

Total TV Report - FTA

Total People, Audience

Friday, March 10, 2023



| Rank | Program | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV | | Regional Linear TV | | National | Metro | Regional |
|------|-----------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|--------|----------|
| | | | | | Overnight | 7 Day TV Time Shift | Overnight | 7 Day TV Time Shift | BVOD | BVOD | BVOD |
| 1 | SEVEN NEWS | SEVEN | 1,028,000 | 3% | 658,000 | 0 | 344,000 | 1,000 | 25,000 | 20,000 | 5,000 |
| 2 | SEVEN NEWS AT 6.30 | SEVEN | 958,000 | 2% | 601,000 | 0 | 336,000 | 0 | 21,000 | 17,000 | 4,000 |
| 3 | NINE NEWS | NINE | 816,000 | 4% | 617,000 | 1,000 | 166,000 | 1,000 | 31,000 | 25,000 | 6,000 |
| 4 | NINE NEWS 6:30 | NINE | 798,000 | 4% | 605,000 | 0 | 161,000 | 0 | 32,000 | 26,000 | 6,000 |
| 5 | ENDEAVOUR-EV | ABC | 778,000 | 36% | 394,000 | 75,000 | 176,000 | 39,000 | 94,000 | 77,000 | 17,000 |
| 6 | ABC NEWS-EV | ABC | 672,000 | 4% | 425,000 | 1,000 | 222,000 | 3,000 | 21,000 | 18,000 | 3,000 |
| 7 | GARDENING AUSTRALIA-EV | ABC | 651,000 | 18% | 373,000 | 39,000 | 177,000 | 21,000 | 41,000 | 33,000 | 8,000 |
| 8 | THE CHASE AUSTRALIA | SEVEN | 645,000 | 3% | 402,000 | 4,000 | 224,000 | 2,000 | 13,000 | 10,000 | 3,000 |
| 9 | BETTER HOMES AND GARDENS | SEVEN | 569,000 | 5% | 327,000 | 10,000 | 214,000 | 6,000 | 12,000 | 9,000 | 3,000 |
| 10 | FRIDAY NIGHT NRL LIVE | NINE | 567,000 | 12% | 322,000 | 2,000 | 185,000 | 1,000 | 57,000 | 41,000 | 16,000 |
| 11 | A CURRENT AFFAIR | NINE | 500,000 | 7% | 351,000 | 9,000 | 117,000 | 1,000 | 22,000 | 17,000 | 5,000 |
| 12 | THE CHASE AUSTRALIA-5PM | SEVEN | 430,000 | 3% | 273,000 | 3,000 | 144,000 | 2,000 | 8,000 | 6,000 | 2,000 |
| 13 | HOT SEAT | NINE | 383,000 | 5% | 266,000 | 2,000 | 100,000 | 0 | 15,000 | 12,000 | 3,000 |
| 14 | SUNRISE | SEVEN | 357,000 | 4% | 199,000 | 0 | 143,000 | 0 | 15,000 | 11,000 | 4,000 |
| 15 | M- THE PROPOSAL (R) | SEVEN | 325,000 | 4% | 208,000 | 3,000 | 106,000 | 3,000 | 5,000 | 4,000 | 1,000 |
| 16 | VAN DER VALK RPT | ABC | 319,000 | 43% | 153,000 | 49,000 | 70,000 | 29,000 | 18,000 | 15,000 | 3,000 |
| 17 | NINE'S AFTERNOON NEWS | NINE | 312,000 | 3% | 206,000 | 0 | 96,000 | 0 | 10,000 | 8,000 | 2,000 |
| 18 | 10 NEWS FIRST | TEN | 298,000 | 2% | 209,000 | 0 | 83,000 | 0 | 6,000 | 5,000 | 1,000 |
| 19 | TODAY | NINE | 292,000 | 8% | 189,000 | 0 | 81,000 | 0 | 22,000 | 17,000 | 5,000 |
| 20 | SEVEN NEWS AT 4.30 | SEVEN | 280,000 | 2% | 172,000 | 1,000 | 102,000 | 0 | 5,000 | 4,000 | 1,000 |
| 21 | HOT SEAT -5PM | NINE | 261,000 | 4% | 168,000 | 1,000 | 82,000 | 0 | 10,000 | 8,000 | 2,000 |
| 22 | FRIDAY NIGHT NRL LIVE -POST MATCH | NINE | 256,000 | 10% | 159,000 | 0 | 73,000 | 0 | 24,000 | 18,000 | 6,000 |
| 23 | THE BOLD AND THE BEAUTIFUL | TEN | 238,000 | 9% | 145,000 | 11,000 | 73,000 | 4,000 | 5,000 | 4,000 | 1,000 |
| 24 | SEVEN NEWS AT 4 | SEVEN | 235,000 | 2% | 137,000 | 1,000 | 93,000 | 0 | 4,000 | 3,000 | 1,000 |
| 25 | TIPPING POINT -RPT | NINE | 222,000 | 4% | 131,000 | 3,000 | 83,000 | 0 | 5,000 | 4,000 | 1,000 |
| 26 | POINTLESS | NINE | 210,000 | 7% | 118,000 | 8,000 | 79,000 | 0 | 5,000 | 4,000 | 1,000 |
| 27 | THE PROJECT 7PM | TEN | 203,000 | 6% | 143,000 | 4,000 | 49,000 | 0 | 7,000 | 6,000 | 1,000 |
| 28 | THE GRAHAM NORTON SHOW | TEN | 202,000 | 9% | 147,000 | 6,000 | 39,000 | 2,000 | 8,000 | 7,000 | 1,000 |
| 29 | MECHA BUILDERS-AM | ABC | 200,000 | 71% | 94,000 | 14,000 | 23,000 | 15,000 | 54,000 | 44,000 | 10,000 |
| 30 | TASKMASTER AUSTRALIA ENCORE | TEN | 198,000 | 38% | 111,000 | 36,000 | 33,000 | 16,000 | 2,000 | 2,000 | 0 |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA

