Total TV Report - FTA Total People, Audience

Saturday, January 28, 2023

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	2023 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	NINE	1,135,000	10%	762,000	1,000	274,000	1,000	97,000	80,000	17,000
2	SEVEN NEWS - SAT	SEVEN	1,130,000	2%	761,000	3,000	344,000	0	22,000	18,000	4,000
3	2023 AUSTRALIAN OPEN D13 -WOMEN'S FINAL -PRESENTATION	NINE	952,000	9%	677,000	2,000	198,000	1,000	74,000	61,000	13,000
4	NINE NEWS SATURDAY	NINE	761,000	4%	518,000	4,000	212,000	0	27,000	22,000	5,000
5	ABC NEWS-SA	ABC	724,000	3%	472,000	1,000	234,000	2,000	15,000	13,000	2,000
6	CALL THE MIDWIFE-EV	ABC	604,000	20%	346,000	26,000	156,000	24,000	52,000	42,000	10,000
7	2023 AUSTRALIAN OPEN D13 -WOMEN'S FINAL -PRE MATCH	NINE	586,000	7%	398,000	0	151,000	0	37,000	30,000	7,000
8	2023 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL	NINE	524,000	9%	370,000	8,000	111,000	1,000	34,000	28,000	6,000
9	SEVEN'S CRICKET: BIG BASH LEAGUE - THE QUALIFIER	SEVEN	521,000	1%	320,000	3,000	197,000	1,000	0	0	0
10	MIDSOMER MURDERS RPT	ABC	450,000	15%	252,000	37,000	139,000	16,000	6,000	5,000	1,000
11	WEEKEND SUNRISE - SAT	SEVEN	406,000	3%	240,000	0	153,000	0	13,000	10,000	3,000
12	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	339,000	3%	224,000	5,000	105,000	1,000	4,000	3,000	1,000
13	COUNTRY HOUSE HUNTERS AUSTRALIA	NINE	316,000	5%	202,000	3,000	100,000	0	11,000	9,000	2,000
14	10 NEWS FIRST SAT	TEN	315,000	2%	207,000	0	103,000	0	5,000	4,000	1,000
15	WEEKEND SUNRISE - SAT - LATE	SEVEN	315,000	4%	187,000	0	116,000	0	12,000	9,000	3,000
16	WEEKEND SUNRISE - SAT - EARLY	SEVEN	284,000	4%	168,000	0	106,000	0	10,000	7,000	3,000
17	2023 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL -PRESENTATION	NINE	269,000	11%	190,000	6,000	52,000	2,000	19,000	15,000	4,000
18	NINE NEWS: FIRST AT FIVE	NINE	268,000	3%	177,000	0	82,000	0	9,000	7,000	2,000
19	WEEKEND TODAY - SATURDAY	NINE	257,000	7%	155,000	0	86,000	0	16,000	12,000	4,000
20	SBS WORLD NEWS	SBS	255,000	3%	175,000	2,000	73,000	0	5,000	4,000	1,000
21	SEVEN NEWS AT 5	SEVEN	229,000	2%	138,000	0	87,000	0	4,000	3,000	1,000
22	BETTER DATE THAN NEVER-ENCORE	ABC	228,000	49%	92,000	40,000	61,000	13,000	22,000	18,000	4,000
23	WEEKEND TODAY - SATURDAY - LATE	NINE	220,000	7%	143,000	0	63,000	0	14,000	11,000	3,000
24	SEVEN'S CRICKET: BIG BASH LEAGUE - THE QUALIFIIER POST GAME	SEVEN	212,000	0%	136,000	0	76,000	0	0	0	0
25	EXTREME RAILWAY JOURNEYS RPT	SBS	202,000	2%	138,000	1,000	60,000	2,000	1,000	1,000	0
26	SBS WORLD NEWS 7PM	SBS	199,000	3%	134,000	1,000	60,000	0	4,000	3,000	1,000
27	MIDSOMER MURDERS-PM	ABC	197,000	6%	99,000	2,000	87,000	5,000	4,000	3,000	1,000
28	WEEKEND TODAY - EARLY SATURDAY	NINE	193,000	6%	124,000	0	58,000	0	11,000	8,000	3,000
29	WEEKEND BREAKFAST-AM	ABC	186,000	5%	83,000	0	94,000	0	9,000	7,000	2,000
30	UNFORGOTTEN RPT	ABC	185,000	16%	99,000	8,000	60,000	8,000	10,000	8,000	2,000

Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience | OzTAM VPM BVOD Audience incl. co-viewing (FTA only)



Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD) Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

Program results: Reporting the top 30 programs by Primary Description, ranked by Total TV Audience, for programs ten minutes in length or longer.

