Total TV Report - FTA Total People, Audience

Monday, March 06, 2023



| | | | | | Metro Linear TV | | Regional Linear TV | | National | Metro | Regional |
|------|-------------------------------|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program | Network / Affiliate | Total TV Audience | Lift on Overnight | Overnight | 7 Day TV Time Shift | Overnight | 7 Day TV Time Shift | BVOD | BVOD | BVOD |
| 1 | MARRIED AT FIRST SIGHT -MON | NINE | 1,864,000 | 61% | 856,000 | 86,000 | 300,000 | 25,000 | 597,000 | 457,000 | 140,000 |
| 2 | SEVEN NEWS AT 6.30 | SEVEN | 1,416,000 | 3% | 868,000 | 5,000 | 501,000 | 1,000 | 41,000 | 32,000 | 9,000 |
| 3 | SEVEN NEWS | SEVEN | 1,395,000 | 3% | 864,000 | 3,000 | 490,000 | 0 | 38,000 | 30,000 | 8,000 |
| 4 | NINE NEWS 6:30 | NINE | 1,051,000 | 5% | 744,000 | 0 | 256,000 | 0 | 51,000 | 41,000 | 10,000 |
| 5 | A CURRENT AFFAIR | NINE | 1,049,000 | 8% | 690,000 | 8,000 | 283,000 | 6,000 | 62,000 | 47,000 | 15,000 |
| 6 | HOME AND AWAY | SEVEN | 998,000 | 23% | 497,000 | 30,000 | 314,000 | 11,000 | 146,000 | 107,000 | 39,000 |
| 7 | NINE NEWS | NINE | 995,000 | 5% | 717,000 | 1,000 | 232,000 | 1,000 | 44,000 | 36,000 | 8,000 |
| 8 | AUSTRALIAN SURVIVOR MON | TEN | 964,000 | 37% | 540,000 | 51,000 | 162,000 | 17,000 | 194,000 | 157,000 | 37,000 |
| 9 | ABC NEWS-EV | ABC | 920,000 | 4% | 598,000 | 1,000 | 290,000 | 0 | 31,000 | 26,000 | 5,000 |
| 10 | AUSTRALIAN IDOL - MON | SEVEN | 846,000 | 23% | 457,000 | 40,000 | 231,000 | 16,000 | 102,000 | 77,000 | 25,000 |
| 11 | THE CHASE AUSTRALIA | SEVEN | 799,000 | 3% | 498,000 | 0 | 279,000 | 2,000 | 20,000 | 15,000 | 5,000 |
| 12 | MEDIA WATCH-EV | ABC | 799,000 | 19% | 457,000 | 63,000 | 215,000 | 28,000 | 36,000 | 30,000 | 6,000 |
| 13 | 7.30-EV | ABC | 737,000 | 5% | 465,000 | 0 | 237,000 | 1,000 | 34,000 | 28,000 | 6,000 |
| 14 | FOUR CORNERS-EV | ABC | 723,000 | 12% | 432,000 | 21,000 | 211,000 | 9,000 | 50,000 | 41,000 | 9,000 |
| 15 | AUSTRALIAN STORY-EV | ABC | 660,000 | 12% | 404,000 | 13,000 | 186,000 | 14,000 | 43,000 | 35,000 | 8,000 |
| 16 | BIG MIRACLES | NINE | 649,000 | 31% | 364,000 | 34,000 | 130,000 | 10,000 | 111,000 | 81,000 | 30,000 |
| 17 | THE CHASE AUSTRALIA-5PM | SEVEN | 508,000 | 3% | 314,000 | 0 | 180,000 | 2,000 | 12,000 | 9,000 | 3,000 |
| 18 | HOT SEAT | NINE | 460,000 | 5% | 322,000 | 0 | 117,000 | 1,000 | 20,000 | 16,000 | 4,000 |
| 19 | THE PROJECT 7PM | TEN | 427,000 | 5% | 313,000 | 3,000 | 92,000 | 1,000 | 18,000 | 15,000 | 3,000 |
| 20 | TIPPING POINT | NINE | 394,000 | 5% | 242,000 | 6,000 | 133,000 | 1,000 | 12,000 | 9,000 | 3,000 |
| 21 | SUNRISE | SEVEN | 384,000 | 5% | 207,000 | 0 | 160,000 | 0 | 17,000 | 13,000 | 4,000 |
| 22 | WOULD I LIE TO YOU? AUSTRALIA | TEN | 368,000 | 13% | 251,000 | 16,000 | 74,000 | 8,000 | 19,000 | 15,000 | 4,000 |
| 23 | NINE'S AFTERNOON NEWS | NINE | 353,000 | 3% | 245,000 | 0 | 97,000 | 0 | 11,000 | 9,000 | 2,000 |
| 24 | Q+A-LE | ABC | 346,000 | 9% | 228,000 | 9,000 | 88,000 | 5,000 | 16,000 | 13,000 | 3,000 |
| 25 | 10 NEWS FIRST | TEN | 342,000 | 2% | 232,000 | 0 | 102,000 | 0 | 8,000 | 7,000 | 1,000 |
| 26 | STARSTRUCK | SEVEN | 327,000 | 7% | 198,000 | 4,000 | 108,000 | 2,000 | 15,000 | 11,000 | 4,000 |
| 27 | SEVEN NEWS AT 4.30 | SEVEN | 320,000 | 3% | 199,000 | 0 | 113,000 | 0 | 8,000 | 6,000 | 2,000 |
| 28 | HOT SEAT -5PM | NINE | 311,000 | 5% | 219,000 | 0 | 78,000 | 1,000 | 13,000 | 10,000 | 3,000 |
| 29 | TODAY | NINE | 296,000 | 8% | 189,000 | 0 | 86,000 | 0 | 21,000 | 16,000 | 5,000 |
| 30 | SEVEN NEWS AT 4 | SEVEN | 283,000 | 3% | 158,000 | 0 | 118,000 | 0 | 7,000 | 5,000 | 2,000 |