People 25-54, Audience

Friday, March 10, 2023



| Rank | Program | Network / Affiliate | Total TV Audience | Lift on Overnight | Metro Linear TV | | Regional Linear TV | | National | Metro | Regional |
|------|--------------------------------------|---------------------|-------------------|-------------------|-----------------|---------------------|--------------------|---------------------|----------|--------|----------|
| | | | | | Overnight | 7 Day TV Time Shift | Overnight | 7 Day TV Time Shift | BVOD | BVOD | BVOD |
| 1 | SEVEN NEWS | SEVEN | 229,000 | 7% | 145,000 | 0 | 69,000 | 1,000 | 14,000 | 11,000 | 3,000 |
| 2 | SEVEN NEWS AT 6.30 | SEVEN | 219,000 | 5% | 135,000 | 0 | 73,000 | 0 | 11,000 | 9,000 | 2,000 |
| 3 | FRIDAY NIGHT NRL LIVE | NINE | 209,000 | 19% | 122,000 | 0 | 53,000 | 0 | 34,000 | 25,000 | 9,000 |
| 4 | NINE NEWS 6:30 | NINE | 186,000 | 11% | 143,000 | 0 | 25,000 | 0 | 18,000 | 15,000 | 3,000 |
| 5 | NINE NEWS | NINE | 183,000 | 11% | 138,000 | 1,000 | 27,000 | 0 | 17,000 | 14,000 | 3,000 |
| 6 | BETTER HOMES AND GARDENS | SEVEN | 160,000 | 7% | 98,000 | 1,000 | 51,000 | 4,000 | 6,000 | 5,000 | 1,000 |
| 7 | THE CHASE AUSTRALIA | SEVEN | 131,000 | 7% | 82,000 | 0 | 41,000 | 0 | 8,000 | 6,000 | 2,000 |
| 8 | GARDENING AUSTRALIA-EV | ABC | 126,000 | 70% | 53,000 | 22,000 | 21,000 | 11,000 | 19,000 | 15,000 | 4,000 |
| 9 | A CURRENT AFFAIR | NINE | 121,000 | 15% | 85,000 | 3,000 | 20,000 | 0 | 13,000 | 10,000 | 3,000 |
| 10 | M- THE PROPOSAL (R) | SEVEN | 118,000 | 4% | 81,000 | 1,000 | 32,000 | 1,000 | 3,000 | 2,000 | 1,000 |
| 11 | TASKMASTER AUSTRALIA ENCORE | TEN | 118,000 | 48% | 63,000 | 26,000 | 17,000 | 11,000 | 1,000 | 1,000 | 0 |
| 12 | TODAY | NINE | 114,000 | 14% | 74,000 | 0 | 26,000 | 0 | 14,000 | 11,000 | 3,000 |
| 13 | SUNRISE | SEVEN | 105,000 | 9% | 61,000 | 0 | 35,000 | 0 | 9,000 | 7,000 | 2,000 |