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Total TV Report - FTA People 25-54, Audience

Saturday, January 28, 2023

					Metro Linear TV		Regional Linear TV		National	Metro	Regional
Rank	Program	Network / Affiliate	Total TV Audience	Lift on Overnight	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	BVOD	BVOD	BVOD
1	2023 AUSTRALIAN OPEN D13 -WOMEN'S FINAL	NINE	381,000	19%	258,000	0	63,000	0	60,000	50,000	10,000
2	2023 AUSTRALIAN OPEN D13 -WOMEN'S FINAL -PRESENTATION	NINE	340,000	16%	247,000	0	47,000	0	46,000	39,000	7,000
3	SEVEN NEWS - SAT	SEVEN	232,000	6%	157,000	2,000	61,000	0	12,000	10,000	2,000
4	2023 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL	NINE	191,000	13%	145,000	1,000	24,000	0	21,000	17,000	4,000
5	2023 AUSTRALIAN OPEN D13 -WOMEN'S FINAL -PRE MATCH	NINE	168,000	15%	117,000	0	29,000	0	22,000	18,000	4,000
6	NINE NEWS SATURDAY	NINE	167,000	11%	120,000	3,000	30,000	0	14,000	12,000	2,000
7	SEVEN'S CRICKET: BIG BASH LEAGUE - THE QUALIFIER	SEVEN	166,000	1%	115,000	1,000	49,000	1,000	0	0	0
8	WEEKEND SUNRISE - SAT	SEVEN	110,000	8%	67,000	0	35,000	0	8,000	6,000	2,000
9	ABC NEWS-SA	ABC	101,000	10%	68,000	1,000	24,000	1,000	7,000	6,000	1,000
10	SEVEN'S CRICKET: BIG BASH LEAGUE - THE QUALIFIIER POST GAME	SEVEN	96,000	0%	70,000	0	26,000	0	0	0	0
11	2023 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL -PRESENTATION	NINE	88,000	14%	65,000	0	12,000	0	11,000	9,000	2,000
12	10 NEWS FIRST SAT	TEN	78,000	3%	57,000	0	19,000	0	2,000	2,000	0
13	WEEKEND SUNRISE - SAT - LATE	SEVEN	78,000	10%	47,000	0	24,000	0	7,000	5,000	2,000
14	WEEKEND TODAY - SATURDAY - LATE	NINE	75,000	14%	44,000	0	22,000	0	9,000	7,000	2,000
15	WEEKEND TODAY - SATURDAY	NINE	72,000	14%	42,000	0	21,000	0	9,000	7,000	2,000
16	WEEKEND SUNRISE - SAT - EARLY	SEVEN	69,000	8%	43,000	0	21,000	0	5,000	4,000	1,000
17	CALL THE MIDWIFE-EV	ABC	67,000	63%	29,000	2,000	12,000	2,000	22,000	18,000	4,000
18	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	SEVEN	66,000	6%	48,000	1,000	14,000	1,000	2,000	2,000	0
19	COUNTRY HOUSE HUNTERS AUSTRALIA	NINE	61,000	11%	40,000	0	15,000	0	6,000	5,000	1,000
20	SEVEN'S CRICKET: BIG BASH LEAGUE - THE QUALIFIER MULTI	SEVEN	60,000	0%	42,000	0	18,000	0	0	0	0
21	NINE NEWS: FIRST AT FIVE	NINE	59,000	9%	40,000	0	14,000	0	5,000	4,000	1,000
22	BLENDED	NINE	57,000	2%	40,000	0	16,000	0	1,000	1,000	0
23	M- GROWN UPS	SEVEN	56,000	2%	43,000	0	12,000	0	1,000	1,000	0
24	BETTER DATE THAN NEVER-ENCORE	ABC	55,000	150%	17,000	15,000	5,000	7,000	11,000	9,000	2,000
25	FBI: INTERNATIONAL	TEN	53,000	20%	29,000	7,000	15,000	1,000	1,000	1,000	0
26	JAMIE OLIVER: TOGETHER	TEN	52,000	6%	38,000	1,000	11,000	1,000	1,000	1,000	0
27	SEVEN NEWS AT 5	SEVEN	52,000	4%	31,000	0	19,000	0	2,000	2,000	0
28	WEEKEND BREAKFAST-AM	ABC	50,000	9%	24,000	0	22,000	0	4,000	3,000	1,000
29	NCIS: LOS ANGELES	TEN	49,000	17%	22,000	3,000	20,000	1,000	3,000	2,000	1,000
30	WEEKEND TODAY - EARLY SATURDAY	NINE	46,000	18%	28,000	0	11,000	0	7,000	5,000	2,000



Source: OzTAM 5-City Metro & Regional TAM Combined Aggregate Markets Linear TV Audience I OzTAM VPM BVOD Audience incl. co-viewing (FTA only) Total TV Audience: the sum of Metro & Regional Linear TV Overnight + Metro & Regional Linear TV 7 Day TV Time Shift + National BVOD (Live & VOD) Lift on Overnight: The percentage increase on the Metro & Regional Linear TV Overnight audience from 7 Day TV Time Shift & BVOD

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