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Monday, March 06, 2023

| | 7 TTV |
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| | | | | | Metro Linear TV | | Regional Linear TV | | National | Metro | Regional |
|------|-------------------------------|------------------------|----------------------|----------------------|-----------------|------------------------|--------------------|------------------------|----------|---------|----------|
| Rank | Program | Network / Affiliate | Total TV Audience | Lift on Overnight | Overnight | 7 Day TV Time Shift | Overnight | 7 Day TV Time Shift | BVOD | BVOD | BVOD |
| 1 | MARRIED AT FIRST SIGHT -MON | NINE | 948,000 | 91% | 385,000 | 52,000 | 112,000 | 13,000 | 386,000 | 297,000 | 89,000 |
| 2 | AUSTRALIAN SURVIVOR MON | TEN | 531,000 | 44% | 285,000 | 26,000 | 84,000 | 9,000 | 127,000 | 104,000 | 23,000 |
| 3 | SEVEN NEWS AT 6.30 | SEVEN | 367,000 | 7% | 217,000 | 1,000 | 125,000 | 0 | 24,000 | 19,000 | 5,000 |
| 4 | SEVEN NEWS | SEVEN | 339,000 | 7% | 212,000 | 1,000 | 104,000 | 0 | 22,000 | 17,000 | 5,000 |
| 5 | HOME AND AWAY | SEVEN | 333,000 | 44% | 138,000 | 9,000 | 93,000 | 6,000 | 87,000 | 64,000 | 23,000 |
| 6 | A CURRENT AFFAIR | NINE | 313,000 | 17% | 203,000 | 5,000 | 65,000 | 2,000 | 38,000 | 29,000 | 9,000 |
| 7 | BIG MIRACLES | NINE | 302,000 | 44% | 151,000 | 16,000 | 59,000 | 5,000 | 71,000 | 52,000 | 19,000 |
| 8 | NINE NEWS 6:30 | NINE | 296,000 | 11% | 205,000 | 0 | 61,000 | 0 | 30,000 | 24,000 | 6,000 |
| 9 | AUSTRALIAN IDOL - MON | SEVEN | 294,000 | 40% | 137,000 | 16,000 | 73,000 | 9,000 | 59,000 | 45,000 | 14,000 |
| 10 | NINE NEWS | NINE | 261,000 | 12% | 183,000 | 0 | 51,000 | 1,000 | 26,000 | 21,000 | 5,000 |
| 11 | THE PROJECT 7PM | TEN | 214,000 | 8% | 158,000 | 2,000 | 41,000 | 1,000 | 12,000 | 10,000 | 2,000 |
| 12 | MEDIA WATCH-EV | ABC | 205,000 | 37% | 105,000 | 25,000 | 45,000 | 12,000 | 18,000 | 15,000 | 3,000 |