| 14 | FRIDAY NIGHT NRL LIVE -POST MATCH | NINE | 102,000 | 17% | 64,000 | 0 | 23,000 | 0 | 15,000 | 11,000 | 4,000 |
| 15 | ABC NEWS-EV | ABC | 90,000 | 13% | 56,000 | 0 | 24,000 | 1,000 | 9,000 | 8,000 | 1,000 |
| 16 | THE PROJECT 7PM | TEN | 88,000 | 9% | 62,000 | 2,000 | 19,000 | 0 | 5,000 | 4,000 | 1,000 |
| 17 | THE CHASE AUSTRALIA-5PM | SEVEN | 85,000 | 5% | 55,000 | 0 | 26,000 | 0 | 4,000 | 3,000 | 1,000 |
| 18 | ENDEAVOUR-EV | ABC | 84,000 | 140% | 22,000 | 7,000 | 13,000 | 2,000 | 40,000 | 33,000 | 7,000 |
| 19 | 10 NEWS FIRST | TEN | 83,000 | 5% | 59,000 | 0 | 20,000 | 0 | 4,000 | 3,000 | 1,000 |
| 20 | THE PROJECT 6.30PM | TEN | 77,000 | 12% | 51,000 | 4,000 | 18,000 | 0 | 4,000 | 3,000 | 1,000 |
| 21 | HOT SEAT | NINE | 76,000 | 12% | 51,000 | 0 | 17,000 | 0 | 8,000 | 6,000 | 2,000 |
| 22 | THE GRAHAM NORTON SHOW | TEN | 74,000 | 10% | 52,000 | 1,000 | 15,000 | 1,000 | 5,000 | 4,000 | 1,000 |
| 23 | TODAY -EARLY | NINE | 69,000 | 13% | 49,000 | 0 | 12,000 | 0 | 8,000 | 6,000 | 2,000 |
| 24 | SUNRISE-EARLY | SEVEN | 69,000 | 10% | 36,000 | 0 | 27,000 | 0 | 6,000 | 4,000 | 2,000 |
| 25 | NINE'S AFTERNOON NEWS | NINE | 67,000 | 8% | 42,000 | 0 | 20,000 | 0 | 5,000 | 4,000 | 1,000 |
| 26 | MECHA BUILDERS-AM | ABC | 63,000 | 62% | 32,000 | 4,000 | 7,000 | 3,000 | 17,000 | 14,000 | 3,000 |
| 27 | 10 NEWS FIRST 6PM | TEN | 60,000 | 3% | 44,000 | 0 | 14,000 | 0 | 2,000 | 2,000 | 0 |
| 28 | SEVEN NEWS AT 4.30 | SEVEN | 58,000 | 5% | 33,000 | 0 | 22,000 | 0 | 3,000 | 2,000 | 1,000 |
| 29 | M- I FEEL PRETTY (R) | SEVEN | 57,000 | 10% | 43,000 | 2,000 | 9,000 | 0 | 3,000 | 2,000 | 1,000 |
| 30 | WOULD I LIE TO YOU? AUSTRALIA ENCORE | TEN | 57,000 | 21% | 35,000 | 3,000 | 12,000 | 6,000 | 1,000 | 1,000 | 0 |



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