7	TASKMASTER AUSTRALIA	TEN	251,000	25%	150,000	11,000	51,000	5,000	34,000	26,000	8,000
8	NINE NEWS	NINE	251,000	10%	187,000	1,000	41,000	0	22,000	18,000	4,000
9	THURSDAY NIGHT NRL LIVE	NINE	245,000	16%	143,000	0	68,000	0	34,000	25,000	9,000
10	A CURRENT AFFAIR	NINE	194,000	16%	133,000	7,000	34,000	2,000	18,000	14,000	4,000
11	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	SEVEN	145,000	1%	112,000	0	32,000	0	1,000	1,000	0
12	THE CHASE AUSTRALIA	SEVEN	134,000	7%	81,000	0	44,000	0	9,000	7,000	2,000
13	ABC NEWS-EV	ABC	128,000	11%	86,000	1,000	29,000	0	12,000	10,000	2,000
14	7.30-EV	ABC	117,000	17%	80,000	1,000	20,000	2,000	14,000	12,000	2,000
15	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	SEVEN	116,000	1%	81,000	0	34,000	0	1,000	1,000	0
16	SUNRISE	SEVEN	115,000	11%	71,000	0	33,000	0	11,000	8,000	3,000
17	THE PROJECT 7PM	TEN	114,000	7%	85,000	1,000	22,000	0	6,000	5,000	1,000
18	HOT SEAT	NINE	113,000	11%	87,000	1,000	15,000	0	10,000	8,000	2,000
19	THURSDAY NIGHT NRL KNOCK OFF	NINE	108,000	16%	59,000	0	34,000	0	15,000	11,000	4,000
20	THURSDAY NIGHT NRL LIVE -PRE MATCH	NINE	99,000	16%	58,000	0	27,000	0	14,000	10,000	4,000
21	TODAY	NINE	98,000	17%	61,000	0	23,000	0	14,000	11,000	3,000
22	NINE'S AFTERNOON NEWS	NINE	94,000	7%	69,000	0	19,000	0	6,000	5,000	1,000
23	THE CHASE AUSTRALIA-5PM	SEVEN	90,000	6%	53,000	0	32,000	0	5,000	4,000	1,000
24	RBT	NINE	90,000	8%	68,000	3,000	15,000	0	4,000	3,000	1,000
25	SUNRISE-EARLY	SEVEN	84,000	9%	42,000	0	35,000	0	7,000	5,000	2,000
26	GRAND DESIGNS: THE STREETS-EV	ABC	84,000	22%	46,000	0	23,000	3,000	12,000	10,000	2,000
27	FOREIGN CORRESPONDENT-EV	ABC	80,000	23%	50,000	4,000	15,000	1,000	10,000	8,000	2,000
28	HOT SEAT -5PM	NINE	76,000	9%	59,000	0	11,000	0	6,000	5,000	1,000
29	MARRIED AT FIRST SIGHT -WED -ENCORE	NINE	75,000	10%	55,000	3,000	13,000	1,000	3,000	2,000	1,000
30	SURVIVOR 44	NINE	75,000	108%	23,000	18,000	13,000	2,000	19,000	15,000	4,000



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