| 13 | WOULD I LIE TO YOU? AUSTRALIA | TEN | 178,000 | 14% | 124,000 | 6,000 | 32,000 | 3,000 | 13,000 | 10,000 | 3,000 |
| 14 | THE CHASE AUSTRALIA | SEVEN | 176,000 | 7% | 108,000 | 0 | 57,000 | 0 | 11,000 | 8,000 | 3,000 |
| 15 | ABC NEWS-EV | ABC | 157,000 | 11% | 106,000 | 1,000 | 36,000 | 0 | 14,000 | 12,000 | 2,000 |
| 16 | FOUR CORNERS-EV | ABC | 149,000 | 26% | 86,000 | 4,000 | 32,000 | 3,000 | 24,000 | 20,000 | 4,000 |
| 17 | 7.30-EV | ABC | 139,000 | 14% | 93,000 | 0 | 29,000 | 0 | 17,000 | 14,000 | 3,000 |
| 18 | THE PROJECT 6.30PM | TEN | 124,000 | 5% | 91,000 | 0 | 27,000 | 0 | 6,000 | 5,000 | 1,000 |
| 19 | SUNRISE | SEVEN | 121,000 | 10% | 65,000 | 0 | 45,000 | 0 | 11,000 | 8,000 | 3,000 |
| 20 | AUSTRALIAN STORY-EV | ABC | 115,000 | 24% | 74,000 | 1,000 | 19,000 | 1,000 | 20,000 | 16,000 | 4,000 |
| 21 | TODAY | NINE | 111,000 | 13% | 74,000 | 0 | 24,000 | 0 | 13,000 | 10,000 | 3,000 |
| 22 | NINE NEWS LATE -MON | NINE | 107,000 | 14% | 70,000 | 0 | 24,000 | 0 | 13,000 | 10,000 | 3,000 |
| 23 | THE CHASE AUSTRALIA-5PM | SEVEN | 104,000 | 7% | 62,000 | 0 | 35,000 | 0 | 7,000 | 5,000 | 2,000 |
| 24 | STARSTRUCK | SEVEN | 96,000 | 9% | 62,000 | 0 | 26,000 | 0 | 8,000 | 6,000 | 2,000 |
| 25 | 10 NEWS FIRST | TEN | 95,000 | 6% | 68,000 | 0 | 22,000 | 0 | 5,000 | 4,000 | 1,000 |
| 26 | 10 NEWS FIRST 6PM | TEN | 93,000 | 6% | 67,000 | 0 | 21,000 | 0 | 5,000 | 4,000 | 1,000 |
| 27 | HOT SEAT | NINE | 90,000 | 14% | 61,000 | 0 | 18,000 | 0 | 11,000 | 9,000 | 2,000 |
| 28 | NINE'S AFTERNOON NEWS | NINE | 83,000 | 8% | 61,000 | 0 | 16,000 | 0 | 6,000 | 5,000 | 1,000 |
| 29 | SUNRISE-EARLY | SEVEN | 80,000 | 10% | 44,000 | 0 | 29,000 | 0 | 7,000 | 5,000 | 2,000 |
| 30 | GHOSTS | TEN | 79,000 | 22% | 49,000 | 6,000 | 16,000 | 4,000 | 4,000 | 3,000 | 1,000 |



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Page 2/2