Total TV Report - FTA Total People, Audience

Friday, March 03, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	SEVEN NEWS	SEVEN	1,123,000	3%	718,000	1,000	376,000	2,000	26,000	21,000	5,000
2	SEVEN NEWS AT 6.30	SEVEN	1,038,000	3%	657,000	1,000	354,000	1,000	25,000	20,000	5,000
3	NINE NEWS	NINE	859,000	4%	625,000	2,000	202,000	0	30,000	25,000	5,000
4	ENDEAVOUR-EV	ABC	825,000	31%	418,000	78,000	212,000	25,000	92,000	75,000	17,000
5	NINE NEWS 6:30	NINE	817,000	4%	600,000	2,000	183,000	0	32,000	26,000	6,000
6	ABC NEWS-EV	ABC	760,000	3%	507,000	3,000	230,000	0	20,000	17,000	3,000
7	GARDENING AUSTRALIA-EV	ABC	702,000	17%	399,000	41,000	200,000	17,000	45,000	36,000	9,000
8	FRIDAY NIGHT NRL LIVE	NINE	643,000	11%	392,000	2,000	186,000	1,000	62,000	46,000	16,000
9	THE CHASE AUSTRALIA	SEVEN	615,000	3%	380,000	4,000	215,000	2,000	14,000	11,000	3,000
10	BETTER HOMES AND GARDENS	SEVEN	593,000	7%	330,000	15,000	226,000	7,000	15,000	11,000	4,000
11	A CURRENT AFFAIR	NINE	535,000	6%	363,000	5,000	143,000	2,000	22,000	17,000	5,000
12	HOT SEAT	NINE	431,000	4%	298,000	0	118,000	1,000	14,000	11,000	3,000
13	THE CHASE AUSTRALIA-5PM	SEVEN	415,000	4%	262,000	4,000	138,000	2,000	9,000	7,000	2,000
14	SUNRISE	SEVEN	391,000	5%	216,000	0	157,000	0	18,000	13,000	5,000
15	VAN DER VALK RPT	ABC	335,000	43%	152,000	47,000	82,000	29,000	25,000	20,000	5,000
16	10 NEWS FIRST	TEN	321,000	2%	216,000	0	99,000	0	6,000	5,000	1,000
17	TIPPING POINT -RPT	NINE	314,000	5%	189,000	8,000	110,000	0	7,000	5,000	2,000
18	NINE'S AFTERNOON NEWS	NINE	305,000	3%	194,000	0	102,000	0	9,000	7,000	2,000
19	HOT SEAT -5PM	NINE	305,000	4%	198,000	0	95,000	2,000	10,000	8,000	2,000
20	SEVEN NEWS AT 4.30	SEVEN	284,000	3%	189,000	0	88,000	0	7,000	5,000	2,000
21	TODAY	NINE	281,000	8%	174,000	0	85,000	0	22,000	17,000	5,000
22	THE GRAHAM NORTON SHOW	TEN	267,000	15%	191,000	19,000	42,000	4,000	11,000	9,000	2,000
23	M- HACKSAW RIDGE (R)	SEVEN	260,000	4%	155,000	3,000	96,000	2,000	4,000	3,000	1,000
24	TASKMASTER AUSTRALIA ENCORE	TEN	259,000	52%	130,000	61,000	40,000	26,000	2,000	2,000	0
25	FRIDAY NIGHT NRL GOLDEN POINT	NINE	252,000	13%	155,000	1,000	69,000	0	27,000	20,000	7,000
26	THE PROJECT 7PM	TEN	245,000	4%	175,000	2,000	61,000	0	7,000	6,000	1,000
27	SEVEN NEWS AT 4	SEVEN	238,000	2%	151,000	0	82,000	0	5,000	4,000	1,000
28	THE BOLD AND THE BEAUTIFUL	TEN	238,000	6%	146,000	6,000	79,000	2,000	5,000	4,000	1,000
29	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	218,000	8%	122,000	0	80,000	0	16,000	12,000	4,000
30	POINTLESS	NINE	214,000	8%	124,000	8,000	75,000	2,000	5,000	4,000	1,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)

Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD)

Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

Total TV Report - FTA People 25-54, Audience

Friday, March 03, 2023



					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	FRIDAY NIGHT NRL LIVE	NINE	253,000	18%	155,000	0	60,000	0	38,000	28,000	10,000
2	SEVEN NEWS	SEVEN	232,000	6%	151,000	0	67,000	0	14,000	11,000	3,000
3	SEVEN NEWS AT 6.30	SEVEN	222,000	7%	131,000	0	77,000	0	14,000	11,000	3,000
4	NINE NEWS	NINE	202,000	10%	149,000	1,000	35,000	0	17,000	14,000	3,000
5	NINE NEWS 6:30	NINE	194,000	10%	141,000	1,000	35,000	0	17,000	14,000	3,000
6	BETTER HOMES AND GARDENS	SEVEN	150,000	6%	77,000	1,000	64,000	0	8,000	6,000	2,000
7	TASKMASTER AUSTRALIA ENCORE	TEN	149,000	60%	71,000	40,000	22,000	15,000	1,000	1,000	0
8	GARDENING AUSTRALIA-EV	ABC	134,000	54%	61,000	20,000	26,000	6,000	21,000	17,000	4,000
9	A CURRENT AFFAIR	NINE	122,000	15%	83,000	3,000	23,000	0	13,000	10,000	3,000
10	THE CHASE AUSTRALIA	SEVEN	118,000	7%	77,000	0	33,000	0	8,000	6,000	2,000
11	SUNRISE	SEVEN	117,000	10%	65,000	0	41,000	0	11,000	8,000	3,000
12	ABC NEWS-EV	ABC	107,000	10%	73,000	1,000	24,000	0	9,000	8,000	1,000
13	FRIDAY NIGHT NRL GOLDEN POINT	NINE	106,000	18%	63,000	0	27,000	0	16,000	12,000	4,000
14	TODAY	NINE	100,000	16%	59,000	0	27,000	0	14,000	11,000	3,000
15	ENDEAVOUR-EV	ABC	97,000	111%	30,000	10,000	16,000	1,000	40,000	33,000	7,000
16	THE PROJECT 7PM	TEN	97,000	8%	67,000	2,000	23,000	0	5,000	4,000	1,000
17	HOT SEAT	NINE	89,000	10%	63,000	0	18,000	0	8,000	6,000	2,000
18	THE CHASE AUSTRALIA-5PM	SEVEN	89,000	7%	62,000	1,000	21,000	0	5,000	4,000	1,000
19	THE GRAHAM NORTON SHOW	TEN	88,000	16%	64,000	5,000	12,000	1,000	6,000	5,000	1,000
20	M- HACKSAW RIDGE (R)	SEVEN	86,000	4%	53,000	0	30,000	0	3,000	2,000	1,000
21	10 NEWS FIRST	TEN	78,000	5%	48,000	0	26,000	0	4,000	3,000	1,000
22	SUNRISE-EARLY	SEVEN	74,000	7%	38,000	0	31,000	0	5,000	4,000	1,000
23	SEVEN NEWS AT 4.30	SEVEN	70,000	6%	51,000	0	15,000	0	4,000	3,000	1,000
24	FRIDAY NIGHT NRL LIVE -PRE MATCH	NINE	70,000	19%	38,000	0	21,000	0	11,000	8,000	3,000
25	THE PROJECT 6.30PM	TEN	70,000	9%	45,000	2,000	19,000	0	4,000	3,000	1,000
26	TODAY -EARLY	NINE	63,000	15%	38,000	0	17,000	0	8,000	6,000	2,000
27	10 NEWS FIRST 6PM	TEN	63,000	3%	42,000	0	19,000	0	2,000	2,000	0
28	HOT SEAT -5PM	NINE	60,000	9%	37,000	0	18,000	0	5,000	4,000	1,000
29	SEVEN NEWS AT 4	SEVEN	59,000	5%	42,000	0	14,000	0	3,000	2,000	1,000
30	NINE'S AFTERNOON NEWS	NINE	58,000	9%	36,000	0	17,000	0	5,000	4,000	1,000



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